GLOBAL JOURNAL

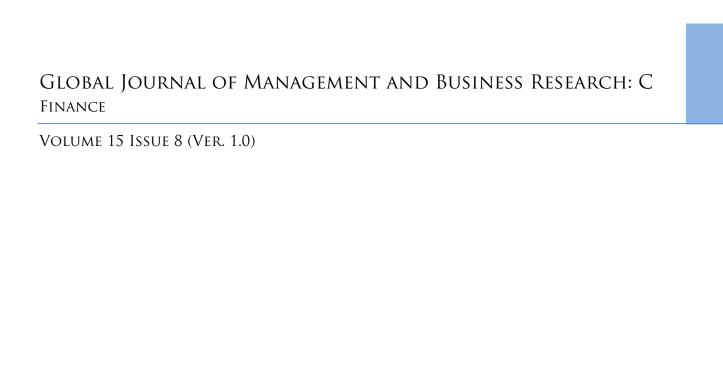
OF MANAGEMENT AND BUSINESS RESEARCH: C

Finance

Foreign Direct Investment Study on Starbucks Company Highlights. Riba-Free Banking System Rural Development in Bangladesh Discovering Thoughts, Inventing Future VOLUME 15 ISSUE 8 VERSION 1.0



Global Journal of Management and Business Research: C Finance



OPEN ASSOCIATION OF RESEARCH SOCIETY

© Global Journal of Management and Business Research. 2015.

All rights reserved.

This is a special issue published in version 1.0 of "Global Journal of Science Frontier Research." By Global Journals Inc.

All articles are open access articles distributed under "Global Journal of Science Frontier Research"

Reading License, which permits restricted use. Entire contents are copyright by of "Global Journal of Science Frontier Research" unless otherwise noted on specific articles.

No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without written permission.

The opinions and statements made in this book are those of the authors concerned.

Ultraculture has not verified and neither confirms nor denies any of the foregoing and no warranty or fitness is implied.

Engage with the contents herein at your owr risk.

The use of this journal, and the terms and conditions for our providing information, is governed by our Disclaimer, Terms and Conditions and Privacy Policy given on our website http://globaljournals.us/terms-and-condition/

menu-id-1463/

By referring / using / reading / any type of association / referencing this journal, this signifies and you acknowledge that you have read them and that you accept and will be bound by the terms thereof.

All information, journals, this journal, activities undertaken, materials, services and our website, terms and conditions, privacy policy, and this journal is subject to change anytime without any prior notice.

Incorporation No.: 0423089 License No.: 42125/022010/1186 Registration No.: 430374 Import-Export Code: 1109007027 Employer Identification Number (EIN): USA Tax ID: 98-0673427

Global Journals Inc.

(A Delaware USA Incorporation with "Good Standing"; Reg. Number: 0423089)
Sponsors: Open Association of Research Society
Open Scientific Standards

Publisher's Headquarters office

Global Journals Headquarters

301st Edgewater Place Suite, 100 Edgewater Dr.-Pl, Wakefield MASSACHUSETTS, Pin: 01880,

United States of America

USA Toll Free: +001-888-839-7392 USA Toll Free Fax: +001-888-839-7392

Offset Typesetting

Global Journals Incorporated 2nd, Lansdowne, Lansdowne Rd., Croydon-Surrey, Pin: CR9 2ER, United Kingdom

Packaging & Continental Dispatching

Global Journals

E-3130 Sudama Nagar, Near Gopur Square, Indore, M.P., Pin:452009, India

Find a correspondence nodal officer near you

To find nodal officer of your country, please email us at *local@globaljournals.org*

eContacts

Press Inquiries: press@globaljournals.org
Investor Inquiries: investors@globaljournals.org
Technical Support: technology@globaljournals.org
Media & Releases: media@globaljournals.org

Pricing (Including by Air Parcel Charges):

For Authors:

22 USD (B/W) & 50 USD (Color) Yearly Subscription (Personal & Institutional): 200 USD (B/W) & 250 USD (Color)

Integrated Editorial Board (Computer Science, Engineering, Medical, Management, Natural Science, Social Science)

John A. Hamilton,"Drew" Jr.,

Ph.D., Professor, Management Computer Science and Software Engineering Director, Information Assurance Laboratory Auburn University

Dr. Henry Hexmoor

IEEE senior member since 2004
Ph.D. Computer Science, University at
Buffalo
Department of Computer Science
Southern Illinois University at Carbondale

Dr. Osman Balci, Professor

Department of Computer Science Virginia Tech, Virginia University Ph.D.and M.S.Syracuse University, Syracuse, New York M.S. and B.S. Bogazici University, Istanbul, Turkey

Yogita Bajpai

M.Sc. (Computer Science), FICCT U.S.A.Email: yogita@computerresearch.org

Dr. T. David A. Forbes

Associate Professor and Range Nutritionist Ph.D. Edinburgh University - Animal Nutrition M.S. Aberdeen University - Animal Nutrition B.A. University of Dublin- Zoology

Dr. Wenying Feng

Professor, Department of Computing & Information Systems
Department of Mathematics
Trent University, Peterborough,
ON Canada K9J 7B8

Dr. Thomas Wischgoll

Computer Science and Engineering, Wright State University, Dayton, Ohio B.S., M.S., Ph.D. (University of Kaiserslautern)

Dr. Abdurrahman Arslanyilmaz

Computer Science & Information Systems
Department
Youngstown State University
Ph.D., Texas A&M University
University of Missouri, Columbia
Gazi University, Turkey

Dr. Xiaohong He

Professor of International Business University of Quinnipiac BS, Jilin Institute of Technology; MA, MS, PhD,. (University of Texas-Dallas)

Burcin Becerik-Gerber

University of Southern California Ph.D. in Civil Engineering DDes from Harvard University M.S. from University of California, Berkeley & Istanbul University

Dr. Bart Lambrecht

Director of Research in Accounting and FinanceProfessor of Finance Lancaster University Management School BA (Antwerp); MPhil, MA, PhD (Cambridge)

Dr. Carlos García Pont

Associate Professor of Marketing
IESE Business School, University of
Navarra

Doctor of Philosophy (Management), Massachusetts Institute of Technology (MIT)

Master in Business Administration, IESE, University of Navarra Degree in Industrial Engineering, Universitat Politècnica de Catalunya

Dr. Fotini Labropulu

Mathematics - Luther College University of ReginaPh.D., M.Sc. in Mathematics B.A. (Honors) in Mathematics University of Windso

Dr. Lynn Lim

Reader in Business and Marketing Roehampton University, London BCom, PGDip, MBA (Distinction), PhD, FHEA

Dr. Mihaly Mezei

ASSOCIATE PROFESSOR
Department of Structural and Chemical
Biology, Mount Sinai School of Medical
Center

Ph.D., Etvs Lornd University Postdoctoral Training, New York University

Dr. Söhnke M. Bartram

Department of Accounting and FinanceLancaster University Management SchoolPh.D. (WHU Koblenz) MBA/BBA (University of Saarbrücken)

Dr. Miguel Angel Ariño

Professor of Decision Sciences
IESE Business School
Barcelona, Spain (Universidad de Navarra)
CEIBS (China Europe International Business
School).

Beijing, Shanghai and Shenzhen Ph.D. in Mathematics University of Barcelona BA in Mathematics (Licenciatura) University of Barcelona

Philip G. Moscoso

Technology and Operations Management IESE Business School, University of Navarra Ph.D in Industrial Engineering and Management, ETH Zurich M.Sc. in Chemical Engineering, ETH Zurich

Dr. Sanjay Dixit, M.D.

Director, EP Laboratories, Philadelphia VA Medical Center Cardiovascular Medicine - Cardiac Arrhythmia Univ of Penn School of Medicine

Dr. Han-Xiang Deng

MD., Ph.D
Associate Professor and Research
Department Division of Neuromuscular
Medicine
Davee Department of Neurology and Clinical

NeuroscienceNorthwestern University
Feinberg School of Medicine

Dr. Pina C. Sanelli

Associate Professor of Public Health
Weill Cornell Medical College
Associate Attending Radiologist
NewYork-Presbyterian Hospital
MRI, MRA, CT, and CTA
Neuroradiology and Diagnostic
Radiology
M.D., State University of New York at
Buffalo,School of Medicine and
Biomedical Sciences

Dr. Roberto Sanchez

Associate Professor
Department of Structural and Chemical
Biology
Mount Sinai School of Medicine
Ph.D., The Rockefeller University

Dr. Wen-Yih Sun

Professor of Earth and Atmospheric SciencesPurdue University Director National Center for Typhoon and Flooding Research, Taiwan University Chair Professor Department of Atmospheric Sciences, National Central University, Chung-Li, TaiwanUniversity Chair Professor Institute of Environmental Engineering, National Chiao Tung University, Hsinchu, Taiwan.Ph.D., MS The University of Chicago, Geophysical Sciences BS National Taiwan University, Atmospheric Sciences Associate Professor of Radiology

Dr. Michael R. Rudnick

M.D., FACP
Associate Professor of Medicine
Chief, Renal Electrolyte and
Hypertension Division (PMC)
Penn Medicine, University of
Pennsylvania
Presbyterian Medical Center,
Philadelphia
Nephrology and Internal Medicine
Certified by the American Board of
Internal Medicine

Dr. Bassey Benjamin Esu

B.Sc. Marketing; MBA Marketing; Ph.D Marketing
Lecturer, Department of Marketing,
University of Calabar
Tourism Consultant, Cross River State
Tourism Development Department
Co-ordinator, Sustainable Tourism
Initiative, Calabar, Nigeria

Dr. Aziz M. Barbar, Ph.D.

IEEE Senior Member
Chairperson, Department of Computer
Science
AUST - American University of Science &
Technology
Alfred Naccash Avenue – Ashrafieh

PRESIDENT EDITOR (HON.)

Dr. George Perry, (Neuroscientist)

Dean and Professor, College of Sciences

Denham Harman Research Award (American Aging Association)

ISI Highly Cited Researcher, Iberoamerican Molecular Biology Organization

AAAS Fellow, Correspondent Member of Spanish Royal Academy of Sciences

University of Texas at San Antonio

Postdoctoral Fellow (Department of Cell Biology)

Baylor College of Medicine

Houston, Texas, United States

CHIEF AUTHOR (HON.)

Dr. R.K. Dixit

M.Sc., Ph.D., FICCT

Chief Author, India

Email: authorind@computerresearch.org

DEAN & EDITOR-IN-CHIEF (HON.)

Vivek Dubey(HON.)

MS (Industrial Engineering),

MS (Mechanical Engineering)

University of Wisconsin, FICCT

Editor-in-Chief, USA

editorusa@computerresearch.org

Sangita Dixit

M.Sc., FICCT

Dean & Chancellor (Asia Pacific) deanind@computerresearch.org

Suyash Dixit

(B.E., Computer Science Engineering), FICCTT President, Web Administration and Development, CEO at IOSRD COO at GAOR & OSS

Er. Suyog Dixit

(M. Tech), BE (HONS. in CSE), FICCT

SAP Certified Consultant

CEO at IOSRD, GAOR & OSS

Technical Dean, Global Journals Inc. (US)

Website: www.suyogdixit.com Email:suyog@suyogdixit.com

Pritesh Rajvaidya

(MS) Computer Science Department

California State University

BE (Computer Science), FICCT

Technical Dean, USA

Email: pritesh@computerresearch.org

Luis Galárraga

J!Research Project Leader Saarbrücken, Germany

CONTENTS OF THE ISSUE

- i. Copyright Notice
- ii. Editorial Board Members
- iii. Chief Author and Dean
- iv. Contents of the Issue
- 1. A Study of Inter Linkages of Stock Exchanges of Islamic Countries and US. 1-7
- 2. Executive Stock Option Contract Increases Firm Value and Performance: A Case Study on Starbucks Company. *9-12*
- 3. Foreign Direct Investment (FDI) in SAARC Countries. 13-20
- 4. Contribution of Riba-Free Banking System on Rural Development in Bangladesh: A Projection for Vision-21. *21-30*
- v. Fellows and Auxiliary Memberships
- vi. Process of Submission of Research Paper
- vii. Preferred Author Guidelines
- viii. Index



GLOBAL JOURNAL OF MANAGEMENT AND BUSINESS RESEARCH: C

Volume 15 Issue 8 Version 1.0 Year 2015

Type: Double Blind Peer Reviewed International Research Journal

Publisher: Global Journals Inc. (USA)

Online ISSN: 2249-4588 & Print ISSN: 0975-5853

A Study of Inter Linkages of Stock Exchanges of Islamic Countries and US

By Rupreet Kaur & Dr. S.K. Singla

Punjab Technical University, India

Abstract- In the present era of globalization the trade is also interdependent in between the countries. The investors want to diversify the investments so that if he faces the loss from one side, he may recover it from the other side. In the case of stock exchanges, the investor wants to invest in the global stock exchange where there is no correlation among the stock exchanges. The current study attempts to study the interlinkage between the USA and Islamic countries. The study had chosen the Jakarta Stock Exchange (JKSE) from Indonesia, TASE from Israel (TA100), Kuala Lumpur Stock Exchange (KLSE) from Malaysia, Karachi Stock Exchange (KSE) from Pakistan and NYSE from USA for the purpose of the study. The closing data from 1st April 2005 to 31st Marc 2015 has been taken as the sample. For the analysis study used Auto Correlation, Unit root test, Granger Causality and Vector auto regression.

Keywords: trade, investment, interlinkage, regression.

GJMBR - C Classification : JELCode : H54



Strictly as per the compliance and regulations of:



A Study of Inter Linkages of Stock Exchanges of Islamic Countries and US

Rupreet Kaur a & Dr. S.K. Singla 5

Abstract- In the present era of globalization the trade is also interdependent in between the countries. The investors want to diversify the investments so that if he faces the loss from one side, he may recover it from the other side. In the case of stock exchanges, the investor wants to invest in the global stock exchange where there is no correlation among the stock exchanges. The current study attempts to study the interlinkage between the USA and Islamic countries. The study had chosen the Jakarta Stock Exchange (JKSE) from Indonesia, TASE from Israel (TA100), Kuala Lumpur Stock Exchange (KLSE) from Malaysia, Karachi Stock Exchange (KSE) from Pakistan and NYSE from USA for the purpose of the study. The closing data from 1st April 2005 to 31st Marc 2015 has been taken as the sample. For the analysis study used Auto Correlation, Unit root test, Granger Causality and Vector auto regression.

Keywords: trade, investment, interlinkage, regression.

Introduction of the Study

nvestment in the stocks becomes a popular choice for the investors in the recent decade. The investor wants to minimize the risk of losing the money. "To minimize this risk investor wants to invest his money in the different stock exchanges. In these days everyone wants to invest their money in shares. So the exchanges become important, which provides services for stockbroker and traders to trade, stocks, bonds, and other securities. Apart from this the stock exchanges offer a number of different facilities which includes reclamation of securities and financial instruments. "Securities traded on a stock exchange include shares issued by companies, unit trusts, derivatives, pooled investment products and bonds". A stock exchange is basically a market where you buy and sell stocks. The stock exchange works by companies buying and selling stock in their companies.

The investors want to diversify the investments so that if he faces the loss from one side, he may recover it from the other side. In the case of stock exchanges, the investor wants to invest in the global stock exchange where there is no correlation among the stock exchanges. The reason is this that if there will be a co-integration between the stock exchanges the result of increase and decline will impact all the exchanges. Elyasiani et al. (1998) supported the statement in his research and stated that the investor continuously look

Author a: Research Scholar (PTU), India. e-mail: rupreet2015@gmail.com

Author σ: (Director, GNAMT, Phagwara), India.

to invest in the markets which has no relation with each other. The same findings has been generated by Wong et al (2004), Hoque (2007), Menon, Subha, Sagaran (2009) in their studies.

This study investigates the inter-linkage among the stock exchanges of USA and Islamic Countries (Indonesia, Malaysia, Israel and Pakistan). The study had chosen the Jakarta Stock Exchange (JSX) from Indonesia, TASE from Israel, Kuala Lumpur Stock Exchange from Malaysia, Karachi Stock Exchange (KSE) from Pakistan and NYSE from USA for the purpose of the study.

REVIEW OF LITERATURE П.

A number of researchers studied the topic of inter-linkage among the stock exchanges. The studies of Chan et al. (1992), Chaudhuri (1997), Masih. Et.al (1997), Elyasiani et al. (1998), Pan et al. (1999), Verchenko (2000), Bala and Mukand (2001), Sharma and Wongbangpo (2002), Worthington et al. (2003), Yang et (2003), Hoque (2007), Menon Et. al (2009), MacDonald (2001), Serwa and Bohl (2003), Wong et al (2004), Narayan et al (2004), Chuang et al (2007), Wang and Gunasekarage (2005), Singh et al (2008), Elyasiani, Perera, Puri (1998) & Nair and Ramanathan (2003) studied the relationship amongst the various stock markets.

Scholars have done the studies in the different parts of the globe. Masih. Et.al (1997) investigates the linkage between the NSE and the stick exchanges of Taiwan, South Korea, Singapore and Hong Kong. The researchers took the closing data of these stock exchanges from January 1982 to June 1994 as the sample for the study. Elyasiani et al. (1998) study the linkage between the US market and the Asian markets includes Sri Lankan Stock Market. Verchenko (2000) & Bala and Mukand (2001) evaluates the inter-linkage between the USA and the Indian stock markets. Noor. Et.al (2006) investigates the day-of-the-week effect, month-of-the year effect and holiday effects in Australia, China, Hong Kong, Japan, India, Indonesia, Malaysia, Singapore, South Korea and Taiwan stock markets. Hoque (2007) study the impact of Indian and US markets on the stock exchange of Dhaka. Menon. Et.al (2009) study the relationship amongst the Indian, US and Hong-Kong market. Wong et al (2004) studies the long and short term relationship amongst the Indian and worlds developed countries stock exchanges. Kwan.

Et.al (1995) evaluates the relationship amongst the stock exchanges of Australia, Hong Kong, Japan, Korea, Taiwan, the U.K. and the US on the base of monthly return. MacDonald (2001) evaluates the relationship amongst the stock exchanges of US, Germany and UK. Serwa and Bohl (2003) studies the conintigration between the European stock markets i.e., Germany, UK, France, Ireland, Spain, Portugal, Greece, Poland, Czech Republic, Hungary and Russia. Study selects the data of 1997 and 2000 as sample.

Researchers used various tools to analyzed the data Wong et al (2004) used the Granger causality for the analysis. Bala and Mukand (2001), Wong et al (2004), Hoque (2007), Menon. Et.al (2009)) apply co integration model for the evaluation of the data.

The researchers revealed a number of facts in their respective research. Masih. Et.al (1997) revealed that there is not significant impacts of thee stock markets on each other and they operates freely. Elyasiani et al. (1998) uncovers that there if no relationship found between the US and Sri Lankan markets with the major Asian Markets. Verchenko (2000) Bala and Mukand (2001) finds that there is opportunities for the investors to diversify their funds in Indian and US markets as there was no co-integration found in these two markets. Noor. Et. al (2006) reveals that the existence of seasonality in stock markets and also suggested that this is a global phenomenon. Hoque (2007) argues in his study that the Indian and the US markets does not impacts the Dhaka Stock Exchange. Menon. Et.al (2009) depicts that there is no relationship amongst the Indian and the US markets. The study also reveals that the result is same in the case of Indian and Hong Kong stock market also. Wong et al (2004) finds that after the globalization the stock markets of the globe effect each other upto a certain extent. Kwan. Et.al (1995) reveals that there is a perceptible relation between the returns of Australian market and the markets of Hong Kong, Japan, Korea, Taiwan, the U.K. and the US. MacDonald (2001) finds in his research that there is a co-integration in the long term returns of US, Germany & UK. Serwa and Bohl (2003) reveals the fact that the emerging markets does not impacts the emerged markets.

The above studies that have been undertaken, a majority has studied the linkages with the stock markets in the developed world. Moreover, there is hardly any research that has studied the stock market linkages between the US and Islamic nations. The present study will attempts to find out the relationship amongst the US and the Islamic market which is a study highly called for.

III. OBJECTIVES OF THE STUDY

To evaluate the inter-linkage between the USA and Islamic Countries Stock Market.

- To suggest the investors the best stock exchanges for investment.
- To study the interdependency of the stock exchanges on each other.

RESEARCH METHODOLOGY IV.

The current study evaluates the relationship amongst stock markets of the NYSE and Indonesia, Malaysia, Israel, and Pakistan. The study selected the one major stock market from ech country and take their indices as the closing data. Study selected the Jakarta stock exchange (JCI), TEL-Aviv stock exchange Israel (TA-100), Kuala Lumpur stock exchange (KLSE), New York stock exchange (NYSE composite) and Karachi stock exchange (KSE-100). The indices are used for stock exchanges are JCI, TA-100, FBMT 100, NYSE composite and KSE-100. All Share Index has been used for the study purpose. The daily closing levels of the five representative indices for a period beginning on 1st April 2005 through 31st March 2015 has been considered as the reference period. In this way, data of total 60 months are taken for the purpose of the study.

For the evaluation of the data econometrics tools has been applied. For the basic understanding of Unit root testing, we may look at the following equation

$$y_t = \rho y_{t-1} + x_t' \delta + \varepsilon_t, \qquad (1.1)$$

where x, are optional exogenous repressors which may consist of constant, or a constant and trend, ρ and δ are parameters to be estimated, and the ε_t are assumed to be white noise. If $|\rho| \ge 1$, y is a non-stationary series and the variance of y increases with time and approaches infinity. If $|\rho|$ < 1, y is a (trend-) stationary series. Thus, we evaluate the hypothesis of (trend-) stationary by testing whether the absolute value of $|\rho|$ is strictly less than one.

The Standard Dickey-Fuller test is carried out by estimating equation (1.2) after subtracting y_{t-1} from both sides of the equation.

$$\Delta y_t = \alpha y_{t-1} + x_t' \delta + \varepsilon_t, \qquad (1.2)$$

Where $\alpha = \rho$ - 1. The null and alternative hypotheses may be written as,

$$H_0: \alpha = 0$$

H1: $\alpha < 0$ (1.3)

In order to make the series stationary, we take the log of the five series and arrive at the daily return of the two series.

The Granger (1969) approach to the question of whether x causes y is to see how much of the current y can be explained by past values of y and then to see whether adding lagged values of x can improve the explanation. y is said to be Granger-caused by x if x helps in the prediction of y, or equivalently if the coefficients on the lagged x 's are statistically significant.

$$\begin{split} y_t &= \alpha_0 \, + \, \alpha_1 \, y_{t\text{-}1} \, + \, \dots \dots \, + \, \alpha_l y_{t\text{-}l} \, + \, \beta_1 \, x_{t\text{-}1} \, + \, \dots \dots \, + \, \beta_l \, x_{t\text{-}l} \, + \, \epsilon_t \\ x_t &= \alpha_0 \, + \, \alpha_1 \, x_{t\text{-}1} \, + \, \dots \dots \, + \, \alpha_l x_{t\text{-}l} \, + \, \beta_1 \, y_{t\text{-}l} \, + \, \dots \dots \, + \, \beta_l \, y_{t\text{-}l} \, + \, \mu_t \end{split}$$

The reported F-statistics are the Wald statistics for the joint hypothesis:

$$\beta_1 = \beta_2 = \dots = \beta_t = 0 \tag{1.5}$$

for each equation. The null hypothesis is that x does not Granger-cause y in the first regression and that y does not Granger-cause x in the second regression.

V. FINDINGS & ANALYSIS

This chapter reveals the result of the analysis of the data. There is a difference in the real time data of the exchanges and a huge deviation observed in the data, thus the return has been calculated for all the indices. Fig.1 shows the graph of the return for all the indices. The graph shows comparatively a high stationarity. The return for the indices named as RNYA for New York Stock Exchange, RTA 100 for Israel Stock Exchange, RKSE for Karachi Stock Exchange, RKLSE for Kualalampur Stock Exchange and RJKSE for Jakarta Stock Exchange.

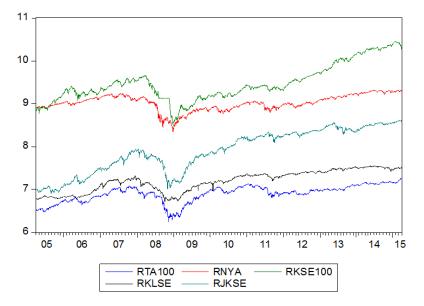


Fig. 1: Chart of return (log) for indices

Further table 1 reveals the results of the descriptive statistics. The KSE shows the highest mean in return which 9.04 followed by the NYS 9.01 is. The deviation shows that the data is stationary in the nature

as the deviation is less than 1 in all the cases. The result of the Jarque-bera probability shows the normalcy of the data.

Table 1: Descriptive Statistics

	RTA100	RNYA	RKSE100	RKLSE	RJKSE
Mean	6.901240	9.018974	9.475220	7.195857	7.897663
Median	6.937829	9.021328	9.385318	7.225714	7.928352
Maximum	7.259595	9.316690	10.45813	7.545733	8.615893
Minimum	6.249454	8.349085	8.479562	6.720715	6.902512
Std. Dev.	0.196122	0.182418	0.427684	0.243967	0.501428
Skewness	-0.884215	-0.662272	0.606847	-0.362975	-0.393119
Kurtosis	3.313461	3.463789	2.736547	1.867210	1.863964
Jarque-Bera	328.8768	200.8085	157.2667	184.5667	194.6127
Probability	0.000000	0.000000	0.000000	0.000000	0.000000

Table 2 reveals the results of the correlation analysis up-to the lag of 36. The results indicate that there is not much effect of the previous day trading on

the current day trading as the results of the correlation shows that the correlation is negligible right from lag of 2 and it continues up-to the lag of 36.

Table 2: Correlation Statistics

	AC	PAC	Q-Stat	Prob
1	0.017	0.017	0.7334	0.392
2	-0.009	-0.009	0.9260	0.629
3	-0.039	-0.039	4.7208	0.193
4	-0.000	0.001	4.7209	0.317
5	0.012	0.011	5.0723	0.407
6	0.014	0.012	5.5341	0.477
7	-0.039	-0.039	9.3021	0.232
8	0.032	0.035	11.803	0.160
9	0.046	0.046	17.112	0.047
10	-0.007	-0.011	17.232	0.069
11	0.028	0.031	19.147	0.058
12	-0.046	-0.043	24.267	0.019
13	0.013	0.015	24.694	0.025
14	-0.000	-0.003	24.694	0.038
15	-0.012	-0.014	25.057	0.049
16	0.017	0.021	25.783	0.057
17	-0.006	-0.011	25.873	0.077
18	-0.011	-0.009	26.149	0.096
19	0.032	0.029	28.733	0.070
20	0.010	0.010	28.989	0.088
21	0.008	0.011	29.131	0.111
22	0.063	0.061	38.873	0.015
23	0.000	0.005	38.873	0.020
24	0.018	0.016	39.711	0.023
25	-0.011	-0.009	40.011	0.029
26	0.021	0.026	41.126	0.030
27	-0.013	-0.017	41.515	0.037
28	0.055	0.054	49.116	0.008
29	-0.052	-0.051	55.766	0.002
30	0.013	0.008	56.205	0.003
31	0.011	0.013	56.524	0.003
32	-0.027	-0.034	58.282	0.003
33	-0.005	-0.005	58.345	0.004
34	0.009	0.014	58.534	0.006
35	-0.012	-0.016	58.921	0.007
36	-0.008	-0.011	59.068	0.009

Though the results of the Group Unit root shows that the data has a unit root as the null hypothesis is

accept in the test. The probability value is more than 0.05 in all the cases.

Table 3: Group Unit Root Test

			Cross-						
Method	Statistic	Prob.**	sections	Obs					
Null: Unit root (assumes common unit root process)									
Levin, Lin & Chu t*	0.00935	0.5037	5	12225					
Null: Unit root (assumes individua	l unit root pro	cess)							
Im, Pesaran and Shin W-stat	1.05537	0.8544	5	12225					
ADF - Fisher Chi-square	4.15570	0.9400	5	12225					
PP - Fisher Chi-square	4.21375	0.9372	5	12230					

The table 4 reveals the results of the granger causality. The results shows that NYA cause RTA & KSE, KLSE Cause RTA& KSE, RTA cause JKSE. The result unearths that none of the stock exchanges cause NYA

where KSE cause none of the stock exchanges but get impacted by NYA and KLSE. JKSE also does not causue any stock exchange but get influenced from KLSE.

Table 4: Granger Causality Test

Null Hypothesis:	Obs	F-Statistic	Prob.
RNYA does not Granger Cause RTA100	2444	3.64984	0.0121
RTA100 does not Granger Cause RNYA	1	1.25555	0.2880
RKSE100 does not Granger Cause RTA100	2444	2.25551	0.0800
RTA100 does not Granger Cause RKSE100	1	1.54502	0.2008
RKLSE does not Granger Cause RTA100	2444	5.32913	0.0012
RTA100 does not Granger Cause RKLSE		0.73474	0.5312
RJKSE does not Granger Cause RTA100	2444	0.80384	0.4916
RTA100 does not Granger Cause RJKSE		3.66465	0.0119
RKSE100 does not Granger Cause RNYA	2444	1.10498	0.3458
RNYA does not Granger Cause RKSE100	 	3.76466	0.0104
RKLSE does not Granger Cause RNYA	2444	0.76338	0.5145
RNYA does not Granger Cause RKLSE	1	3.11541	0.0252
RJKSE does not Granger Cause RNYA	2444	0.33234	0.8020
RNYA does not Granger Cause RJKSE	1	2.01918	0.1091
RKLSE does not Granger Cause RKSE100	2444	2.69859	0.0443
RKSE100 does not Granger Cause RKLSE	1	0.08070	0.9705
RJKSE does not Granger Cause RKSE100	2444	0.82828	0.4782
RKSE100 does not Granger Cause RJKSE		0.14503	0.9329
RJKSE does not Granger Cause RKLSE	2444	0.06940	0.9763
RKLSE does not Granger Cause RJKSE	T	12.2537	6.E-08

Table 5 reveals the result of the vector auto regression test and it also reveal the fact that NYA regress the KSE and KLSE at the lag of 1, RTA regress KSE at lag of 2, KSE regress NYA at lag of 1, KLSE

regress KSE at lag of 1. The result also shows that NYS does not regress himself from a great extent whether all the other have a high regression in case of constant.

Table 5: Vector Auto Regression

	RTA100	RNYA	RKSE100	RKLSE	RJKSE
RTA100(-1)	0.999605	0.014694	-0.033653	0.010188	-0.003247
	(0.02026)	(0.02301)	(0.02150)	(0.01595)	(0.02386)
	[49.3429]	[0.63867]	[-1.56528]	[0.63858]	[-0.13611]
			-		-
RTA100(-2)	-0.015211	-0.014361	0.025538	-0.015688	0.010393
	(0.02019)	(0.02293)	(0.02143)	(0.01590)	(0.02378)
	[-0.75326]	[-0.62619]	[1.19162]	[-0.98645]	[0.43705]
RNYA(-1)	0.007656	0.908917	0.006421	0.015451	-0.027733
	(0.01782)	(0.02024)	(0.01891)	(0.01404)	(0.02099)
	[0.42961]	[44.9054]	[0.33950]	[1.10084]	[-1.32141]
RNYA(-2)	-0.000384	0.081454	0.009553	-0.004270	0.016586
	(0.01795)	(0.02038)	(0.01905)	(0.01414)	(0.02114)
	[-0.02141]	[3.99585]	[0.50149]	[-0.30208]	[0.78471]

RKSE100(-1)	-0.040733	0.025317	1.125368	-0.004056	-0.012878
	(0.01898)	(0.02155)	(0.02014)	(0.01494)	(0.02235)
	[-2.14667]	[1.17479]	[55.8828]	[-0.27141]	[-0.57633]
	[[]	[[[
RKSE100(-2)	0.037718	-0.022036	-0.133635	3.99E-05	0.013194
	(0.01889)	(0.02145)	(0.02005)	(0.01488)	(0.02224)
	[1.99694]	[-1.02725]	[-6.66664]	[0.00268]	[0.59318]
RKLSE(-1)	0.030189	0.018683	0.030216	0.880787	0.027015
	(0.02561)	(0.02909)	(0.02718)	(0.02017)	(0.03016)
	[1.17859]	[0.64225]	[1.11155]	[43.6626]	[0.89562]
DI(1.05(.0)	0.007007	0.040704	0.00570.4	0.444070	0.040000
RKLSE(-2)	-0.007007	-0.010704	-0.025724	0.111278	0.013062
	(0.02585)	(0.02936)	(0.02744)	(0.02036)	(0.03045)
	[-0.27100]	[-0.36453]	[-0.93749]	[5.46502]	[0.42901]
RJKSE(-1)	-0.001916	0.000981	0.001899	0.009516	1.075777
10100(-1)	(0.01716)	(0.01949)	(0.01822)	(0.01352)	(0.02021)
	[-0.11165]	[0.05031]	[0.10424]	[0.70397]	[53.2258]
	[-0.11100]	[0.00001]	[0.10424]	[0.70097]	[00.2200]
RJKSE(-2)	-0.003458	-0.005345	0.001771	-0.003651	-0.095911
, ,	(0.01701)	(0.01932)	(0.01805)	(0.01340)	(0.02003)
	[-0.20333]	[-0.27667]	[0.09813]	[-0.27257]	[-4.78834]
С	-0.053362	0.030645	-0.070524	-0.013734	-0.080530
	(0.01679)	(0.01907)	(0.01782)	(0.01323)	(0.01978)
	[-3.17728]	[1.60661]	[-3.95664]	[-1.03833]	[-4.07179]
<u> </u>	0.000004	0.004050	0.000100	0.000.400	0.000405
R-squared	0.996204	0.994358	0.999102	0.998480	0.999195
Adj. R-squared	0.996189	0.994335	0.999099	0.998474	0.999192
Sum sq. resids	0.355930	0.459099	0.400895	0.220761	0.493586
S.E. equation	0.012093	0.013734	0.012834	0.009524	0.014240
F-statistic	63882.94	42896.64	270952.7	159915.0	302233.6
Log likelihood	7331.264	7020.099	7185.830	7915.196	6931.552
Akaike AIC	-5.987946	-5.733414	-5.868982	-6.465600	-5.660983
Schwarz SC	-5.961844	-5.707312	-5.842879	-6.439498	-5.634881
Mean dependent	6.901562	9.019063	9.475714	7.196186	7.898396
S.D. dependent	0.195880	0.182466	0.427510	0.243795	0.500976

Conclusion VI.

The study reveals that there is a notable impact of the New York Stock Exchange on the other Muslim stock exchanges but there is no reverse impact of these stock exchanges on the NYA. The research also unearths that Karachi stock exchange does not impact any of the stock exchanges but get influenced from New York Stock Exchange and Kualalmpur Stock Exchange. The case os same in the case of Jakarta Stock Exchange also where the JKSE get influenced by KLSE but does not influence any of the stock exchange. The study further shows that there is no impact of the last day on the present day trading on any of the stock exchange which is a good sign for the investors. The results of the regression also shows the same results that NYA regress most of the stock exchanges on the lag of 1. Regression results further reveals that apart from NYA most of the stock exchange regress them self. To conclude the study may suggest that these countries are good option for the investors as there is no huge relationship observed between these stock exchanges.

References Références Referencias

- 1. Ahlgren, N. and Antell, J. (2002). Testing for cointegration between international stock prices. Applied Financial Economics, Vol. 12, No. 12, pp. 851-861.
- Bala, A. and Mukund, K.S. (2001). Interrelationship between Indian and US stock markets. Journal of Management Research, Vol. 1, No. 3, pp. 141-148.
- Bhoi, B.K. and Dhal, S.C. (1998). Integration of financial markets in India: an empirical evaluation. RBI Occasional Papers, Vol. 19, No. 4, pp. 381-394.
- Bodla, B. S., M. S. Turan (2006). Interlinkage dynamics of Asian stock markets. P.U. Management Review, Volume 16, Issue 1, pp. 20-34.

- 5. Bose, Suchismita (2005). Indian, US and Asian Stock Markets Recent Trends in Interlinkages. Money and Finance, July-Dec 2005.
- 6. Caporale, G.M., Pittis, N., Spagnolo, N., 2006. Volatility transmission and financial crisis. Journal of Economics and Finance, Volume 30, Issue 3, pp. 376-390.
- 7. Chan, K.C., Gup, B.E. and Pan, M.-S. (1997). International stock market efficiency and integration: a study of eighteen nations. Journal of Business Finance and Accounting, Vol. 24, No. 6, pp. 803-813.
- 8. Chaudhuri, K. (1997). Cointegration, error correction and Granger causality: an application with Latin American stock markets. Applied Economics Letters, Vol. 4, No. 8, pp. 469-471.
- 9. Choudhry, T. (1996). Interdependence of stock markets: evidence from Europe during the 1920s and 1930s. Applied Financial Economics, Vol. 6 No. 3, pp. 243-249.
- 10. Chuang, I.-Y., Lu, J.-R., Tswei, K. (2007). Interdependence of international equity variances: evidence from east Asian markets. Emerging Market Review, Volume 8, Issue 4, pp. 311–327.
- 11. Dwyer, G., Wallace, M. (1992). Cointegration and market efficiency. Journal of International Money and Finance, Volume 11, Issue 4, pp. 318-327.
- 12. E. Weber, Volatility and causality in Asia Pacific financial markets. SFB 649 Discussion paper 2007-004, 2007, Downloadable from: http://sfb649.wiwi.hu-berlin.de.
- 13. Elyasiani, E., Perera, P., Puri, T.N. (1998). Interdependence and dynamic linkages between stock markets of Sri Lanka and its trading partners. Journal of Multinational Financial Management, Volume 8, Issue 1, pp. 89-101.
- 14. Eun, C.S., Shim, S. (1989). International transmission of stock market movements. Journal of Financial and Quantitative Analysis, Volume 24, Issue 2, pp. 241-256.
- 15. Grubel H (1968). Internationally diversified portfolios: welfare gains and capital flows. American Economic Review, Vol. 58, pp. 1299-1314.
- 16. Hafiz Al Asad Bin Hoque (2007). Co-movement of Bangladesh stock market with other markets. Managerial Finance, Vol. 33, No. 10, pp. 814-816.
- 17. Hamori, S. and Imamura, Y. (2000). International transmission of stock prices among G7 countries: LA-VAR approach. Applied Economics Letters, Vol. 7 No. 9, pp. 613-618.
- 18. Jain, S. and Bhanumurthy, N.R. (2005). Financial markets integration in India. Asia-Pacific Development Journal, Vol. 12 No. 2, pp. 15-32.19. Kanas, A. (1998a). Linkages between the US and European equity markets: further evidence from cointegration tests. Applied Financial Economics, Vol. 8 No. 6, pp. 607-614.

- 19. Lamba (2005). Analysis of the Short-term Relationships between South Asian and Developed Equity Markets. International Journal of Business. Volume 10. Issue 4.
- 20. MacDonald, R. (2001). Transformation of external shocks and capital market integration. In M. Schroder (Ed.), The new capital markets in Central and Eastern Europe (pp. 210-245).
- 21. Masih, A.M.M. and Masih, R. (2001), "Dynamic modeling of stock market interdependencies: an empirical investigation of Australia and the Asian NIC's", Review of Pacific Basin Financial Markets and Policies, Vol. 4 No. 2, pp. 235-64.
- 22. Menon, Rajiv; Subha M.V., Sagaran S. (2009). Cointegration of Indian stock markets with other leading stock markets. Studies in Economics and Finance, Vol. 26, No. 2, 2009, pp. 87-94
- 23. Mukherjee, K.N., Mishra, R.K. (2005). Stock market inter linkages: a study of Indian and world equity markets. Indian J. Commerce. Volume 58. Issue 1. pp. 17-42.
- 24. Narayan, Paresh; Russell Smyth; and Mohan Nandha (2004). Interdependence and dynamic linkages between the emerging stock markets of South Asia. Accounting and Finance. Volume 44. Number 3, pp 419-439.

This page is intentionally left blank



Global Journal of Management and Business Research: C Finance

Volume 15 Issue 8 Version 1.0 Year 2015

Type: Double Blind Peer Reviewed International Research Journal

Publisher: Global Journals Inc. (USA)

Online ISSN: 2249-4588 & Print ISSN: 0975-5853

Executive Stock Option Contract Increases Firm Value and Performance: A Case Study on Starbucks Company

By Afzal Ahmad

International Islamic University, Bangladesh

Abstract- A diversified stock option plan design plays a crucial role in the effectiveness of option contracts management and elimination of the free-rider problem. The aim of this study is to examine how a company can be used stock options in risk management and solving the agency problem rewarding employees and managers. The stock options plans offered by Starbucks engage all employees and executives into the ownership providing appropriate motivation and incentive and solving the agency problem. However, the study found that, this could also trigger more risk taking on the part of the top managers.

GJMBR - C Classification: JELCode: H54



Strictly as per the compliance and regulations of:



Executive Stock Option Contract Increases Firm Value and Performance: A Case Study on Starbucks Company

Afzal Ahmad

Abstract- A diversified stock option plan design plays a crucial role in the effectiveness of option contracts management and elimination of the free-rider problem. The aim of this study is to examine how a company can be used stock options in risk management and solving the agency problem rewarding employees and managers. The stock options plans offered by Starbucks engage all employees and executives into the ownership providing appropriate motivation and incentive and solving the agency problem. However, the study found that, this could also trigger more risk taking on the part of the top managers.

I. Introduction

he aim of this study is to assess the use of stock options contracts in risk management. Stock options are derivative instruments that provide a right to the holder to purchase the stock of the company, which is used as the underlying asset. This opportunity to purchase stocks is provided in return for a premium or as a compensation for work. Yet, there is no obligation that the options have to be exercised. The desire of firms to manage financial and other risks effectively and thus maximise shareholders'wealth encourages the use of equity incentives in various forms including stock options. By using stock options, the company can reduce its risk by keeping managers interesting in maintaining high value of the company and good performance (Core, Guay and Larcker, 2003). Moreover, if the company is involved in stock trading and purchases of shares of other companies, stock options can be used as hedging instruments to protect against the downside risk.

With the rapid growth of the markets in the 1990s, many companies adopted employee stock options at all levels of their organisations without any specific attention to the stock option plans design. This illustrates the expansion of the use of stock options not only in risk management and trading but also as a reward system (Brandes, Dharwadkar, and Lemesis, 2003). While the shareholders expect to negate risk aversion among managers, managers with large stock holdings appear to undertake risk-reducing actions (May, 1995). That points to the direct correlation between the effectiveness of compensation plans and

overall company performance. The direct relation between the use of stock options and risk taking has been empirically proven (Rajgopal and Shevlin, 2002).

The main objective of this paper is to discuss the general use of stock option contracts in risk management of companies. This is done by reviewing the literature on how options influence executives' risk taking and conducting a case study of Starbucks Corporation.

In the first, theoretical, part of the paper the literature concerning the general use of stock options, how they work and how they impact risk and risk management is reviewed. In the second part of the paper the application of the stock options at Starbucks Corporation is assessed using the information provided by the company in its annual reports (Starbucks Corporation, 2013).

II. LITERATURE REVIEW

There is a variety of stock options available for companies and investors. They include American options, European options, barrier options, Asian options, and other exotic options. There are also stock options as a form of employee and management compensation. There is a put option and a call option. The former entitles the holder to sell underlying shares whereas call options give the right to buy shares.

In terms of non-cash compensation, stock option can be defined as a right to purchase shares of the corporation "at or below the market price at the time the option is granted for a specified period of years" (Downes and Goodman, 2010, p. 708) in quantities that are indicated in the stock option contract. Important grant details of the stock option agreement include exercise price per share, vesting commencement date, and expiration date (Kolb, 2012). Exercise price, also referred to as the strike price, is the price at which the holder of an option can buy the underlying asset, namely stocks of the company. Vesting period is the period of time between the date when the option was granted and the time the options can be owned and exercised. An exercise price remains fixed and can be exercised no earlier than the vesting date and no later than the expiration date. However, European options do not allow for an earlier exercise. There is a fixed date (Over and Schaefer, 2002).

The cash profit is usually gained with the exercise of thestock options and the sale of the stock, otherwise the option is not exercised and investor incurs a loss equal to the premium paid (Heath, Huddart and Lang, 1999).

In the context of the stock options used by companies as a form of managing the risk taken by employees and managers, Olagues and Summa (2010) suggest that maximisation of the long-term potential value can be reached through avoiding exercise, because exercising long before the expiration date leads to forfeiture of the time premium, which is often quite big, especially if the stock is volatile. Not to mention that any intrinsic value of the options becomes subject to taxation.

Companies widely use employee stock options as a part of compensation package to retain and encourage executives to act in the shareholders' interests and link this form of compensation to value-building performance. Such options serve as one of the risk management tools in companies (Marin, 2008).

Stock options provide incentives to top managers to influence the value of the firm by taking actions to increase the stock value which is of benefit to other shareholders (Kolb and Overdahl, 2010). Those actions would be risk-taking actions since option value increases with volatility. This argument is consistent with the Agency theory proposed by Jensen and Meckling (1976) who show that stock options spur risk-taking by managers. Gormley, Matsa and Milbourn (2013) also agree that stock options provided by the company increase risk taking by company managers. However Carpenter (2000) says that stock options will not necessarily lead to greater risk by explaining that riskaverse managers who own more options and thus being more exposed may choose a rather safer strategy. Ross (2004, p. 224) points that the relationship between the use of stock options and risk taking by managers depends on the manager's utility function by saying that "It is routine for commentators to argue that calloptions increase the manager's willingness to take risk. We now know, though, that this also depends on the wealth effect of the options" (Ross, 2004, p.224).

Kadan and Swinkels (2006) with their empirical research results complement Ross and Carpenter's findings on the statement that the changes in the distribution of stock options within a company do not necessarily impact in the obvious direction in the presence of a risk-averse leader. In other words, higher effort impelled by more options does not always provide significant changes in volatility of the stock price (Hall, 2003).

Risk-averse executives seek to diversify their personal portfolios, so they are prone for premature exercise and partly because of that they might place a lower value on stock options than the potential cost to shareholders (Gillan, 2001). In this case, compensation

costs to shareholders more than its perceived value to employees, making its appropriateness at least questionable (Lazear, 2002).

III. CASE STUDY

Companies can use options for hedging purposes and this is one part of risk management. However, firms can also use stock options as a form of compensation. When use for hedging purposes, call options provide the right to purchase a particular amount of stocks. The price and a period of time of such purchase are predetermined. An option holder does not have an obligation to buy the security and this is the major difference of options from futures and forward contracts. Still, an option holder pays option premium and therefore need to evaluate whether the benefits of an option hedge are worth this premium (Madura, 2011). Put options provide the buyers of the option with the right to sell a particular amount of securities at a predetermined price and within a predetermined period. Similarly to the call option the put option contract is the right but not the obligation for the holder of the option. Normally the buyer of the call option expects the increase of the price of the underlying security in future. In this case if the exercise price of an option is lower than the market price, option holder has an opportunity to buy the security at the price that is below market price. On the other hand, the holder of the put option expects the decrease of the security price in future. Thus he seeks for an opportunity to sell the security at a price that is higher than market price (Roberts, 2006).

One of the disadvantages of options hedging is the fact that the cost of hedging is not known at the time of purchase of the options. It becomes known only when the payables are due. Therefore option holders need to assess what would be the cost of hedging under different circumstances. The cost of hedging consists of the security price and the premium that is paid for the option (Madura, 2011). The disadvantages of options hedging include the facts that premium payment is required for holding the options. The premium normally includes two components. The first one is the intrinsic value which represents the amount by which the exercise price exceeds the current price of the futures market. The second one is the time value. It represents the amount that is required by the option seller to compensate for the risk that he bears in the course of the life of the contract. Besides only a fixed quantity of securities is available. Nevertheless the major advantage of options hedging is the right to cancel the commitment. This provided greater flexibility to the option holder (Anderson et al., 2012).

Starbucks Corporation uses stock options mainly to reward employees and thus manage the agency problem in the company. The company's stock

option contracts are quite unique. Starbucks diversifies stock options and equity reward plans into three categories (Starbucks Coffee Company, 2012):

- a) Stock Investment Plan (started in 1995). This stock option is available to the company's employees who have been employed for at least three months and worked at least twenty hours a week. This options contract gives the right to purchase the stocks of Starbucks at a price 5% lower than the market value.
- b) Bean Stock Option (started in 1991). This stock option is available to employees but not executives and top managers. The stock options are granted by Starbucks under a condition that the receiver of the option has worked at least 360 hours.
- c) Key Employee Stock Plan. This stock option scheme is designed by Starbucks specifically for the top management team and directors of the company. These stock options have a long expiration date extending up to 10 years. The vesting period ranges from one to three years.

Under these equity plans Starbucks grants nonqualified stock options, incentive stock options, restricted stock and restricted stock units. Fair value for stock options is measured according to the Black-Scholes-Merton option pricing model.

According to the annual report (Starbucks Corporation, 2013), 18.2 million shares of common stock were available for issuance as of September 2013. The fair value of stock options during the period 2011-2013 varied from \$9.58 to \$12.88 with the volatility of the underlying asset reaching 39%.

The stock options plans offered by Starbucks engage all employees and executives into the ownership providing appropriate motivation and incentive and solving the agency problem. However, as it was noted in literature review, this could also trigger more risk taking on the part of the top managers.

IV. Conclusion

In conclusions, stock options have been widely used in companies with a purpose of risk management and solving the agency problem rewarding employees and managers. If applied properly, the use of stock options can potentially enhance the firm value and overall performance. A diversified stock option plan design plays a crucial role in the effectiveness of option contracts management and elimination of the free-rider problem. It is important to differentiate between stock-based compensation packages according to the position levels to reach the effective ownership engagement of lower level employees and interest alignment between shareholders and executives. Executive stock option compensation and incentives plans must balance in cost and volumes in order to

encourage a proper amount of risk taking actions yet avoid inadequate overdose of options. At last, it would be fair to mention that in today's human capital oriented corporate structures, when more companies treat all employees as their key talents and develop benefit schemes accordingly, it is essential to not just design an effective compensation plan but also complement it with a truly committed ownership culture inside the company, as can be seen in the Starbucks' case study.

References Références Referencias

- Anderson, C., Smith, J., McCorkle, D. and O'Brien, D. (2012) "Hedging With a Put Option", The Texas A&M University System, Paper No. RM2-12.0 6-98.
- Brandes, P., Dharwadkar, R. and Lemesis, V., 2003. Effective employee stock option design: Reconciling stakeholder, strategic, and motivational factors. ACAD MANAGE PERSPECT, 17(1), pp.77-93.
- 3. Carpenter, J., 2000. Does Option Compensation Increase Managerial Risk Appetite? *Journal of Finance*, 55(5), pp.2311-2331.
- 4. Core J., Guay, W. and Larcker, D., 2003. Executive Equity Compensation and Incentives: A Survey. *FRBNY Economic Policy Review*, April 2003, pp.27-50.
- 5. Downes, J. and Goodman, J. E., 2010. *Dictionary of Finance and Investment Terms*. 3rd ed. New-York: Baaron's Educational Series, Inc.
- Gillan, S., 2001. Has Pay for Performance Gone Awry? Views from a Corporate Governance Forum. Research Dialog, [pdf] 68. Available at: https://www.tiaadirect.com/public/pdf/institute/research/dialogue/68.pdf [Accessed 30 October 2014].
- 7. Gormley, T., Matsa, D., and Milbourn, T., 2013. CEO Compensation and Corporate Risk: Evidence from a Natural Experiment. *Journal of Accounting & Economics (JAE)*, 56(2-3), pp.79-101.
- B. Hall, B., 2003. Six Challenges in Designing Equity Based Pay. *Journal of Applied Corporate Finance*, 15, pp. 21–33.
- 9. Heath, C., Huddart, S. and Lang, M., 1999. Psychological factors and stock option exercise. *The Quarterly Journal of Economics*, 114(2), pp.601-627.
- Jensen M. and Meckling, W., 1976. Theory of the Firm: Managerial Behavior, Agency Costs and Ownership Structure. Journal of Financial Economics, 3, pp.305-360.
- Kadan, O. and Swinkels, J., 2006. Stocks or Options? Moral Hazard, Firm Viability, andthe Design of Compensation Contracts [pdf]. Available at: http://www.kellogg.northwestern.edu [Accessed 29 October 2014].
- 12. Kolb, R. W. and Overdahl J. A., 2010. Financial derivatives: pricing and risk management. Hoboken: John Wiley & Sons, Inc.

- 13. Kolb, R. W., 2012. Too Much Is Not Enough: Incentives in Executive Compensation. New York: Oxford University Press.
- 14. Lazear, E., 2002. Output-based pay: incentives, retention or sorting. [Unpublished paper]. Hoover Institution and Graduate School of Business, Stanford University.
- 15. Madura, J. (2011)International Financial Management. 10th ed. Mason: South-Western Cengage Learning.
- 16. Marin, M., 2008. Essays on Corporate Finance and Risk Management. South Carolina: ProQuest. May, D. 1995. Do Managerial Motives Influence Firm Risk Reduction Strategies? Journal of Finance, 50, pp.1291-1308.
- 17. Olagues J. and Summa, J. F., 2010. Getting Started In Employee Stock Options. Hoboken: John Wiley & Sons, Inc.
- 18. Oyer, P. and Schaefer, S., 2002. Why do some firms give stock options to all employees? An empirical examination of alternative theories [pdf]. Available at: http://www.gsb.stanford.edu/ [Accessed October 2014]
- 19. Rajgopal, Sh. and Shevlin, T., 2002. Empirical evidence on the relation between stock option compensation and risk taking. Journal of Accounting and Economics, 33(2), pp.145-171.
- 20. Roberts, A. J. (2006) Elementary Calculus of Financial Mathematics. Philadelphia: the Society for Industrial and Applied Mathematics.
- 21. Ross, S., 2004. Compensation, Incentives, and the Duality of Risk Aversion and Riskiness. Journal of Finance, 59, pp.207-225.
- 22. Starbucks Coffee Company, 2012. Special Blend. Rewarding Our Partners. [pdf]. Available at: http://www.starbucks.com/assets/7343fbbdc8784 5ff9a000ee009707893.pdf> [Accessed 31 October 2014].
- 23. Starbucks Corporation, 2013. Annual Report 2012-2013. [online]. Available at: http://www.sec.- gov/Archives/edgar/data/829224/000082922413000 044/sbux-9292013x10k.htm#s77F45AF46F80BB48-C1FE3BEB9323124D> [Accessed 31 October 2014].



Global Journal of Management and Business Research: C Finance

Volume 15 Issue 8 Version 1.0 Year 2015

Type: Double Blind Peer Reviewed International Research Journal

Publisher: Global Journals Inc. (USA)

Online ISSN: 2249-4588 & Print ISSN: 0975-5853

Foreign Direct Investment (FDI) in SAARC Countries

By Md. Joynal Abdin

Abstract- The South Asian Association for Regional Cooperation was officially established in December 08, 1985. The South Asian Free Trade Area (SAFTA) enter into force on July 01, 2006 under the umbrella of SAARC. From the same platform the SAARC Agreement on Trade in Services enter into force on November 29, 2012. SAARC Agreement on Promotion and Protection of Investment is yet to be finalized and enter into force. In the meantime 30 years gone. SAARC is the home of 21% (1.7 billion) world's population with 9.12 % of global wealth. Combined SAARC is the third largest economy of the world. But a significant number of world's poor people are living in this region. With its diverse landscape and variety of natural resources SAARC has every potential for economic development and poverty alleviation within shortest possible time. To achieve this objective SAARC leaders has to be committed for further economic integration under this common platform. Employment generation and entrepreneurship development could be an effective weapon in this regard. To generate employment for such a huge amount of population huge investment is needed. Intra SAARC investment promotion as well as attracting foreign direct investment (FDI) could be the one of the best options. SAARC Agreement on Promotion and Protection of Investment has to be enter into force as soon as possible. At the same time a central institution has to be established to promote FDI into the SAARC countries as per respective competitiveness, raw materials, skilled manpower etc. availability.

Keywords: foreign direct investment (FDI); FDI into SAARC region, intra-SAARC FDI trend; investment promotion under the umbrella of SAARC; SAARC agreement on investment promotion.

GJMBR - C Classification : JELCode : H54



Strictly as per the compliance and regulations of:



© 2015. Md. Joynal Abdin. This is a research/review paper, distributed under the terms of the Creative Commons Attribution-Noncommercial 3.0 Unported License http://creativecommons.org/licenses/by-nc/3.0/), permitting all non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

Foreign Direct Investment (FDI) in SAARC Countries

Md. Joynal Abdin

Abstract- The South Asian Association for Regional Cooperation was officially established in December 08, 1985. The South Asian Free Trade Area (SAFTA) enter into force on July 01, 2006 under the umbrella of SAARC. From the same platform the SAARC Agreement on Trade in Services enter into force on November 29, 2012. SAARC Agreement on Promotion and Protection of Investment is yet to be finalized and enter into force. In the meantime 30 years gone. SAARC is the home of 21% (1.7 billion) world's population with 9.12 % of global wealth. Combined SAARC is the third largest economy of the world. But a significant number of world's poor people are living in this region. With its diverse landscape and variety of natural resources SAARC has every potential for economic development and poverty alleviation within shortest possible time. To achieve this objective SAARC leaders has to be committed for further economic integration under this common platform. Employment generation and entrepreneurship development could be an effective weapon in this regard. To generate employment for such a huge amount of population huge investment is needed. Intra SAARC investment promotion as well as attracting foreign direct investment (FDI) could be the one of the best options. SAARC Agreement on Promotion and Protection of Investment has to be enter into force as soon as possible. At the same time a central institution has to be established to promote FDI into the SAARC countries as per respective competitiveness, raw materials, skilled manpower etc. availability.

Keywords: foreign direct investment (FDI); FDI into SAARC region, intra-SAARC FDI trend; investment promotion under the umbrella of SAARC; SAARC agreement on investment promotion.

Introduction

South Asian Association for Regional Cooperation (SAARC) was officially established in December 08, 1985. But the idea for the SAARC was proposed on May 2, 1980, by Ziaur Rahman, the then President of Bangladesh. Major objective of the SAARC is to undertake collective effort toward collective progress for the involved nations of South Asia. Current members of SAARC are the Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka. Since inception SAARC leaders meet 18 times and signed a long list of agreements, conventions, understandings and declarations.

Most importantly a number of regional centers were established including the SAARC Agricultural Centre (SAC), SAARC Meteorological Research Centre

Wing of SME Foundation in Dhaka, Bangladesh. e-mail: mdjoynal@gmail.com

Author: A Programme Officer at the Planning, Monitoring and Evaluation

(SMRC), SAARC Forestry Centre (SFC), SAARC Development Fund (SDF), SAARC Documentation Centre (SDC), SAARC Disaster Management Centre (SDMC), SAARC Coastal Zone Management Centre (SCZMC), SAARC Information Centre (SIC), SAARC Tuberculosis and HIV/AIDS Centre (STAC), SAARC Human Resources Development Centre (SHRDC), SAARC Energy Centre (SEC), and SAARC Cultural Centre (SCC) etc. under the umbrella of SAARC. A good number of apex bodies (professional body, trade body) were establish like SAARC Chamber of Commerce & Industry (SCCI), South Asian Association For Regional Cooperation In Law(SAARCLAW), South Asian Federation of Accountants (SAFA), South Asia Foundation (SAF), South Asia Initiative to End Violence Against Children (SAIEVAC), and Foundation of SAARC Writers and Literature (FOSWAL) etc. under the same umbrella.

Vital achievement of SAARC is to negotiate, sign and activate the South Asian Free Trade Agreement (SAFTA). It opened up our eyes to go further cooperation with visa free South Asia, South Asian Customs Union, South Asian Economic Union, South Asian Investment Forum, South Asian Common Market, South Asian Single Currency, South Asian Common Security Force, South Asian Roads and Water Transport Movement, and South Asian Free Movement of People and Goods etc.

SAARC has potentials to be a powerful regional block in near future if our political leaders become wise, liberal and compromising. SAARC covers 3% of world's geographic territories with 9.12% of global wealth, 21% of world's population (about 1.7 billion). Combined SAARC is the world's 3rd largest economy after the United States and China. Coverage and capacity of SAARC could be further extended if two neighboring observers' state the Myanmar and China upgraded into full member status (may be in near future).

Along with all the above achievements SAARC has few limitations like significant amount of world's poor populations, lack of human development initiatives, political rivalry between the member states, emergence of few trade agreement among few members countries, poor infrastructure, lack of connectivity, complex visa procedures and mistrust between the general people derived from religious extremism etc.

At this moment about half billion poor population is the most severe problem for the SAARC region. Most of the criminal/terrorist/illegal occurrences derives from or by this frustrated poor populations. Human capacity development initiative should be the number one priority for the SAARC leaders at this moment. Employment generation and entrepreneurship development could be the best tools to overcome this severe problems of the SSARC region. It will increase combined SAARC GDP, export earnings, and ensure faster and inclusive economic growth of the region.

Common initiative could be taken to increase investment in the SAARC region either by the entrepreneurs of SAARC member states or to attract foreign direct investment (FDI) into the SAARC region. Common SAARC industrial area could be developed in suitable locations. Inter, intra as well as extra SAARC investment promotion package could be offered to attract new investment & FDI to promote employment generation and poverty alleviation of each of the member state.

a) Problem Statement/Core Focused Area

South Asian Free Trade Area, SAARC Agreement on Trade in Services etc. are entered into force under the umbrella of SAARC. A number of regional centers were established to cooperate in various fields. But during last one and half decades SAARC Agreement on Investment Promotion and Protection is in negotiation table. As most of the SAARC countries are discouraging investment abroad by respective citizen's intra SAARC FDI in not occurring significantly. At the same time till now there are no common initiative to attract FDI into the SAARC countries.

b) Objectives of this study

Main objective of this study is to analyze current trend of FDI into the SAARC countries. What are the potential sectors for investment in the SAARC countries, who are the investor countries, what are the challenges to increase intra SAARC FDI, How intra SAARC FDI could be further promoted under a common platform.

c) Methodology

This study is conducted based on the secondary data and information available in different international databases and publications. A number of research articles, study reports, working papers etc. were studied to find out the facts.

d) Scope of the Work

Four internationally reputed databases namely; ITC Trade Map, ITC Investment Map maintained by the International Trade Center, UNCTAD Start Database maintained by the United Nations Conference on Trade and Development, and the World Development Indicators Database maintained by the World Bank help the author to get adequate data required for analysis in this study. Qualitative information were taken from several study reports, research reports published by the

SAARC Headquarter, SAARC Chambers of Commerce and Industries, the Federation Chambers and Investment Promotion Agencies of respective countries.

e) Limitation of this study

Main limitation of this study is it contains secondary study materials only. A number of focused group discussion (FGD), key informant interview (KII) could be organized in each of the SAARC countries to find out the fact from the primary sources. As we have budgetary constraints and limited resources we studies only secondary materials and used information from several internationally reputed databases.

f) Literature Review

The Government of the People's Republic of Bangladesh sent a proposal to the Heads of the States of seven South Asian countries to think about a platform of regional cooperation in November 1980. Following that proposal, Foreign Secretaries of seven South Asian countries met for the first time in Colombo in April 1981. That meeting was followed by the foreign ministers' meeting in New Delhi in August 1983, the adoption of the Declaration on South Asian Regional Cooperation, as well as the launching of the Integrated Program of Action (IPA), which initially addressed five areas of cooperation: (i) agriculture, (ii) rural development, (iii) telecommunications, (iv) meteorology, and (v) health and population. Two additional areas, covering (vi) scientific and technological cooperation and (vii) sports, arts and culture were added to the IPA at a later stage. At a meeting of Heads of State of Government, held in Dhaka on 7-8 December 1985, a Charter was adopted that formally to establish South Asian Association for Regional Cooperation (SAARC). The 1985 meeting in Dhaka is subsequently known as the first SAARC Summit (Abdin 2009).

The SAARC Preferential Trading Arrangement (SAPTA) was initiated in April 11, 1993 and in enter into force in December 7, 1995. SAARC leaders felt importance to move further from SAPTA into SAFTA in December 1995. As a result SAFTA enter into force in July 1, 2006. SAARC Agreement on Trade in Service was signed in April 2010 and enter into force on November 29, 2012 (SAARC Secretariat 2015). The SAARC Agreement on Promotion and Protection of Investment was drafted in 2004 and till now it is in negotiation table. The SAARC Chamber of Commerce and Industry (SCCI): It was set up in 1992 as the first recognized regional Apex Body. SCCI brings together under one umbrella the national chambers of commerce and industry of the member States and is actively engaged in the promotion of trade and the interaction of the business community within the SAARC region (Aggarwal 2008). Besides these several understanding were signed regarding, SAARC Cooperation in Standards, Cooperation in Avoidance of Double Cooperation, Taxation, Customs SAARCSTAT,

Organizing SAARC Trade Fairs, and establishing SAARC Arbitration Council etc.

Due to the rival political relationship among few SAARC countries it took time to make decision and enter into force. Therefore several regional / bilateral initiatives like, APTA, BIMSTEC were signed or reinforce to offer similar free trade cooperation with few of the SAARC members states. But to be a real regional economic block SAARC has no alternative. Therefore it is time for the South Asian Leaders to make it effective and more cooperative along with investment agreement, free movement of people and goods, regional land, sea

and air connectivity, transport facility, investment promotion etc. features.

II. FDI INFLOWS INTO THE SAARC COUNTRIES

During last 10 years the largest economy of SAARC i.e. India got highest amount of FDI inflows followed by Pakistan, Bangladesh and Sri Lanka. The land locked countries like Nepal and Bhutan is performing poor in this regard. War affected Afghanistan's performance is extremely poor in FDI attraction.

Table 1: FDI Inflows into the SAARC Countries (USD in Million)

Country/ Years	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Afghanistan	186.9	271	238	188.69	94.38	75.73	211.25	83.41	93.8	69.29
Bangladesh	460.4	845.26	792.48	666.36	1086.31	700.16	913.32	1136.38	1292.56	1599.13
Bhutan	8.85	6.21	72.16	3.02	19.90	71.65	30.80	25.92	21.83	21.28
India	5777.80	7621.76	20327.76	25349.89	47138.73	35657.25	27431.23	36190.4	24195.77	28199.44
Maldives	52.93	73.23	95.22	132.43	181.25	157.96	216.46	256.46	283.97	325.25
Nepal	-0.41	2.45	-6.64	5.89	1.01	38.55	86.73	95.48	91.97	73.63
Pakistan	1118	2201	4273	5590	5438	2338	2022	1326	859	1307
Sri Lanka	233	272	480	603.4	752.2	404	477.6	981.1	941.12	915.57

Source: UNCTAD Start Database (http://unctadstat.unctad.org/wds/TableViewer/tableView.aspx). Collected on August 6, 2015. Compiled by the author.

From an analytical point of view overall performance of SAARC countries in FDI attraction in comparison with Vietnam, Singapore is not well at all.

a) Ranking of the SAARC countries in FDI attraction

If we consider total amount of FDI inflows into
the SAARC countries India got 85% of total FDI inflows

into the SAARC countries. Then 85% of the total inflows entered into India followed by Pakistan with 9% of total FDI inflows and Bangladesh's position is 3rd with only 3% of total FDI inflows.

Table 2: Ranking of the SAARC countries in FDI attraction

Country	Total FDI Inflow (2004 - 2013)	Each country share	FDI Ranking
Afghanistan	1512.46	0.49 %	6th
Bangladesh	9492.36	3.12 %	3rd
Bhutan	281.65	0.09 %	8th
India	257890.05	84.86 %	1st
Maldives	1775.21	0.58 %	5th
Nepal	388.67	0.12 %	7th
Pakistan	26472	8.71 %	2nd
Sri Lanka	6059.99	1.99 %	4th
Grand Total	303872.39	100 %	

Source: Compiled by the author based on UNCTAD Start Database.

b) FDI Inflows (Net) in percentage of GDP of the SAARC countries

Maldives is the only SAARC country attracted FDI inflow about 13% of its total GDP. Bhutan got about 3% of its GDP. India got 1.5% even sometimes 3.5 % of

its GDP. Bangladesh being able to attract FDI up to 1% of its GDP.

From this perspective SAARC countries are performing very poor in comparison with the ASEAN countries. For example Singapore got FDI inflow about

22% of its GDP. Vietnam got FDI inflow about 7% of its total GDP. Thailand, Indonesia and Malaysia is also doing comparatively well in FDI attraction than that of the SAARC countries.

If a combined effort is taken under the umbrella of SAARC to establish an institute for promoting FDI into the SAARC countries and inspiring intra SAARC FDI investment then obviously SAARC countries will perform better than their current condition.

Table 3: FDI inflows in percentage of respective GDP (% of GDP)

Country/Year	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Afghanistan	3.5	4.3	3.4	1.9	0.9	1.7	0.5	0.5	0.5	0.3
Bangladesh	0.7	1.1	1.0	0.8	1.1	0.8	0.7	0.9	1.1	1.0
Bhutan	1.3	0.8	0.7	6.2	0.2	1.4	4.7	1.7	1.3	2.8
India	0.8	0.9	2.1	2.0	3.5	2.6	1.6	2.0	1.3	1.5
Maldives	4.4	4.7	4.3	7.6	8.6	7.3	9.3	17.2	9.0	13.3
Nepal	0	0	-0.1	0.1	0	0.3	0.5	0.5	0.5	0.4
Pakistan	1.1	2.0	3.1	3.7	3.2	1.4	1.1	0.6	0.4	0.6
Sri Lanka	1.1	1.1	1.7	1.9	1.8	1.0	1.0	1.6	1.6	1.4

Source: World Development Indicators, the World Bank. Link is http://data.worldbank.org/indicator/BX.KLT.DINV.WD.GD.ZS/countries?display=default, Collected on August 5, 2015.

c) Top 10 Sectors attracting more FDI into the SAARC Region

SAARC countries are having almost similar product in their export basket, accordingly SAARC countries are trying to get investment into the same industrial sector of their own. For example Textile, clothing and readymade garment is a common industrial sector for almost all the SAARC countries like, Bangladesh, India, Sri Lanka and Pakistan everybody is trying to flourish respective garment industries and get FDI in it.

Similarly telecommunication, IT, ICT and Tourism are the common sectors for almost every SAARC countries. For example Bangladesh, India, Afghanistan are getting highest FDI in respective telecommunication and ICT sector. At the same time Nepal, Bhutan, India, Bangladesh, Sri Lanka, Maldives are fighting to promote respective tourism sectors and attract more tourists into their spots.

Generally it may be understand that all the SAARC countries are fighting with same industries but there are some basic differences as well. Therefore we are in need of classifying the industries based in respective competitive advantages. Allocating specialized sector for respective countries. So that, we will not be competitor rather we all countries will others industries as complement not promote supplement each other's. For example Afghanistan, Bangladesh Nepal, Bhutan, India and Pakistan have hill stations as tourist spots. But same environment is not everywhere. Pakistan, India and Nepal have snow covered hill station on the other hand Bangladeshi hill stations are ever green. Bangladesh, India, Sri Lanka, and Maldives have sea beaches but Nepal, Bhutan and Afghanistan do not. So they could promote the beauty of sea beaches to the tourist used to visit hill station this year it may be happened they are planning to visit a sea beach next year.

Table 4: Major FDI receiving sectors of SAARC region

SI.	Afghanistan	Bangladesh	Bhutan	India	Maldives	Nepal	Pakistan	Sri Lanka
1	Agriculture and Related Industries	Textiles, clothing and leather	Hotels	Unspecified secondary	Tourism	Hydro- electricity	Petroleum	Chemicals and chemical products
2	Construction	Finance	Agro & Food	Hotels and restaurants	Fisheries	Tourism	Finance	Food, beverages and tobacco
3	Telecommuni cations	Electricity, gas and water	Financial Services	Finance	Transportation & shipping	Health	Chemicals and chemical products	Metal and metal products
4	Transports and logistics	Transport, storage and communica- tions	IT	Electricity, gas and water	Telecommunic ation & ICT	Education	Motor vehicles and other transport equipment	Non-metallic mineral products
5	Mining	Non-metallic mineral products	Ferro Alloys	Construction	Power	ICT	Electricity, gas and water	Other manufacturing
6	Power	Chemicals and	Power	Business		Carpets &	Construction	Textiles, clothing

		chemical products		activities	Woolen products		and leather
7	Water	Other manufacturing	Metals	Unspecified tertiary	Readymade Garment	Non-metallic mineral products	Unspecified tertiary
8		Food, beverages and tobacco	Pharmaceut icals	Wholesale and retail trade	Pashmina and Silk Products	Business activities	Wood and wood products
9		Unspecified tertiary	Gases	Transport, storage and communica- tions	Handicraft	Coke, petroleum products and nuclear fuel	
10		Metal and metal products	Mineral Based	Education	Tea	Textiles, clothing and leather	

Source: ITC Investment Map (http://www.investmentmap.org). Collected on August 5, 2015. Compiled by the author.

Bhutan: Chapagai, L. (November 2013). Role of Incentives in Promoting FDI for Inclusive and Sustainable Development, Ministry of Economic Affairs, Bhutan.

Maldives: Finance and Private Sector Development Unit, South Asia Region, the World Bank (April 2006). The Maldives: Sustaining Growth & Improving the Investment Climate.

Nepal: Adhikari, R. (Undated). Foreign Direct Investment in Nepal: Current status, prospects and challenges, South Asia Watch on Trade, Economics and Environment (SAWTEE), Working Paper No. 01/13.

d) Sources of FDI into SAARC Countries

Most of the SAARC countries got FDI investment from the western countries like USA and EU

member states. There are few regional like Singapore, China, Japan and Indian investments as well.

Table 5: Major Sources of FDI into the SAARC Countries

SI.	Afghanistan	Bangladesh	Bhutan	India	Maldives	Nepal	Pakistan	Sri Lanka
1	India	United Arab Emirates	India	Mauritius	Italy	India	USA	China
2	USA	Kingdom of Saudi Arabia (KSA)	Singapore	Singapore	UK	China	UK	Hong Kong
3	China	United Kingdom	Japan	USA	Germany	EU member states	UAE	Singapore
4	UAE	United States	USA	UK	France	USA	Japan	Netherlands
5		The Netherlands	EU member states	Netherlands	Japan	South Korea	Hong Kong	Malaysia
6		Egypt		Japan	China		Switzerland	UK
7		Malaysia		Cyprus	India		KSA	India
8		South Korea		Germany	Switzerland		Germany	
9		India		France	Russia		South Korea	
10		China		UAE			Norway	

Sources: Compiled by the author from the following sources:

- i. Alam, M.S (2012); Foreign Direct Investment in Bangladesh: A Critical Analysis, South East Asian Journal of Contemporary Business, Economics and Law, Vol. 1.
- ii. FDI: The top 10 nations investing in India (2011), http://www.rediff.com/business/slide-show/slide-show-1-the-fdi-inflows-in-india-top-10-countries/20110908.htm#11
- iii. The Board of Investment, Government of Pakistan. Link is http://boi.gov.pk/ForeignInvestmentinPakistan.aspx (Cited on June 25, 2015).
- iv. Smith, S. (2013). Sri Lanka earns \$870m in Foreign Direct Investment in 2013, the Republic Squire. Link is http://www.therepublicsquare.com/business/2013/12/sri-lanka-receives-870-m-in-foreign-direct-investment/
- v. Adhikari, R. (Undated). Foreign Direct Investment in Nepal: Current status, prospects and challenges, South Asia Watch on Trade, Economics and Environment (SAWTEE), Working Paper No. 01/13.
- vi. Kundur, S.K. (2012). Development of Tourism in Maldives, International Journal of Scientific and Research Publications, Volume 2, Issue 4, April 2012.

e) FDI Outflow of the SAARC Countries

Most of the SAARC countries other than India had restrictions to invest outside their respective

territories. As a result FDI outflow of the SAARC countries other than India is not significant at all.

Table 6: FDI Outflows of the SAARC Countries

Country / Years	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Afghanistan										
Bangladesh	5.7	3.3	3.6	21	9.3	29.3	15.4	13.04	52.78	32.27
Bhutan										
India	2175.36	2985.48	14284.9	17233.76	21147.36	16031.3	15932.52	12456.13	8485.699	1678.743
Maldives										
Nepal										
Pakistan	56	45	109	98	49	71	47	62	82	237
Sri Lanka	6	38	29	55	61.7	20	42.5	60	63.93	65.07

Source: UNCTAD Start Database (http://unctadstat.unctad.org/wds/TableViewer/tableView.aspx). Collected on August 6, 2015. Compiled by the author.

ECONOMIC AND TRADE CO-OPERATION UNDER SAARC

SAARC do not have visible now achievements in terms of investment promotion. But I think it's ground works were started in form of signing and activating South Asian Free Trade Agreement (SAFTA), SAARC cooperation in Standards, SAARC Agreement on Trade in Services, Cooperation in Avoidance of Double Taxation, SAARC Customs Cooperation, Organizing SAARC Trade Fairs for several times, establishment of SAARC Chamber of Commerce and Industry, and SAARC Arbitration Council. Now it is the time to finalize and activate Agreement on Promotion and Protection of Investment among the SAARC Countries. This agreement may consider to establish a body for united effort to attract foreign direct investment (FDI) into the SAARC states based on respective competitive advantages of different member countries.

a) Current economic dynamics of the SAARC Countries SAARC is covering about 3% of global territory with all features of the earth. There are to mountains, deep oceans, longest sea beaches, deserts, plain lands, green fields etc. Most of the SAARC countries have more than thousand dollar GDP per capita and positive growth rates. SAARC countries are till now trade deficit countries. All the SAARC countries are importing more than that of their exports. As a result united SAARC is one of the largest buyers of the globe. Most of the SAARC countries used to import capital machineries, raw materials, and chemicals. On the other hand their export basket is comparatively small and fixed with same or similar products. They must have to diversify their export basket to grow further and capture a larger portion of the global trade.

Table 7: Macroeconomic dynamics of SAARC Countries

Countries / Indicators	Territory (km2)	Population	GDP (PPP, in bn. USD)	GDP (Nominal, in bn. USD)	GDP Per- capita (nominal, in USD)	Total Export - 2014 (in USD thousand)	Total Import - 2014 (in USD Thousand)	Trade Balance (in USD Thousand)
Afghanistan	652,000	31,822,848	36.83	21.74	695	845,891	6,241,347	-5,395,456
Bangladesh	147,570	156,594,962	572.44	205.32	1,284	33,231,332	38,504,053	-5,272,721
Bhutan	38,394	742,737	5.85	2.09	2,730	170,607	264,842	-94,235
India	3,287,590	1,210,193,422	7997	2308	1,808	317,544,642	459,369,464	-141,824,822
Maldives	298	393,500	2.84	1.94	5,973	218,373	1,253,733	-1,035,360
Nepal	147,181	26,494,504	62.38	19.92	743	910,849	7,295,737	-6,384,888
Pakistan	803,940	191,715,847	928.43	250.13	1,342	24,722,182	47,544,889	-22,822,707
Sri Lanka	65,610	20,277,597	233.63	80.59	3,818	11,295,486	19,244,461	-7,948,975
Total	5,142,583	1,638,235,417	9,839	2,890	18,393	388,939,362	579,718,526	-190,779,164

Sources: Compiled by the author from Wikipedia (https://en.wikipedia.org), and ITC Trade Map (http://www.trademap.org/) on August 9, 2015.

b) Challenges and Constraints

Above discussion states that there are enormous potential to increase FDI attraction into SAARC countries. At the same time intra-regional FDI flow shall be increased day by day. But there are few challenges hindering deeper economic integration among the SAARC countries. These are as follows:

- i. Political instability: Two major and influential SAARC member states fought twice in last century. Besides this intra SAARC level of confidence / trust is not at a satisfactory level. Almost all the SAARC countries other than India is suffering from political instability. Afghanistan faced a series of wars during last decade even last century. Therefore it is a challenge to implement a regional commitment with the change in power (either party or system). Autocratic rollers are not used to comply with people's demands either in terms of local or regional perspective.
- ii. Restriction on investing abroad: In most of the SAARC countries only FDI inflow is inspiring but FDI outflow (investing abroad) is restricted. As a result intra SAARC FDI inflow is insignificant. To be deeply integrated SAARC countries have to overcome this challenge in near future.
- iii. Complex visa regime: Till now it is tougher to get an Indian visa for its neighboring Muslim states than that of getting a U.S. visa. As a result neighboring government are bound to follow same policy in case of Indian citizens. To make SAARC more resultworthy in terms of investment, trade and commerce visa system must have to be easier. Even visa free SAARC regime could be considered. At least port entry shall be allowed for each other's to promote intra SAARC trade and investment.
- iv. Connectivity and Transportation: Till now most of the SAARC countries are not connected even in air for daily business needs. Maximum SAARC states are disconnected for land and sea connectivity as well. Therefore effective intra SAARC trade is not occurring among the member countries. Transit and transshipment facilities are in negotiation stage till now. To make an economically integrated SAARC region free movement of people and free movement of goods has to be ensured first.
- v. Increasing number of non-tariff measures: Till now SAARC countries are applying non-tariff measures to discourage intra SAARC trade. This trend of enforcing non-tariff measures is increasing day by day.
- vi. Emergence of New Regional / Bilateral Free Trade Agreement: To avoid existing political conflicting relationship among few countries new bilateral / regional agreements are signing with few or partial part of the SAARC. These agreements are

decreasing the importance of SAFTA or SAARC. Therefore it is time to promote new economic initiative under the umbrella of SAARC rather bypassing it.

IV. Recommendations

- a) SAARC countries shall maintain a congenial relationship without interfering each other freedom, dignity and political sovereignty.
- b) Intra SAARC movement of mass people (not only bureaucrats or business magnates) has to be inspired by withdrawing or easing visa complexity.
- c) The Agreement on Promotion and Protection of Investment among the SAARC Countries shall be effective as soon as possible.
- d) A common institution could be established to promote FDI into SAARC countries centrally. They could look after the intra SAARC investment matters as well.
- e) Free movement of people and goods shall be practically encouraged by developing road, sea and air connectivity along with sufficient transports available.
- f) Special attention shall be given to identify and remove non-tariff barriers existing or upcoming in the SAARC region.

V. CONCLUDING REMARKS

Asian Association South for Regional Cooperation (SAARC) has already spent plenty of time without of no use. It took comparatively longer period than that of the EU, ASEAN or even NAFTA to be effective in terms of trade and investment cooperation. A significant amount of world's poor population is living in this region. At the same time SAARC has potentials to grow faster and alleviate poverty within shortest possible time. Therefore it is our political leader's / government's turn to take decision whether they would like to drive the poor SAARC into a developed and deeply economic integrated SAARC with an effective fiscal union or let the SAARC to be further ineffective day by day.

References Références Referencias

- Abdin, M.J. (May 2009). An Analysis of SAFTA in the Context of Bangladesh, Bangladesh Development Research Center, USA. Working Paper No # 6.
- SAARC Secretariat (August 2015). Area of Cooperation: Economic and Trade, Cited at SAARC Secretariat's Website on August 9, 2015. Link is http://saarc-sec.org/areaofcooperation/cat-detail.php?cat_id=45
- Aggarwal, A. (July 2008). Regional Economic Integration and FDI in South Asia: Prospects and Problems, Indian Council for Research on

- International Economic Relations, Working Paper No # 218.
- UNCTAD Start Database (http://unctadstat.unctad.org/wds/TableViewer/tableView.aspx). Collected on August 6, 2015. Compiled by the author.
- World Development Indicators, the World Bank. Link is http://data.worldbank.org/indicator/BX.KLT.DINV.-WD.GD.ZS/countries?display=default, Collected on August 5, 2015.
- ITC Investment Map (http://www.investmentmap.org). Collected on August 5, 2015. Compiled by the author.
- Chapagai, L. (November 2013). Role of Incentives in 7. Promoting FDI for Inclusive and Sustainable Development, Ministry of Economic Affairs, Bhutan.
- Finance and Private Sector Development Unit, South Asia Region, the World Bank (April 2006). The Maldives: Sustaining Growth & Improving the Investment Climate.
- Adhikari, R. (Undated). Foreign Direct Investment in Nepal: Current status, prospects and challenges, South Asia Watch on Trade, Economics and Environment (SAWTEE), Working Paper No. 01/13.
- 10. Alam, M.S (2012); Foreign Direct Investment in Bangladesh: A Critical Analysis, South East Asian Journal of Contemporary Business, Economics and Law, Vol. 1.
- 11. FDI: The top 10 nations investing in India (2011), http://www.rediff.com/business/slide-show/slideshow-1-the-fdi-inflows-in-india-top-10-countries/-20-110908.htm#11
- 12. The Board of Investment, Government of Pakistan. Link http://boi.gov.pk/ForeignInvestmentin-Pakistan.aspx (Cited on June 25, 2015).
- 13. Smith, S. (2013). Sri Lanka earns \$870m in Foreign Direct Investment in 2013, the Republic Squire. Link http://www.therepublicsquare.com/business/-2013/12/sri-lanka-receives-870-m-in-foreign-directinvestment/
- 14. Kundur, S.K. (2012). Development of Tourism in Maldives, International Journal of Scientific and Research Publications, Volume 2, Issue 4, April 2012.
- 15. Wikipedia (https://en.wikipedia.org), and ITC Trade Map (http://www.trademap.org/) cited on August 9, 2015.



Global Journal of Management and Business Research: C Finance

Volume 15 Issue 8 Version 1.0 Year 2015

Type: Double Blind Peer Reviewed International Research Journal

Publisher: Global Journals Inc. (USA)

Online ISSN: 2249-4588 & Print ISSN: 0975-5853

Contribution of Riba-Free Banking System on Rural Development in Bangladesh: A Projection for Vision-21

By Dr. Hossain Shahid Shohrowardhy, Md. Alauddin & Mohammad Alauddin

Abstract- Ribe-Free Banking System (RFBS) is the most economic domain in the micro-finance area for the rural development as well as the economic development of Bangladesh. Rural development Scheme (RDS), the specialized form of Banking operations of Islami Bank Bangladesh Limited (IBBL), is offered for those people who live below the poverty and absolute poverty level in Bangladesh. The basic aim of this study is to examine the impact of RDS of IBBL on National GDP through rural development. The RDS of IBBL is the project sample of this study. The annual time-series data from FY 2002-2003 to FY 2013-2014 are used in this study for justifying the rural development through identifying the impact on GDP. This study has found that deposit and investment of RDS of IBBL have strong and significant impact on national GDP. The findings of the study will be helpful for the economic policy makers of the concerned authority of Bangladesh in reshaping the economic activities aiming at achieving the goal stated for the Vision-21, the golden jubilee of the independence of Bangladesh.

Keywords: Riba-Free Banking, rural development, RDS, vision-21, granger causality test.

GJMBR - C Classification: JELCode: E59



Strictly as per the compliance and regulations of:



© 2015. Dr. Hossain Shahid Shohrowardhy, Md. Alauddin & Mohammad Alauddin. This is a research/review paper, distributed under the terms of the Creative Commons Attribution-Noncommercial 3.0 Unported License http://creativecommons.org/licenses/by-nc/3.0/), permitting all non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

Contribution of Riba-Free Banking System on Rural Development in Bangladesh: A Projection for Vision-21

Dr. Hossain Shahid Shohrowardhy α, Md. Alauddin α & Mohammad Alauddin ρ

Abstract- Ribe-Free Banking System (RFBS) is the most economic domain in the micro-finance area for the rural development as well as the economic development of Bangladesh. Rural development Scheme (RDS), the specialized form of Banking operations of Islami Bank Bangladesh Limited (IBBL), is offered for those people who live below the poverty and absolute poverty level in Bangladesh. The basic aim of this study is to examine the impact of RDS of IBBL on National GDP through rural development. The RDS of IBBL is the project sample of this study. The annual time-series data from FY 2002-2003 to FY 2013-2014 are used in this study for justifying the rural development through identifying the impact on GDP. This study has found that deposit and investment of RDS of IBBL have strong and significant impact on national GDP. The findings of the study will be helpful for the economic policy makers of the concerned authority of Bangladesh in reshaping the economic activities aiming at achieving the goal stated for the Vision-21, the golden jubilee of the independence of

Keywords: Riba-Free Banking, rural development, RDS, vision-21, granger causality test.

I. Introduction

iba- Free Banking System (RFBS) is the most powerful economic factor in the world. In the session 2006-2007, the World Financial Crisis occurred due to the rival of RFBS instead of Conventional Banking System (CBS) (Nizam, 2012). RFBS had passed golden jubilee in 2013. On that time, Bangladesh had also gathered a 30-year experience, knowledge and the existence of RFBS. At present, RFBS in Bangladesh has a strong market share viz. 45.28%. There are 8 full pledged (15.09%) and 16 conventional banks which comply RFBS in branch or window form (30.19%). Islami Bank Bangladesh Limited (IBBL) is the pioneer (IBBL, 1984), and the largest, fastest growing and best performing (Aminuzzaman, 2010) riba-free bank in Bangladesh.

a) Riba-free Banking System (RFBS)

Riba-Free Banking System (RFBS) is a kind of banking which is formed according to the rules,

Author a: Associate Professor, Department of Marketing, University of Chittagong, Bangladesh. e-mail: hssmanik786@gmail.com
Author a: Assistant Professor, Department of Marketing, University of Chittagong, Bangladesh. e-mail: mohammad_alauddin@ymail.com
Author p: Lecturer, Department of Business Administration, International Islamic University Chittagong. e-mail: mdalauddin89@yahoo.com

regulations and provisions instructed by the Islamic Shariah. Egypt is the pioneer of structurally adaptation of RFBS in the world in 1963 which is also known as Islamic Banking System (IBS). At present, there are 385 commercial banks in 55 countries which have been folkowing their banking operations in riba-free form (GFDR, 2014). Bangladesh has started riba-free banking from 1983. Now a days, Bangladesh has a significant market share (2.08%) i.e. 8 out of 385. Islami Bank Bangladesh Limited (IBBL) is the pioneer riba-free bank which has been passing 30-years glorious journey in the banking sector of Bangladesh.

b) Rural Development

Rural development is defined as the socioinfrastructure development of a nation where rural people are highly encouraged to involve in the economic development. Rural development can be self-sufficiency, productivity measured by competence to increase financial worth i.e. deposit and investment of rural people (Halimuzzaman, 2014). In Bangladesh, out of 160 million people, 77% people live in rural and urban areas (BURU, 2013). IBBL has been surviving in Bangladesh considering as mass banking (Shohrowardhy, 2015). There are some extrinsic programs taken by various banks and NGOs in private and public level for the development of rural and urban area i.e. Raishahi Krishi Unnavon Bank (RAKUB). BRAC bank, ASA, Proshika and IBBL etc. Rural Development Scheme (RDS) is a specialized project of IBBL to develop the rural and urban area where more incompetent people are involved in the economic development of Bangladesh.

c) Rural Development Scheme (RDS)

Basic philosophical objectives of Riba-Free bank (RFB), Islami Bank Bangladesh Limited (IBBL) is enhancing the economic system of Bangladesh based on equity and justice in all levels of civilization. In Bangladesh, 38% of the total population maintains their living standard below the poverty line and 18% of the same live in abject poverty (IBBL, 2014). These poverty stricken people are facing a lot of problems like illiteracy, inadequate health and sanitation facilities, discrete of purchase parity, scanty of the sources of income generation etc. Considering the above mentioned problems, IBBL has started a dimension of rural banking

named Rural Development Scheme (RDS) from 1995. The Basic objective of RDS of IBBL is to create selfemployment opportunity for income generation and to

reduce the poverty of rural people. Table-1, expresses the basic nature of RDS offered by Islami Bank Bangladesh Limited.

Table 1: Basic Features of RDS

Contents	Particulars				
Target Group	Rural people with 0.50 to 1.50 acres of land. Both men and women				
Program	Basically micro-investment.				
Criteria Applied for Selection	Land ownership and permanent residence.				
Sanction of Investment	Two months after the formation of group				
Size of Investment	Core Product- BDT 25,000.00 (For 1 Year) Nursery- BDT 50,000.00 (For 1 Year) Agriculture Implements- BDT 50,000.00 (For 1-3 Years) Live Stock- BDT 50,000.00 (For 1-2 Years) Poultry- BDT 35,000.00 (For 1 Year) Fisheries- BDT 50,000.00 (For 1-2 Years) Rural Transport- BDT 20,000.00 (For 1 Year) Rural Housing- BDT 50,000.00 (For 1-5 Years) Off-firm Activities- BDT 50,000.00 (For 1 Year)				
Mode of Disbursement	Goods / Assets: Buy Muazzal (Sale on credit)				
Profit Rate	10% (Flat Rate); but 2.50% rebate in the case of regular and timely payment; Profit-Sharing basis: risks are shared by IBBL if loss is genuine.				
Repayment- Period Starts	After two weeks of disbursement.				
Sources of Funds	Member Savings; Depositor's Savings; PKSF.				
Activities Financed	Both farm and non-farm activities.				
Savings	Tk. 25 Per week				
Collateral	No collateral except				
Required	Personal guarantee and savings.				
Profit Rate Repayment- Period Starts Sources of Funds Activities Financed Savings Collateral	Muazzal (Sale on credit) 10% (Flat Rate); but 2.50% rebate in the case of regular and timely payment; Profit-Sharing basis: risks are shared by IBBL if loss is genuine. After two weeks of disbursement. Member Savings; Depositor's Savings; PKSF. Both farm and non-farm activities. Tk. 25 Per week No collateral except				

Source: Jahur (2010)

As shown in Table-1, RDS provides various investment modes for development of rural people through financing in the fulfillment process of their basic

needs. The next table provides a brief profile of RDS of Islami Bank Bangladesh Limited.

Table 2: A Brief Profile of Rural Development Scheme (RDS) of Islami Bank Bangladesh Limited

Areas of performance	Fig. in million BDT No. & Volume/Amount					
No. of Branches covering RDS	250					
No. of Field Officers	2,492					
No. of Project Officers	217					
No. of Zone Officers	14					
No. of Villages	18,591					
No. of Districts	64					
No. of Centers	28,122					
No. of Groups No. of Members	176,765 915,209					
% of Women members in the Scheme	79%					
No. of Clients	580,251					
Financial Statement						
Cumulative disbursement (From 1995)	107,307.21					
Present outstanding	17,830.10					
Overdue	132.00					
Recovery	99.30%					
RDS Savings	5,992.50					

Source: RDS Manual

On the above table explores the involvement of IBBL in the development of rural and urban areas of Bangladesh. The most remarkable mania in 2014 is that the growth of RDS investment is 24.57% over 2013 and recovery rate of its investment schemes is 99.30%.

d) Vision-21

Bangladesh got independence in 1971. Yet. after 40 years of independence, Bangladesh has remained a low-income country (LIC) (GED, 2012), almost two thirds of population remains below poverty line (Bureau, 2013). For improving the situation and recognizing the long-term development challenges, the present Government has adopted the Vision 2021. The Vision 2021 calls for Bangladeshi socio-economic environment to be transformed from a low income economy into the first stages of a middle-income country by the year 2021 (GED, 2012) which also marks as the 50th anniversary of the independence of Bangladesh which is called golden jubilee of the nation. Moreover, Vision 2021 lies down a development scenario where citizens will have a higher standard of living, better education, will have a more equitable socio-economic environment, and the sustainable development will be ensured through better protection from climate change and natural disasters. To achieve Vision 2021, the Government has undertaken "Perspective Plan of Bangladesh (2010-2021): Making Vision 2021 a Reality". The Perspective Plan is a road map for achieving the targets of Vision 2021 and lies down a long-term strategy to make that happen. Thus, it takes two five-year plans: Sixth Five Year Plan (2011-2015) and the Seventh Five Year Plan (2016-2020). Finally, the vision-21 is formed for reaching the country as a middle-income country (MIC) replete with the sign of economic progress.

II. LITERATURE REVIEW

Bangladesh is a growing economic tiger of the third world countries. The majority of the people of Bangladesh live in rural and urban areas (Bureau, 2013) and is contributing to the national economy on the basis of agro-based industry specially small and tinny. According to the statement of Dr. Jahid Hossain, the Lead Economist of the World Bank, Bangladesh is a Lower Income oriented country (LIC) up to 2014. Bangladesh Government has taken sufficient strategic programs to develop our national economy viz. Millennium Development Goals (MDG). In that perspective, banking sector is playing a pivotal role in the economic development in Bangladesh i.e. 1.4% of GDP in service industry (Bangladesh Bank, 2012) but agricultural sector specially crops, animal farming, fisheries, hotel restaurant, community and social service contributions are more significant i.e., 11.4%, 2.7%, 4.6%, 0.7%, 6.9% share of GDP respectively.

Economic development is covered economic, political and social states of the people of a nation including the economic procedure and policies and social well-being (Wikipedia). Kifle (1997) stated that a strong relationship is existed between poverty alleviation and economic development. The basic principle of Riba-Free Banking System (RFBS) is to realize and ensure the well-being of mankind using equity based economy that is necessary for development economy (Chapra, 1985). RFBS as well as Islamic Banking System (IBS) ensures all kinds of activities (Fund collection-Deposit banking investment avoiding interest (Riba) (Iqbal, 2001). It is mentioned here with that RFBS ensures steadfast economy considering fair distribution of income, reducing injustice, risk sharing, financial crisis, facilitating production and business activities (Siddigi, 1985). In the recent world, banking is much more significant than banks (Bill Gate, 2008). Therefore, RFBS always strives itself to ensure its contributions to different aspects of national economy through specialization of its services i.e. Rural development Scheme (RDS) (Ahmed, 2004; Hawlader, 2008; Parveen, 2009; Jahur, 2010 and Bhuyian, 2011).

Islami Bank Bangladesh Limited (IBBL) is the pioneer, the largest and most performing bank in Bangladesh in the field of riba-free banking sector as well as Islamic banking sector. A nominal zero interest rate (Riba-Free) is a required condition for absolute resources allocation (Friedman, 1969). Islamic Shariah based RFBS is playing a pivotal role in economic development contributing a lot to the advancement of the society (Siddidi, 1973). IBBL is providing satisfactory community services through job creation and ensuring consistency in the field of service sector in Bangladesh (Rashid, 2009). IBBL has to deal in equity based profit and Loss Sharing (PLS) contracts that are more suitable for Bangladesh economy but social awareness, rehabilitation, economic and psychological support and strict enforcement of laws are the basic pitfalls for its success (Begum, 2004).

Rural Development Scheme is the specialization of banking expansion aim to incorporate the mass people who live below the poverty level (Hawlader, 2008) in the economic development activities of Bangladesh (RDS Manual of IBBL). A few numbers of scholars engage themselves to explore the different aspects of RDS. RDS is a successful project in retaining the people in the economic development activities (Rahman, 2008). This indicates that riba-free baking sector provides its contribution to the economic progress in Bangladesh through generating employment, earning foreign remittance, strengthening rural economy, promoting ecology and green banking and enhancing industrialization through tiny sector

development **RDS** usina the expansion of (Halimuzzaman, 2014 and Aminuzzaman, 2010).

RDS emphasizes the industrial sector devoting huge investment. Alam (2000) found that industrial development and RDS investment has a strong positive relationship. For enhancing industrialization, banks play vital role to encourage fruitful investment (lgbal, 2001). Hawlader (2008) proved that RDS positively assets the poverty alleviation existed in Bangladesh encouraging micro scale savings. RDS activities are highly expanded considering the terms of number, investment and deposit (Jahur, 2010). Under RDS, investment is higher than deposit that indicates, investment insecurities are covered by RDS memberships with association (Bhuyian, 2011). Covering all socio-economic factors, RDS is the highest performance oriented micro finance activities in Bangladesh (UNDP, 2012; Ahmed, 2004). RDS plays a vital role in the in the improvement of standard of living through the relationship of household income and expenditures (Rahman, 2008).

Considering the existing literature, it is evident that the contributions of RDS of IBBL are justified by the jurisdiction of scholars' views. Poverty alleviation, socioeconomic contributions, high performance oriented micro finance activities were found as scope of operations of RDS. But no evidence has been found regarding the contribution of RDS on the national economy through rural development. Hence, the study attempts to examine the RDS contributions to the development of Banaladesh economy considering the projection of Vision-21as the golden jubilee of the independence of Bangladesh.

a) Objectives

This study examines the impact of Rural Development Scheme (RDS) of Islami Bank Bangladesh Limited (IBBL) on national GDP of Bangladesh through the contribution on rural development. In light of the basic objectives the study covers the following extensions:

- To measure the contributions of RDS on Rural Development considering vision-21
- To analyze the causality of rural development contributions factors i.e., deposit, investment and **GDP**
- To determine the impact of RDS on GDP of Bangladesh

METHODOLOGY OF THE STUDY III.

Rural Development Scheme (RDS) of Islami Bank Bangladesh Limited (IBBL) is the organizational sample of this study. It is an empirical research. Therefore, secondary data have been used in this study considering the FY 2002-2003 to FY 2013-2014. The

secondary data are collected from the annual report of IBBL from 2003-2014. Trend line through scattered diagram is used to determine the average existence of different economic contributing factors of RDS i.e. Staff involved in this program for justifying employment, village coverage, members of RDS, savings and investment of RDS. Correlation is used to determine the liner regressive among the variables. Ganger causality test is also used in this study to find out the causal relationship among national GDP, deposit of RDS and investment. Finally, simple regression model is used to determine the individual impact of deposit and investment of RDS on national GDP.

FINDINGS AND ANALYSIS

This section of the study is comprised with three sub-sections considering rural contribution on the basis of various welfare activities, village coverageemployment-members incorporated in the RDS program, and deposit & investment of RDS.

a) Contribution of RDS in the rural development on the basis of various welfare activities

The basic mechanism of RDS is to encourage micro savings in an association formatted by a homogeneous group in a village. This saving tendency has created an economic driven force for their selfconsistency of motivation towards the investment. On that prevail, the incompetent people of rural and urban areas involve themselves in the self-income generation activities as well as micro investment modes. RDS creates a wide span of rural investment modes for rural people in various economic activities i.e. service, trading, processing-manufacturing, shop keeping, selling-marketing, rural transport (rickshaw), irrigation equipment, tube well, housing materials etc. (RDS Manual). Formally, RDS encourages the people to retain in a group or association through some significant welfare activities. Table-3 explores the present status of RDS on the basis of its different welfare activities that are complying to the rural development in Bangladesh.

Table 3: Status of RDS of IBBL on the Basis of Different welfare Activities

Modes of welfare		Beneficiary up to 2014
Graduation Program		71,426
Welfare Activities		2,58,169
Education Program		Education Program
	Scholarship	593
	Academic award	22,190
	Pre-school	18,615
Training Program		Training Program
	Leadership	42,743
	Skill Development	1,14,207
	Self-Employment	184
Health Program		Health Program
	Welfare & sanitation	3,984
	Medical Assistance	49,068
Relief and Rehabilitation Progra	am	6,432
	Waiver	2,029
	Relief-donation	4,403
		<u>. </u>

Source: Annual Report of IBBL, 2014

b) Rural Contribution of RDS on the Basis of Employment Generation, Area Coverage, and Members Involvement

Rural Development Scheme (RDS) is the specialization of project of rural development as well as an integrated factor of Bangladesh economy. This program has been familiarized due to its contribution to poor people living below the poverty level. This program also enhances income generation, moral, social and ethical values of the rural and urban people. For justifying the rural development contribution of RDS, the study uses simple trend equation expressed in the below:

$$Y = f(x)$$
 (i)
 $Y = \alpha + \beta x$ (ii)

Where

Y = Dependent variable i.e. RDS staff, Village Coverage, members, deposit and investment of RDS

X = independent Variable i.e. year of Operation

The average growth trends mentioned in the table-4 indicate the weighted value of trend equations using scattered diagram and expected value for vision -21 indicates the forecast value of the Year-2021 when Bangladesh will stand Golden Jubilee of its independence. Table-4 explores the overall performance of RDS in the scale of staff involvement, village coverage and members incorporate in this program.

Table 4: Contribution of RDS in the Rural Development of Bangladesh

Year	Staff	Village Coverage	Members
2003	639	3700	130465
2004	731	4230	163465
2005	868	4560	217445
2006	1368	8057	409573
2007	1819	10023	516725
2008	1712	10676	577740
2009	1732	10751	492475
2010	1837	11482	523941
2011	2024	12857	608703
2012	2191	15371	735628
2013	2286	17104	816274
2014	2499	18086	891485
Mean	1724	11191	538394
Average Growth Trend	164.40	1303	82541
$R^2 =$	0.939	0.973	0.942
Expected in Vision-21	3696	26824	1319859
Skewness	-0.4105	-0.0468	-0.1594
Kurtosis	-0.7668	-1.1113	-0.9188

Source: IBBL Annual Report from 2003-2014

Table 3: Status of RDS of IBBL on the Basis of Different welfare Activities

Modes of welfare	Beneficiary up to 2014
Graduation Program	71,426
Welfare Activities	2,58,169
Education Program	Education Program
Scholarship	593
Academic award	22,190
Pre-school	18,615
Training Program	Training Program
Leadership	42,743
Skill Developmen	t 1,14,207
Self-Employmen	t 184
Health Program	Health Program
Welfare & sanitation	3,984
Medical Assistance	49,068
Relief and Rehabilitation Program	6,432
Waive	2,029
Relief-donation	4,403

Source: Annual Report of IBBL, 2014

b) Rural Contribution of RDS on the Basis of Employment Generation, Area Coverage, and Members Involvement

Rural Development Scheme (RDS) is the specialization of project of rural development as well as an integrated factor of Bangladesh economy. This program has been familiarized due to its contribution to poor people living below the poverty level. This program also enhances income generation, moral, social and ethical values of the rural and urban people. For justifying the rural development contribution of RDS, the study uses simple trend equation expressed in the below:

$$Y = f(x)$$
 (i)
 $Y = \alpha + \beta x$ (ii)

Where

Y = Dependent variable i.e. RDS staff, Village Coverage, members, deposit and investment of RDS

X = independent Variable i.e. year of Operation

The average growth trends mentioned in the table-4 indicate the weighted value of trend equations using scattered diagram and expected value for vision -21 indicates the forecast value of the Year-2021 when Bangladesh will stand Golden Jubilee of its independence. Table-4 explores the overall performance of RDS in the scale of staff involvement, village coverage and members incorporate in this program.

Table 4: Contribution of RDS in the Rural Development of Bangladesh

Year	Staff	Village Coverage	Members
2003	639	3700	130465
2004	731	4230	163465
2005	868	4560	217445
2006	1368	8057	409573
2007	1819	10023	516725
2008	1712	10676	577740
2009	1732	10751	492475
2010	1837	11482	523941
2011	2024	12857	608703
2012	2191	15371	735628
2013	2286	17104	816274
2014	2499	18086	891485
Mean	1724	11191	538394
Average Growth Trend	164.40	1303	82541
$R^2=$	0.939	0.973	0.942
Expected in Vision-21	3696	26824	1319859
Skewness	-0.4105	-0.0468	-0.1594
Kurtosis	-0.7668	-1.1113	-0.9188

Source: IBBL Annual Report from 2003-2014

RDS deposit per year and investment is 1494.00 million BDT. This is very fact that investment is three times greater than deposit but recovery rate of investment is 99% on an average (IBBL, 2014). These trends are emphasized that customers (members) show the trustee with the performance of RDS functions. Therefore, the study states that RDS is the integral part of rural and urban economy in Bangladesh. It is expected that in the Vision-21, deposit of RDS will reach the level of 8092 million BDT while Investment will be 24533.00 million BDT.

d) Correlation Analysis

Correlation expresses the linear relationship between two variables considering direct causation, indirect causality or statistical change (Ferdousi, 2009). Generally, correlation coefficient usually explores the degree of association of defined variables. Table-6 explores the Karl Pearson Coefficient of correlation in two trials with significant value.

Table 6: Correlation Among the Variables

	GDP	DEP _{RDS}	INV _{RDS}
GDP	1		
DEP _{RDS}	0.986** (0.000)	1	
INV _{RDS}		0.999** (0.000)	1

Source: Calculated by Authors

All coefficient of correlations are positive significant at 5% level. This result indicates that deposit and investment of RDS is highly correlated with GDP since all coefficients are more than 0.90 at significant level.

Granger Causality Test

In the time series data correlation do not absolutely imply causality since there is a chance to existence to ignore common factors in correlation (Lin, 2008). Therefore, causality test can be used to find out causal influence (Granger, 1980). Generally, causality measures the supernatural representation of data and make interpretations more informative and useful by extending frequency domain. In this study, we use Eviews version-7 for pair-wise Granger causality test expressed in the Table-7.

Table 7: Pair-wise Granger Causality Tests

Sample: 2003-2014 Lags: 2, Observation-10

	0			
Null Hypothesis:	F-Statistic	Prob.	Hypotheses	Types of Causality
Dep. ^ GDP	0.32836	0.7345	$H_0=A$	No Causality
GDP ^ Dep.	1.97996	0.2326	$H_0=A$	No Causality
Inv. ^ GDP	0.52090	0.6230	H ₀ =A	No Causality
GDP ^ Inv	2.19209	0.2072	$H_0=A$	No Causality
Inv. ^ Dep.	3.96789	0.0929	H ₀ =A	No Causality
Dep. ^ Inv.	4.89208	0.0665	$H_0=A$	No Causality

 H_0 =A Null hypothesis of causality is not rejected since p > 0.05

^ = does not Granger Cause

Source: Calculated by Authors

From the above table, the study has found that GDP, Investment and Deposit of RDS are existed in Bangladesh economy as independent variables since null hypotheses of all causality are not rejected at 5% level.

Impact of Investment of RDS on GDP

Investment and industrialization have positive relations (Iqbal, 2001). Industrialization is the basic requirement of economic development which is positively depends on poverty alleviations (Kifle, 1997).

This indicates that investment and national GDP have a significant relation. Hence, the study attempts to justify the impact of investment of RDS on GDP. Simple regression equation is used to analyze the impact between investment of RDS and GDP considering the growth model due to no causality. The relationship between GDP and Investment of RDS is expressed in the below:

$$GGDP = f(GINV_{RDS})$$
 (iii)

$$\label{eq:GGDP} \begin{split} \text{GGDP} &= \alpha + \beta \; \text{GINV}_{\text{RDS}} \; + \; \epsilon \\ \text{Where}, \end{split} \tag{iv}$$

 H_0 =R Null hypothesis of causality is rejected since p < 0.05

GGDP = Growth of GDP

 $GINV_{RDS} = Growth of Investment of RDS of IBBL$

 $\varepsilon = Sampling Error$

 α , β are constant of the model

SPSS version 21 is used to run the simple regression modeling expressed in the Table-7 incorporating constant, standard regression weight (β) , standard error (SE), t-value, P -value, F -statistics, R², DW statistics etc.

Table 8: Regression Effect of Growth of RDS Investment on the Growth of GDP of Bangladesh

Variables	Standardized Weight (β)	S.E.	t-Value	P-value
Constant	0.24	0.04	6.6124	0.00
INV_{RDS}	0.76	0.12	3.6451	0.00
	$R^2 =$	0.571		
	Adjusted R ² =	0.528		
	F-Statistics	13.287 (0.000)	
	D-W=	1.973		

Dependent Variable: GDP

Independent Variable: Investment under RDS of IBBL(INV_{RDS})

Source: Calculated by Authors

The measurements values of the Table-7 indicate goodness of fit of the model. So finding is expressed in the following equation.

$$GGDP = 0.24 + 0.76 GINV_{RDS} \qquad (v)$$

It should be mentioned here that growth of investment of RDS has positive impact on the growth of GDP of Bangladesh i.e., $\beta_{GDP-GINVRDS} = 0.76$ (t = 3.6451 and P=0.000). More significantly it is mentioned here that constant of the model is significant at 1% level. Therefore, the study states that the contribution investment of RDS of IBBL is fairly justified to the national GDP of Bangladesh.

g) Impact of Deposit of RDS on GDP

Generally, Deposit is defined as the blood circulation of an organizations and unique elixir (Shohrowardhy, 2015) of investment. The study attempts to determine the impact of RDS deposit on GDP of Bangladesh. Due to the no causality (Table-7), simple regression equation is used in this section. The relationship between the deposit of RDS and national GDP considering the growth model expressed in the below:

$$GGDP = f(GDEP_{RDS})$$
 (vi)

$$GGDP = \alpha + \beta GDEP_{RDS} + \epsilon$$
 (vii)

Where,

GGDP = Growth of GDP

 $GDEP_{RDS} = Growth of Deposit of RDS of IBBL$

 $\varepsilon = Sampling Error$

 α , β are constant of the model

SPSS version 21 is used to run the simple regression modeling expressed in the Table-9 incorporating constant, standard regression weight (β), standard error (SE), t-value, P-value, F-statistics, R², DW statistics etc.

Table 9: Regression Effect of Growth of RDS Deposit on the Growth of GDP of Bangladesh

Variables	Standardized Weight (β)	S.E.	t-Value	P-value
Constant	0.15	0.04	4.254	.002
DEP _{RDS}	0.89	0.08	6.022	.000
	R ² = Adjusted R ² = F-Statistics D-W=	0.784 0.762 36.270 (0.000) 1.717		

Dependent Variable: GDP

Independent Variable: Deposits under RDS of IBBL (DEP_{RDS})

Source: Calculated by Authors

The measurements values of the Table-9 indicate the proper justification of the model due to justification measurements are in the standard level. So finding is expressed in the following equation.

$$GGDP = 0.15 + 0.89 GDEP_{RDS}$$
 (viii)

From the equation-8, it is found that growth of deposit of RDS has positive impact on the GDP of Bangladesh since constant of the model is found significant at 5% level (C=0.15, t= 4.254, P=0.002). The impact of RDS deposit on GDP is found through the significant value of standard regression weight i.e., B GDP-GDEPRDS = 0.89 (t= 6.022 and P=0.000).

V. Conclusion

Riba-Free banking is one of the leading micro finance private sectors in Bangladesh. Specially, Islami Bank Bangladesh Limited is the pioneer of riba-free Banking in Bangladesh. Rural Development Scheme is specialized project of IBBL for rural and urban development. The study has found that RDS is competent to integrate people who live below poverty level and absolute poverty level in the economic development activities especially in the rural areas. RDS encourages these people to save money and investment their savings in a cooperative environment for economic development of Bangladesh. This study has found that deposits of RDS collected from the people (below poverty level and absolute poverty level) and investment have positive and significant relationship with national GDP. It is mentioned here with that impact of deposits and investment of RDS of IBBL on national GDP is significantly positive. Generally, it is mentioned that if more un-scattered people of a country are involved in the economic development activities than percaptia income must be increased. It is proved that RDS is the most significant effective factors in the economic development of Bangladesh.

Now, Bangladesh is lower middle income oriented country (LMIC) due to increase per capita income in \$1085. In 2021, if, Bangladesh will be established as a middle income oriented country (MIC), below poverty and absolute poverty level people must be incorporated in the economic development activities. This study is proven experiment of economic development that RDS of IBBL is sample project by which below poverty levels people are contributing themselves to the economic development of Bangladesh. Using the experiences of RDS of IBBL for rural development, it may possible to establish Bangladesh as middle income oriented country in the world which is the basic goal of Vision-21.

References Références Referencias

1. Ahmed, H. (2004), "Frontier of Islamic Banking: A Synthesis of Social Role and Micro Finance," The

- European Journal of Management and Public Policy.
- Aminuzzaman, M. et.al. (2010), "Socio-Economic Impact of Islamic Banking and its Future in Bangladesh: A Case of IBBL", International Business Management, Vol-10, No-2, pp 78-83, ISSN: 1993-5250.
- Bangladesh Bank (2012), "Annual Report -2012", published by Bangladesh Bank, Bangladesh.
- Begum, A.A. (2004), "Acid Violence: A Burning Issue of Bangladesh-Its Medico Legal Aspects", American Journal of Forensic Medicine Pathology, Vol-2, pp. 321-323.
- Bhuiyan, A. B. (2013), "Microcredit and Sustainable Livelihood: An Empirical Study of Islamic and Conventional Credit on the Development of Human Capital of the Borrowers in Bangladesh", Journal of Economic Cooperation and Development, Vol-34, No-3, pp 101-128.
- Buru (2013), "Annual Report 2012-2013" published by BURU Bangladesh, registered NGO under department of social welfare of Bangladesh government.
- Chapra, M.D. (1985), "Towards a Just Monetary System", published by the Islamic Foundation, Leicester, UK.
- Ferdousi S. A. (2009), "Interest Rates and Investment Spending Relationship in Bangladesh". Journal of Asian Affairs, Vol. - 31, No. - 2, pp 5-20.
- Friedman, M. (1969), "The Optimum Quantity of The Optimum Quantity of Money: and Other Essays", Aldine Transaction, Chicago, ISBN-13: 9780202060309.
- 10. GED (2012), "Perspective Plan of Bangladesh 2010-2021-Making Vision 2021; A Reality", General Economics Division (GED), Planning Commission (PC), Government of the People's Republic of Banaladesh.
- 11. GFDR (2012), "Global Financial Development report-2012", published by international Monetary Fund (IMF).
- 12. Granger, C (1980), "Testing for Causality: A Personal Viewpoint", Journal of Economic Dynamics and Control, Vol,-2, pp-329-352.
- 13. Halimuzzaman, M. (2014), "An Analysis of Progress of Rural Development Scheme (RDS) by IBBL: A Study on Kushtia Branch", Bangla Vision, Vol. 13, No. 1, pp 169-180, ISSN: 2079-567X.
- 14. Howlader, H. R. (2008), "Rural Development Scheme of Islami Bank Bangladesh Limited (IBBL): An Appraisal towards Poverty Eradication in Bangladesh, Journal of Business Administration, Vol-, No-, pp.
- 15. IBBL (1984), "Annual Report -1984", published by Islami Bank Bangladesh Limited, Bangladesh.
- 16. IBBL (2014), "Annual Report -2014", published by Islami Bank Bangladesh Limited, Bangladesh.

- 17. Iqbal, M. (2001), "Islamic Banking: Answers to Some Frequently Asked Questions" Occasional Paper No.4, Islamic Development Bank, Islamic Research and Training Institute, Jeddah, Saudi Arabia.
- 18. Jahur, M. S. (2010), "Rural Development Scheme of Islami Bank Bangladesh Limited- A Study on Its Growth, Effectiveness and Prospect in Bangladesh", Economia Seria Management, Vol-13, No-2.
- 19. Jinan, T. (2008), "Impact of Rural Development Scheme of Islami Bank Bangladesh Limited on Beneficiaries in Mymensingh Sadar Area", Journal of Progress. Agric., Vol-19, No-2, pp. 205-215, ISSN 1017-8139.
- 20. Kifle, H., et.al. (1997), "A New Partnership for African Development: Issues and Parameters", **Africa** Institute, Uppsala, Sweden, ISBN-13:9789171064127, pp 216.
- 21. Lin, J.L., (2008), "Notes on Testing Causality", of Economics, Institute Academia Department of Economics, National Chengchi University, pp-3.
- 22. Nazim A. (2012), "A Brave New World of Sustainable Growth", the World Islamic Bank Competitiveness Reort-2012.
- 23. Parveen, J. A. (2009), "Sustainability Issues of Interest-free Microfinance Institutions in Rural Development and Poverty Alleviation", Bangladesh Perspective," Theoretical and Empirical Researches in Urban Management vol-2, No-11, pp 112-133.
- 24. Rahman, S. S. (2010), "CSR by Islami Bank in Healthcare-Stakeholders' Perception", Bangladesh Journal of Medical Science, Vol-9, pp. 208-215.
- 25. Rahman, M.M. et. al. (2008), "Rural development Scheme of Islami Bank Bangladesh Limited (IBBL): Assessment and Challenges, Human journal of Economics and Management, Vol-16, pp 139-163.
- 26. Rashid, M. (2009), "Quality Perception of the Customers towards Domestic Islamic Banks in Bangladesh". Journal Islamic Economics and Finance, pp 109-131.
- 27. Rashid, M. et,al. (2011) "Performance Analysis of Islamic Bank Microcredit Scheme in Bangladesh" Prosiding Perkem, Vol-6, No-1, pp 61-72, ISSN: 2231-962X.
- 28. Shohrowardhy, H.S. 92015), "Elixir of Growth of Islamic Banking System: A study on Bangladesh", Ph.D. Thesis, Department of Finance and Banking, University of Chittagong, Bangladesh.
- 29. Siddiqi, M.N. (1973), "Banking without Interest", Islamic Publication, Lahore, Pakistan.
- 30. Siddiqi, M.N. (1985), "Partnership and Profit-Sharing in Islamic Law", the Islamic Foundation, Leicester, UK., ISBN-I3: 9780860371434.

31. UNDP (2012),"Scaling up Islamic Microfinance in Bangladesh through the Private Sector: Experience of Islami Bank Bangladesh Limited (IBBL)", One United Nations Plaza • New York, NY 10017 USA, November 2012, Available from www.undp.org/poverty.



FELLOW OF ASSOCIATION OF RESEARCH SOCIETY IN BUSINESS (FARSB)

Global Journals Incorporate (USA) is accredited by Open Association of Research Society (OARS), U.S.A and in turn, awards "FARSB" title to individuals. The 'FARSB' title is accorded to a selected professional after the approval of the Editor-in-Chief/Editorial Board Members/Dean.



The "FARSB" is a dignified title which is accorded to a person's name viz. Dr. John E. Hall, Ph.D., FARSB or William Walldroff, M.S., FARSB.

FARSB accrediting is an honor. It authenticates your research activities. After recognition as FARSB, you can add 'FARSB' title with your name as you use this recognition as additional suffix to your status. This will definitely enhance and add more value and repute to your name. You may use it on your professional Counseling Materials such as CV, Resume, and Visiting Card etc.

The following benefits can be availed by you only for next three years from the date of certification:



FARSB designated members are entitled to avail a 40% discount while publishing their research papers (of a single author) with Global Journals Incorporation (USA), if the same is accepted by Editorial Board/Peer Reviewers. If you are a main author or coauthor in case of multiple authors, you will be entitled to avail discount of 10%.

Once FARSB title is accorded, the Fellow is authorized to organize a symposium/seminar/conference on behalf of Global Journal Incorporation (USA). The Fellow can also participate in conference/seminar/symposium organized by another institution as representative of Global Journal. In both the cases, it is mandatory for him to discuss with us and obtain our consent.





You may join as member of the Editorial Board of Global Journals Incorporation (USA) after successful completion of three years as Fellow and as Peer Reviewer. In addition, it is also desirable that you should organize seminar/symposium/conference at least once.

We shall provide you intimation regarding launching of e-version of journal of your stream time to time. This may be utilized in your library for the enrichment of knowledge of your students as well as it can also be helpful for the concerned faculty members.







Journals Research

The FARSB can go through standards of OARS. You can also play vital role if you have any suggestions so that proper amendment can take place to improve the same for the benefit of entire research community.

As FARSB, you will be given a renowned, secure and free professional email address with 100 GB of space e.g. johnhall@globaljournals.org. This will include Webmail, Spam Assassin, Email Forwarders, Auto-Responders, Email Delivery Route tracing, etc.





The FARSB will be eligible for a free application of standardization of their researches. Standardization of research will be subject to acceptability within stipulated norms as the next step after publishing in a journal. We shall depute a team of specialized research professionals who will render their services for elevating your researches to next higher level, which is worldwide open standardization.

The FARSB member can apply for grading and certification of standards of their educational and Institutional Degrees to Open Association of Research, Society U.S.A. Once you are designated as FARSB, you may send us a scanned copy of all of your credentials. OARS will verify, grade and certify them. This will be based on your academic records, quality of research papers published by you, and some more criteria. After certification of all your credentials by OARS, they will be published on your Fellow Profile link on website https://associationofresearch.org which will be helpful to upgrade the dignity.



request.

The FARSB members can avail the benefits of free research podcasting in Global Research Radio with their research documents. After publishing the work, (including published elsewhere worldwide with proper authorization) you can upload your research paper with your recorded voice or you can utilize chargeable services of our professional RJs to record your paper in their voice on

The FARSB member also entitled to get the benefits of free research podcasting of their research documents through video clips. We can also streamline your conference videos and display your slides/ online slides and online research video clips at reasonable charges, on request.





The FARSB is eligible to earn from sales proceeds of his/her researches/reference/review Books or literature, while publishing with Global Journals. The FARSB can decide whether he/she would like to publish his/her research in a closed manner. In this case, whenever readers purchase that individual research paper for reading, maximum 60% of its profit earned as royalty by Global Journals, will be credited to his/her bank account. The entire entitled amount will be credited to

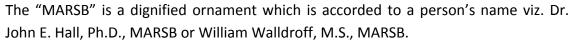
his/her bank account exceeding limit of minimum fixed balance. There is no minimum time limit for collection. The FARSC member can decide its price and we can help in making the right decision.

The FARSB member is eligible to join as a paid peer reviewer at Global Journals Incorporation (USA) and can get remuneration of 15% of author fees, taken from the author of a respective paper. After reviewing 5 or more papers you can request to transfer the amount to your bank account.



MEMBER OF ASSOCIATION OF RESEARCH SOCIETY IN BUSINESS (MARSB)

The 'MARSB' title is accorded to a selected professional after the approval of the Editor-in-Chief / Editorial Board Members/Dean.





MARSB accrediting is an honor. It authenticates your research activities. After becoming MARSB, you can add 'MARSB' title with your name as you use this recognition as additional suffix to your status. This will definitely enhance and add more value and repute to your name. You may use it on your professional Counseling Materials such as CV, Resume, Visiting Card and Name Plate etc.

The following benefitscan be availed by you only for next three years from the date of certification.



MARSB designated members are entitled to avail a 25% discount while publishing their research papers (of a single author) in Global Journals Inc., if the same is accepted by our Editorial Board and Peer Reviewers. If you are a main author or coauthor of a group of authors, you will get discount of 10%.

As MARSB, you will be given a renowned, secure and free professional email address with 30 GB of space e.g. johnhall@globaljournals.org. This will include Webmail, Spam Assassin, Email Forwarders, Auto-Responders, Email Delivery Route tracing, etc.







We shall provide you intimation regarding launching of e-version of journal of your stream time to time. This may be utilized in your library for the enrichment of knowledge of your students as well as it can also be helpful for the concerned faculty members.

The MARSB member can apply for approval, grading and certification of standards of their educational and Institutional Degrees to Open Association of Research, Society U.S.A.



Once you are designated as MARSB, you may send us a scanned copy of all of your credentials. OARS will verify, grade and certify them. This will be based on your academic records, quality of research papers published by you, and some more criteria.

It is mandatory to read all terms and conditions carefully.



AUXILIARY MEMBERSHIPS

Institutional Fellow of Open Association of Research Society (USA)-OARS (USA)

Global Journals Incorporation (USA) is accredited by Open Association of Research Society, U.S.A (OARS) and in turn, affiliates research institutions as "Institutional Fellow of Open Association of Research Society" (IFOARS).



The "FARSC" is a dignified title which is accorded to a person's name viz. Dr. John E. Hall, Ph.D., FARSC or William Walldroff, M.S., FARSC.

The IFOARS institution is entitled to form a Board comprised of one Chairperson and three to five board members preferably from different streams. The Board will be recognized as "Institutional Board of Open Association of Research Society"-(IBOARS).

The Institute will be entitled to following benefits:



The IBOARS can initially review research papers of their institute and recommend them to publish with respective journal of Global Journals. It can also review the papers of other institutions after obtaining our consent. The second review will be done by peer reviewer of Global Journals Incorporation (USA) The Board is at liberty to appoint a peer reviewer with the approval of chairperson after consulting us.

The author fees of such paper may be waived off up to 40%.

The Global Journals Incorporation (USA) at its discretion can also refer double blind peer reviewed paper at their end to the board for the verification and to get recommendation for final stage of acceptance of publication.





The IBOARS can organize symposium/seminar/conference in their country on penal or Global Journals Incorporation (USA)-OARS (USA). The terms and conditions can be discussed separately.

The Board can also play vital role by exploring and giving valuable suggestions regarding the Standards of "Open Association of Research Society, U.S.A (OARS)" so that proper amendment can take place for the benefit of entire research community. We shall provide details of particular standard only on receipt of request from the Board.



The board members can also join us as Individual Fellow with 40% discount on total fees applicable to Individual Fellow. They will be entitled to avail all the benefits as declared. Please visit Individual Fellow-sub menu of GlobalJournals.org to have more relevant details.

Journals Research relevant details.



We shall provide you intimation regarding launching of e-version of journal of your stream time to time. This may be utilized in your library for the enrichment of knowledge of your students as well as it can also be helpful for the concerned faculty members.



After nomination of your institution as "Institutional Fellow" and constantly functioning successfully for one year, we can consider giving recognition to your institute to function as Regional/Zonal office on our behalf.

The board can also take up the additional allied activities for betterment after our consultation.

The following entitlements are applicable to individual Fellows:

Open Association of Research Society, U.S.A (OARS) By-laws states that an individual Fellow may use the designations as applicable, or the corresponding initials. The Credentials of individual Fellow and Associate designations signify that the individual has gained knowledge of the fundamental concepts. One is magnanimous and proficient in an expertise course covering the professional code of conduct, and follows recognized standards of practice.





Open Association of Research Society (US)/ Global Journals Incorporation (USA), as described in Corporate Statements, are educational, research publishing and PROBLEM RADIO professional membership organizations. Achieving our individual Fellow or Associate status is based mainly on meeting stated educational research requirements.

Disbursement of 40% Royalty earned through Global Journals: Researcher = 50%, Peer Reviewer = 37.50%, Institution = 12.50% E.g. Out of 40%, the 20% benefit should be passed on to researcher, 15 % benefit towards remuneration should be given to a reviewer and remaining 5% is to be retained by the institution.



We shall provide print version of 12 issues of any three journals [as per your requirement] out of our 38 journals worth \$ 2376 USD.

Other:

The individual Fellow and Associate designations accredited by Open Association of Research Society (US) credentials signify guarantees following achievements:

The professional accredited with Fellow honor, is entitled to various benefits viz. name, fame, honor, regular flow of income, secured bright future, social status etc.



© Copyright by Global Journals Inc.(US)| Guidelines Handbook

- In addition to above, if one is single author, then entitled to 40% discount on publishing research paper and can get 10% discount if one is co-author or main author among group of authors.
- ➤ The Fellow can organize symposium/seminar/conference on behalf of Global Journals Incorporation (USA) and he/she can also attend the same organized by other institutes on behalf of Global Journals.
- > The Fellow can become member of Editorial Board Member after completing 3yrs.
- ➤ The Fellow can earn 60% of sales proceeds from the sale of reference/review books/literature/publishing of research paper.
- Fellow can also join as paid peer reviewer and earn 15% remuneration of author charges and can also get an opportunity to join as member of the Editorial Board of Global Journals Incorporation (USA)
- This individual has learned the basic methods of applying those concepts and techniques to common challenging situations. This individual has further demonstrated an in-depth understanding of the application of suitable techniques to a particular area of research practice.

Note:

- In future, if the board feels the necessity to change any board member, the same can be done with the consent of the chairperson along with anyone board member without our approval.
- In case, the chairperson needs to be replaced then consent of 2/3rd board members are required and they are also required to jointly pass the resolution copy of which should be sent to us. In such case, it will be compulsory to obtain our approval before replacement.
- In case of "Difference of Opinion [if any]" among the Board members, our decision will be final and binding to everyone.



PROCESS OF SUBMISSION OF RESEARCH PAPER

The Area or field of specialization may or may not be of any category as mentioned in 'Scope of Journal' menu of the GlobalJournals.org website. There are 37 Research Journal categorized with Six parental Journals GJCST, GJMR, GJRE, GJMBR, GJSFR, GJHSS. For Authors should prefer the mentioned categories. There are three widely used systems UDC, DDC and LCC. The details are available as 'Knowledge Abstract' at Home page. The major advantage of this coding is that, the research work will be exposed to and shared with all over the world as we are being abstracted and indexed worldwide.

The paper should be in proper format. The format can be downloaded from first page of 'Author Guideline' Menu. The Author is expected to follow the general rules as mentioned in this menu. The paper should be written in MS-Word Format (*.DOC,*.DOCX).

The Author can submit the paper either online or offline. The authors should prefer online submission. Online Submission: There are three ways to submit your paper:

- (A) (I) First, register yourself using top right corner of Home page then Login. If you are already registered, then login using your username and password.
 - (II) Choose corresponding Journal.
 - (III) Click 'Submit Manuscript'. Fill required information and Upload the paper.
- (B) If you are using Internet Explorer, then Direct Submission through Homepage is also available.
- (C) If these two are not convenient, and then email the paper directly to dean@globaljournals.org.

Offline Submission: Author can send the typed form of paper by Post. However, online submission should be preferred.



Preferred Author Guidelines

MANUSCRIPT STYLE INSTRUCTION (Must be strictly followed)

Page Size: 8.27" X 11""

Left Margin: 0.65Right Margin: 0.65Top Margin: 0.75Bottom Margin: 0.75

- Font type of all text should be Swis 721 Lt BT.
- Paper Title should be of Font Size 24 with one Column section.
- Author Name in Font Size of 11 with one column as of Title.
- Abstract Font size of 9 Bold, "Abstract" word in Italic Bold.
- Main Text: Font size 10 with justified two columns section
- Two Column with Equal Column with of 3.38 and Gaping of .2
- First Character must be three lines Drop capped.
- Paragraph before Spacing of 1 pt and After of 0 pt.
- Line Spacing of 1 pt
- Large Images must be in One Column
- Numbering of First Main Headings (Heading 1) must be in Roman Letters, Capital Letter, and Font Size of 10.
- Numbering of Second Main Headings (Heading 2) must be in Alphabets, Italic, and Font Size of 10.

You can use your own standard format also.

Author Guidelines:

- 1. General,
- 2. Ethical Guidelines,
- 3. Submission of Manuscripts,
- 4. Manuscript's Category,
- 5. Structure and Format of Manuscript,
- 6. After Acceptance.

1. GENERAL

Before submitting your research paper, one is advised to go through the details as mentioned in following heads. It will be beneficial, while peer reviewer justify your paper for publication.

Scope

The Global Journals Inc. (US) welcome the submission of original paper, review paper, survey article relevant to the all the streams of Philosophy and knowledge. The Global Journals Inc. (US) is parental platform for Global Journal of Computer Science and Technology, Researches in Engineering, Medical Research, Science Frontier Research, Human Social Science, Management, and Business organization. The choice of specific field can be done otherwise as following in Abstracting and Indexing Page on this Website. As the all Global



Journals Inc. (US) are being abstracted and indexed (in process) by most of the reputed organizations. Topics of only narrow interest will not be accepted unless they have wider potential or consequences.

2. ETHICAL GUIDELINES

Authors should follow the ethical guidelines as mentioned below for publication of research paper and research activities.

Papers are accepted on strict understanding that the material in whole or in part has not been, nor is being, considered for publication elsewhere. If the paper once accepted by Global Journals Inc. (US) and Editorial Board, will become the copyright of the Global Journals Inc. (US).

Authorship: The authors and coauthors should have active contribution to conception design, analysis and interpretation of findings. They should critically review the contents and drafting of the paper. All should approve the final version of the paper before submission

The Global Journals Inc. (US) follows the definition of authorship set up by the Global Academy of Research and Development. According to the Global Academy of R&D authorship, criteria must be based on:

- 1) Substantial contributions to conception and acquisition of data, analysis and interpretation of the findings.
- 2) Drafting the paper and revising it critically regarding important academic content.
- 3) Final approval of the version of the paper to be published.

All authors should have been credited according to their appropriate contribution in research activity and preparing paper. Contributors who do not match the criteria as authors may be mentioned under Acknowledgement.

Acknowledgements: Contributors to the research other than authors credited should be mentioned under acknowledgement. The specifications of the source of funding for the research if appropriate can be included. Suppliers of resources may be mentioned along with address.

Appeal of Decision: The Editorial Board's decision on publication of the paper is final and cannot be appealed elsewhere.

Permissions: It is the author's responsibility to have prior permission if all or parts of earlier published illustrations are used in this paper.

Please mention proper reference and appropriate acknowledgements wherever expected.

If all or parts of previously published illustrations are used, permission must be taken from the copyright holder concerned. It is the author's responsibility to take these in writing.

Approval for reproduction/modification of any information (including figures and tables) published elsewhere must be obtained by the authors/copyright holders before submission of the manuscript. Contributors (Authors) are responsible for any copyright fee involved.

3. SUBMISSION OF MANUSCRIPTS

Manuscripts should be uploaded via this online submission page. The online submission is most efficient method for submission of papers, as it enables rapid distribution of manuscripts and consequently speeds up the review procedure. It also enables authors to know the status of their own manuscripts by emailing us. Complete instructions for submitting a paper is available below.

Manuscript submission is a systematic procedure and little preparation is required beyond having all parts of your manuscript in a given format and a computer with an Internet connection and a Web browser. Full help and instructions are provided on-screen. As an author, you will be prompted for login and manuscript details as Field of Paper and then to upload your manuscript file(s) according to the instructions.



To avoid postal delays, all transaction is preferred by e-mail. A finished manuscript submission is confirmed by e-mail immediately and your paper enters the editorial process with no postal delays. When a conclusion is made about the publication of your paper by our Editorial Board, revisions can be submitted online with the same procedure, with an occasion to view and respond to all comments.

Complete support for both authors and co-author is provided.

4. MANUSCRIPT'S CATEGORY

Based on potential and nature, the manuscript can be categorized under the following heads:

Original research paper: Such papers are reports of high-level significant original research work.

Review papers: These are concise, significant but helpful and decisive topics for young researchers.

Research articles: These are handled with small investigation and applications

Research letters: The letters are small and concise comments on previously published matters.

5.STRUCTURE AND FORMAT OF MANUSCRIPT

The recommended size of original research paper is less than seven thousand words, review papers fewer than seven thousands words also. Preparation of research paper or how to write research paper, are major hurdle, while writing manuscript. The research articles and research letters should be fewer than three thousand words, the structure original research paper; sometime review paper should be as follows:

Papers: These are reports of significant research (typically less than 7000 words equivalent, including tables, figures, references), and comprise:

- (a) Title should be relevant and commensurate with the theme of the paper.
- (b) A brief Summary, "Abstract" (less than 150 words) containing the major results and conclusions.
- (c) Up to ten keywords, that precisely identifies the paper's subject, purpose, and focus.
- (d) An Introduction, giving necessary background excluding subheadings; objectives must be clearly declared.
- (e) Resources and techniques with sufficient complete experimental details (wherever possible by reference) to permit repetition; sources of information must be given and numerical methods must be specified by reference, unless non-standard.
- (f) Results should be presented concisely, by well-designed tables and/or figures; the same data may not be used in both; suitable statistical data should be given. All data must be obtained with attention to numerical detail in the planning stage. As reproduced design has been recognized to be important to experiments for a considerable time, the Editor has decided that any paper that appears not to have adequate numerical treatments of the data will be returned un-refereed;
- (g) Discussion should cover the implications and consequences, not just recapitulating the results; conclusions should be summarizing.
- (h) Brief Acknowledgements.
- (i) References in the proper form.

Authors should very cautiously consider the preparation of papers to ensure that they communicate efficiently. Papers are much more likely to be accepted, if they are cautiously designed and laid out, contain few or no errors, are summarizing, and be conventional to the approach and instructions. They will in addition, be published with much less delays than those that require much technical and editorial correction.



The Editorial Board reserves the right to make literary corrections and to make suggestions to improve briefness.

It is vital, that authors take care in submitting a manuscript that is written in simple language and adheres to published guidelines.

Format

Language: The language of publication is UK English. Authors, for whom English is a second language, must have their manuscript efficiently edited by an English-speaking person before submission to make sure that, the English is of high excellence. It is preferable, that manuscripts should be professionally edited.

Standard Usage, Abbreviations, and Units: Spelling and hyphenation should be conventional to The Concise Oxford English Dictionary. Statistics and measurements should at all times be given in figures, e.g. 16 min, except for when the number begins a sentence. When the number does not refer to a unit of measurement it should be spelt in full unless, it is 160 or greater.

Abbreviations supposed to be used carefully. The abbreviated name or expression is supposed to be cited in full at first usage, followed by the conventional abbreviation in parentheses.

Metric SI units are supposed to generally be used excluding where they conflict with current practice or are confusing. For illustration, 1.4 I rather than $1.4 \times 10-3$ m3, or 4 mm somewhat than $4 \times 10-3$ m. Chemical formula and solutions must identify the form used, e.g. anhydrous or hydrated, and the concentration must be in clearly defined units. Common species names should be followed by underlines at the first mention. For following use the generic name should be constricted to a single letter, if it is clear.

Structure

All manuscripts submitted to Global Journals Inc. (US), ought to include:

Title: The title page must carry an instructive title that reflects the content, a running title (less than 45 characters together with spaces), names of the authors and co-authors, and the place(s) wherever the work was carried out. The full postal address in addition with the email address of related author must be given. Up to eleven keywords or very brief phrases have to be given to help data retrieval, mining and indexing.

Abstract, used in Original Papers and Reviews:

Optimizing Abstract for Search Engines

Many researchers searching for information online will use search engines such as Google, Yahoo or similar. By optimizing your paper for search engines, you will amplify the chance of someone finding it. This in turn will make it more likely to be viewed and/or cited in a further work. Global Journals Inc. (US) have compiled these guidelines to facilitate you to maximize the web-friendliness of the most public part of your paper.

Key Words

A major linchpin in research work for the writing research paper is the keyword search, which one will employ to find both library and Internet resources.

One must be persistent and creative in using keywords. An effective keyword search requires a strategy and planning a list of possible keywords and phrases to try.

Search engines for most searches, use Boolean searching, which is somewhat different from Internet searches. The Boolean search uses "operators," words (and, or, not, and near) that enable you to expand or narrow your affords. Tips for research paper while preparing research paper are very helpful guideline of research paper.

Choice of key words is first tool of tips to write research paper. Research paper writing is an art.A few tips for deciding as strategically as possible about keyword search:



© Copyright by Global Journals Inc.(US)| Guidelines Handbook

- One should start brainstorming lists of possible keywords before even begin searching. Think about the most important concepts related to research work. Ask, "What words would a source have to include to be truly valuable in research paper?" Then consider synonyms for the important words.
- It may take the discovery of only one relevant paper to let steer in the right keyword direction because in most databases, the keywords under which a research paper is abstracted are listed with the paper.
- One should avoid outdated words.

Keywords are the key that opens a door to research work sources. Keyword searching is an art in which researcher's skills are bound to improve with experience and time.

Numerical Methods: Numerical methods used should be clear and, where appropriate, supported by references.

Acknowledgements: Please make these as concise as possible.

References

References follow the Harvard scheme of referencing. References in the text should cite the authors' names followed by the time of their publication, unless there are three or more authors when simply the first author's name is quoted followed by et al. unpublished work has to only be cited where necessary, and only in the text. Copies of references in press in other journals have to be supplied with submitted typescripts. It is necessary that all citations and references be carefully checked before submission, as mistakes or omissions will cause delays.

References to information on the World Wide Web can be given, but only if the information is available without charge to readers on an official site. Wikipedia and Similar websites are not allowed where anyone can change the information. Authors will be asked to make available electronic copies of the cited information for inclusion on the Global Journals Inc. (US) homepage at the judgment of the Editorial Board.

The Editorial Board and Global Journals Inc. (US) recommend that, citation of online-published papers and other material should be done via a DOI (digital object identifier). If an author cites anything, which does not have a DOI, they run the risk of the cited material not being noticeable.

The Editorial Board and Global Journals Inc. (US) recommend the use of a tool such as Reference Manager for reference management and formatting.

Tables, Figures and Figure Legends

Tables: Tables should be few in number, cautiously designed, uncrowned, and include only essential data. Each must have an Arabic number, e.g. Table 4, a self-explanatory caption and be on a separate sheet. Vertical lines should not be used.

Figures: Figures are supposed to be submitted as separate files. Always take in a citation in the text for each figure using Arabic numbers, e.g. Fig. 4. Artwork must be submitted online in electronic form by e-mailing them.

Preparation of Electronic Figures for Publication

Even though low quality images are sufficient for review purposes, print publication requires high quality images to prevent the final product being blurred or fuzzy. Submit (or e-mail) EPS (line art) or TIFF (halftone/photographs) files only. MS PowerPoint and Word Graphics are unsuitable for printed pictures. Do not use pixel-oriented software. Scans (TIFF only) should have a resolution of at least 350 dpi (halftone) or 700 to 1100 dpi (line drawings) in relation to the imitation size. Please give the data for figures in black and white or submit a Color Work Agreement Form. EPS files must be saved with fonts embedded (and with a TIFF preview, if possible).

For scanned images, the scanning resolution (at final image size) ought to be as follows to ensure good reproduction: line art: >650 dpi; halftones (including gel photographs) : >350 dpi; figures containing both halftone and line images: >650 dpi.

Color Charges: It is the rule of the Global Journals Inc. (US) for authors to pay the full cost for the reproduction of their color artwork. Hence, please note that, if there is color artwork in your manuscript when it is accepted for publication, we would require you to complete and return a color work agreement form before your paper can be published.

© Copyright by Global Journals Inc.(US) | Guidelines Handbook



Figure Legends: Self-explanatory legends of all figures should be incorporated separately under the heading 'Legends to Figures'. In the full-text online edition of the journal, figure legends may possibly be truncated in abbreviated links to the full screen version. Therefore, the first 100 characters of any legend should notify the reader, about the key aspects of the figure.

6. AFTER ACCEPTANCE

Upon approval of a paper for publication, the manuscript will be forwarded to the dean, who is responsible for the publication of the Global Journals Inc. (US).

6.1 Proof Corrections

The corresponding author will receive an e-mail alert containing a link to a website or will be attached. A working e-mail address must therefore be provided for the related author.

Acrobat Reader will be required in order to read this file. This software can be downloaded

(Free of charge) from the following website:

www.adobe.com/products/acrobat/readstep2.html. This will facilitate the file to be opened, read on screen, and printed out in order for any corrections to be added. Further instructions will be sent with the proof.

Proofs must be returned to the dean at dean@globaljournals.org within three days of receipt.

As changes to proofs are costly, we inquire that you only correct typesetting errors. All illustrations are retained by the publisher. Please note that the authors are responsible for all statements made in their work, including changes made by the copy editor.

6.2 Early View of Global Journals Inc. (US) (Publication Prior to Print)

The Global Journals Inc. (US) are enclosed by our publishing's Early View service. Early View articles are complete full-text articles sent in advance of their publication. Early View articles are absolute and final. They have been completely reviewed, revised and edited for publication, and the authors' final corrections have been incorporated. Because they are in final form, no changes can be made after sending them. The nature of Early View articles means that they do not yet have volume, issue or page numbers, so Early View articles cannot be cited in the conventional way.

6.3 Author Services

Online production tracking is available for your article through Author Services. Author Services enables authors to track their article once it has been accepted - through the production process to publication online and in print. Authors can check the status of their articles online and choose to receive automated e-mails at key stages of production. The authors will receive an e-mail with a unique link that enables them to register and have their article automatically added to the system. Please ensure that a complete e-mail address is provided when submitting the manuscript.

6.4 Author Material Archive Policy

Please note that if not specifically requested, publisher will dispose off hardcopy & electronic information submitted, after the two months of publication. If you require the return of any information submitted, please inform the Editorial Board or dean as soon as possible.

6.5 Offprint and Extra Copies

A PDF offprint of the online-published article will be provided free of charge to the related author, and may be distributed according to the Publisher's terms and conditions. Additional paper offprint may be ordered by emailing us at: editor@globaljournals.org.

You must strictly follow above Author Guidelines before submitting your paper or else we will not at all be responsible for any corrections in future in any of the way.



Before start writing a good quality Computer Science Research Paper, let us first understand what is Computer Science Research Paper? So, Computer Science Research Paper is the paper which is written by professionals or scientists who are associated to Computer Science and Information Technology, or doing research study in these areas. If you are novel to this field then you can consult about this field from your supervisor or guide.

TECHNIQUES FOR WRITING A GOOD QUALITY RESEARCH PAPER:

- 1. Choosing the topic: In most cases, the topic is searched by the interest of author but it can be also suggested by the guides. You can have several topics and then you can judge that in which topic or subject you are finding yourself most comfortable. This can be done by asking several questions to yourself, like Will I be able to carry our search in this area? Will I find all necessary recourses to accomplish the search? Will I be able to find all information in this field area? If the answer of these types of questions will be "Yes" then you can choose that topic. In most of the cases, you may have to conduct the surveys and have to visit several places because this field is related to Computer Science and Information Technology. Also, you may have to do a lot of work to find all rise and falls regarding the various data of that subject. Sometimes, detailed information plays a vital role, instead of short information.
- **2. Evaluators are human:** First thing to remember that evaluators are also human being. They are not only meant for rejecting a paper. They are here to evaluate your paper. So, present your Best.
- **3.** Think Like Evaluators: If you are in a confusion or getting demotivated that your paper will be accepted by evaluators or not, then think and try to evaluate your paper like an Evaluator. Try to understand that what an evaluator wants in your research paper and automatically you will have your answer.
- **4. Make blueprints of paper:** The outline is the plan or framework that will help you to arrange your thoughts. It will make your paper logical. But remember that all points of your outline must be related to the topic you have chosen.
- **5. Ask your Guides:** If you are having any difficulty in your research, then do not hesitate to share your difficulty to your guide (if you have any). They will surely help you out and resolve your doubts. If you can't clarify what exactly you require for your work then ask the supervisor to help you with the alternative. He might also provide you the list of essential readings.
- 6. Use of computer is recommended: As you are doing research in the field of Computer Science, then this point is quite obvious.
- 7. Use right software: Always use good quality software packages. If you are not capable to judge good software then you can lose quality of your paper unknowingly. There are various software programs available to help you, which you can get through Internet.
- **8. Use the Internet for help:** An excellent start for your paper can be by using the Google. It is an excellent search engine, where you can have your doubts resolved. You may also read some answers for the frequent question how to write my research paper or find model research paper. From the internet library you can download books. If you have all required books make important reading selecting and analyzing the specified information. Then put together research paper sketch out.
- 9. Use and get big pictures: Always use encyclopedias, Wikipedia to get pictures so that you can go into the depth.
- 10. Bookmarks are useful: When you read any book or magazine, you generally use bookmarks, right! It is a good habit, which helps to not to lose your continuity. You should always use bookmarks while searching on Internet also, which will make your search easier.
- 11. Revise what you wrote: When you write anything, always read it, summarize it and then finalize it.



- **12. Make all efforts:** Make all efforts to mention what you are going to write in your paper. That means always have a good start. Try to mention everything in introduction, that what is the need of a particular research paper. Polish your work by good skill of writing and always give an evaluator, what he wants.
- **13. Have backups:** When you are going to do any important thing like making research paper, you should always have backup copies of it either in your computer or in paper. This will help you to not to lose any of your important.
- **14. Produce good diagrams of your own:** Always try to include good charts or diagrams in your paper to improve quality. Using several and unnecessary diagrams will degrade the quality of your paper by creating "hotchpotch." So always, try to make and include those diagrams, which are made by your own to improve readability and understandability of your paper.
- **15. Use of direct quotes:** When you do research relevant to literature, history or current affairs then use of quotes become essential but if study is relevant to science then use of quotes is not preferable.
- **16. Use proper verb tense:** Use proper verb tenses in your paper. Use past tense, to present those events that happened. Use present tense to indicate events that are going on. Use future tense to indicate future happening events. Use of improper and wrong tenses will confuse the evaluator. Avoid the sentences that are incomplete.
- **17. Never use online paper:** If you are getting any paper on Internet, then never use it as your research paper because it might be possible that evaluator has already seen it or maybe it is outdated version.
- **18. Pick a good study spot:** To do your research studies always try to pick a spot, which is quiet. Every spot is not for studies. Spot that suits you choose it and proceed further.
- **19. Know what you know:** Always try to know, what you know by making objectives. Else, you will be confused and cannot achieve your target.
- **20.** Use good quality grammar: Always use a good quality grammar and use words that will throw positive impact on evaluator. Use of good quality grammar does not mean to use tough words, that for each word the evaluator has to go through dictionary. Do not start sentence with a conjunction. Do not fragment sentences. Eliminate one-word sentences. Ignore passive voice. Do not ever use a big word when a diminutive one would suffice. Verbs have to be in agreement with their subjects. Prepositions are not expressions to finish sentences with. It is incorrect to ever divide an infinitive. Avoid clichés like the disease. Also, always shun irritating alliteration. Use language that is simple and straight forward. put together a neat summary.
- 21. Arrangement of information: Each section of the main body should start with an opening sentence and there should be a changeover at the end of the section. Give only valid and powerful arguments to your topic. You may also maintain your arguments with records.
- **22. Never start in last minute:** Always start at right time and give enough time to research work. Leaving everything to the last minute will degrade your paper and spoil your work.
- **23. Multitasking in research is not good:** Doing several things at the same time proves bad habit in case of research activity. Research is an area, where everything has a particular time slot. Divide your research work in parts and do particular part in particular time slot.
- **24. Never copy others' work:** Never copy others' work and give it your name because if evaluator has seen it anywhere you will be in trouble.
- **25. Take proper rest and food:** No matter how many hours you spend for your research activity, if you are not taking care of your health then all your efforts will be in vain. For a quality research, study is must, and this can be done by taking proper rest and food.
- 26. Go for seminars: Attend seminars if the topic is relevant to your research area. Utilize all your resources.



© Copyright by Global Journals Inc.(US)| Guidelines Handbook

- **27. Refresh your mind after intervals:** Try to give rest to your mind by listening to soft music or by sleeping in intervals. This will also improve your memory.
- **28. Make colleagues:** Always try to make colleagues. No matter how sharper or intelligent you are, if you make colleagues you can have several ideas, which will be helpful for your research.
- 29. Think technically: Always think technically. If anything happens, then search its reasons, its benefits, and demerits.
- **30. Think and then print:** When you will go to print your paper, notice that tables are not be split, headings are not detached from their descriptions, and page sequence is maintained.
- **31.** Adding unnecessary information: Do not add unnecessary information, like, I have used MS Excel to draw graph. Do not add irrelevant and inappropriate material. These all will create superfluous. Foreign terminology and phrases are not apropos. One should NEVER take a broad view. Analogy in script is like feathers on a snake. Not at all use a large word when a very small one would be sufficient. Use words properly, regardless of how others use them. Remove quotations. Puns are for kids, not grunt readers. Amplification is a billion times of inferior quality than sarcasm.
- **32. Never oversimplify everything:** To add material in your research paper, never go for oversimplification. This will definitely irritate the evaluator. Be more or less specific. Also too, by no means, ever use rhythmic redundancies. Contractions aren't essential and shouldn't be there used. Comparisons are as terrible as clichés. Give up ampersands and abbreviations, and so on. Remove commas, that are, not necessary. Parenthetical words however should be together with this in commas. Understatement is all the time the complete best way to put onward earth-shaking thoughts. Give a detailed literary review.
- **33. Report concluded results:** Use concluded results. From raw data, filter the results and then conclude your studies based on measurements and observations taken. Significant figures and appropriate number of decimal places should be used. Parenthetical remarks are prohibitive. Proofread carefully at final stage. In the end give outline to your arguments. Spot out perspectives of further study of this subject. Justify your conclusion by at the bottom of them with sufficient justifications and examples.
- **34. After conclusion:** Once you have concluded your research, the next most important step is to present your findings. Presentation is extremely important as it is the definite medium though which your research is going to be in print to the rest of the crowd. Care should be taken to categorize your thoughts well and present them in a logical and neat manner. A good quality research paper format is essential because it serves to highlight your research paper and bring to light all necessary aspects in your research.

INFORMAL GUIDELINES OF RESEARCH PAPER WRITING

Key points to remember:

- Submit all work in its final form.
- Write your paper in the form, which is presented in the guidelines using the template.
- Please note the criterion for grading the final paper by peer-reviewers.

Final Points:

A purpose of organizing a research paper is to let people to interpret your effort selectively. The journal requires the following sections, submitted in the order listed, each section to start on a new page.

The introduction will be compiled from reference matter and will reflect the design processes or outline of basis that direct you to make study. As you will carry out the process of study, the method and process section will be constructed as like that. The result segment will show related statistics in nearly sequential order and will direct the reviewers next to the similar intellectual paths throughout the data that you took to carry out your study. The discussion section will provide understanding of the data and projections as to the implication of the results. The use of good quality references all through the paper will give the effort trustworthiness by representing an alertness of prior workings.

Writing a research paper is not an easy job no matter how trouble-free the actual research or concept. Practice, excellent preparation, and controlled record keeping are the only means to make straightforward the progression.

General style:

Specific editorial column necessities for compliance of a manuscript will always take over from directions in these general guidelines.

To make a paper clear

· Adhere to recommended page limits

Mistakes to evade

- Insertion a title at the foot of a page with the subsequent text on the next page
- Separating a table/chart or figure impound each figure/table to a single page
- Submitting a manuscript with pages out of sequence

In every sections of your document

- · Use standard writing style including articles ("a", "the," etc.)
- · Keep on paying attention on the research topic of the paper
- · Use paragraphs to split each significant point (excluding for the abstract)
- · Align the primary line of each section
- · Present your points in sound order
- \cdot Use present tense to report well accepted
- · Use past tense to describe specific results
- · Shun familiar wording, don't address the reviewer directly, and don't use slang, slang language, or superlatives
- · Shun use of extra pictures include only those figures essential to presenting results

Title Page:

Choose a revealing title. It should be short. It should not have non-standard acronyms or abbreviations. It should not exceed two printed lines. It should include the name(s) and address (es) of all authors.



Abstract:

The summary should be two hundred words or less. It should briefly and clearly explain the key findings reported in the manuscript—must have precise statistics. It should not have abnormal acronyms or abbreviations. It should be logical in itself. Shun citing references at this point.

An abstract is a brief distinct paragraph summary of finished work or work in development. In a minute or less a reviewer can be taught the foundation behind the study, common approach to the problem, relevant results, and significant conclusions or new questions.

Write your summary when your paper is completed because how can you write the summary of anything which is not yet written? Wealth of terminology is very essential in abstract. Yet, use comprehensive sentences and do not let go readability for briefness. You can maintain it succinct by phrasing sentences so that they provide more than lone rationale. The author can at this moment go straight to shortening the outcome. Sum up the study, with the subsequent elements in any summary. Try to maintain the initial two items to no more than one ruling each.

- Reason of the study theory, overall issue, purpose
- Fundamental goal
- To the point depiction of the research
- Consequences, including <u>definite statistics</u> if the consequences are quantitative in nature, account quantitative data; results of any numerical analysis should be reported
- Significant conclusions or questions that track from the research(es)

Approach:

- Single section, and succinct
- As a outline of job done, it is always written in past tense
- A conceptual should situate on its own, and not submit to any other part of the paper such as a form or table
- Center on shortening results bound background information to a verdict or two, if completely necessary
- What you account in an conceptual must be regular with what you reported in the manuscript
- Exact spelling, clearness of sentences and phrases, and appropriate reporting of quantities (proper units, important statistics) are just as significant in an abstract as they are anywhere else

Introduction:

The **Introduction** should "introduce" the manuscript. The reviewer should be presented with sufficient background information to be capable to comprehend and calculate the purpose of your study without having to submit to other works. The basis for the study should be offered. Give most important references but shun difficult to make a comprehensive appraisal of the topic. In the introduction, describe the problem visibly. If the problem is not acknowledged in a logical, reasonable way, the reviewer will have no attention in your result. Speak in common terms about techniques used to explain the problem, if needed, but do not present any particulars about the protocols here. Following approach can create a valuable beginning:

- Explain the value (significance) of the study
- Shield the model why did you employ this particular system or method? What is its compensation? You strength remark on its appropriateness from a abstract point of vision as well as point out sensible reasons for using it.
- Present a justification. Status your particular theory (es) or aim(s), and describe the logic that led you to choose them.
- Very for a short time explain the tentative propose and how it skilled the declared objectives.

Approach:

- Use past tense except for when referring to recognized facts. After all, the manuscript will be submitted after the entire job is
 done.
- Sort out your thoughts; manufacture one key point with every section. If you make the four points listed above, you will need a
 least of four paragraphs.



- Present surroundings information only as desirable in order hold up a situation. The reviewer does not desire to read the
 whole thing you know about a topic.
- Shape the theory/purpose specifically do not take a broad view.
- As always, give awareness to spelling, simplicity and correctness of sentences and phrases.

Procedures (Methods and Materials):

This part is supposed to be the easiest to carve if you have good skills. A sound written Procedures segment allows a capable scientist to replacement your results. Present precise information about your supplies. The suppliers and clarity of reagents can be helpful bits of information. Present methods in sequential order but linked methodologies can be grouped as a segment. Be concise when relating the protocols. Attempt for the least amount of information that would permit another capable scientist to spare your outcome but be cautious that vital information is integrated. The use of subheadings is suggested and ought to be synchronized with the results section. When a technique is used that has been well described in another object, mention the specific item describing a way but draw the basic principle while stating the situation. The purpose is to text all particular resources and broad procedures, so that another person may use some or all of the methods in one more study or referee the scientific value of your work. It is not to be a step by step report of the whole thing you did, nor is a methods section a set of orders.

Materials:

- Explain materials individually only if the study is so complex that it saves liberty this way.
- Embrace particular materials, and any tools or provisions that are not frequently found in laboratories.
- Do not take in frequently found.
- If use of a definite type of tools.
- Materials may be reported in a part section or else they may be recognized along with your measures.

Methods:

- Report the method (not particulars of each process that engaged the same methodology)
- Describe the method entirely
- To be succinct, present methods under headings dedicated to specific dealings or groups of measures
- Simplify details how procedures were completed not how they were exclusively performed on a particular day.
- If well known procedures were used, account the procedure by name, possibly with reference, and that's all.

Approach:

- It is embarrassed or not possible to use vigorous voice when documenting methods with no using first person, which would focus the reviewer's interest on the researcher rather than the job. As a result when script up the methods most authors use third person passive voice.
- Use standard style in this and in every other part of the paper avoid familiar lists, and use full sentences.

What to keep away from

- Resources and methods are not a set of information.
- Skip all descriptive information and surroundings save it for the argument.
- Leave out information that is immaterial to a third party.

Results:

The principle of a results segment is to present and demonstrate your conclusion. Create this part a entirely objective details of the outcome, and save all understanding for the discussion.

The page length of this segment is set by the sum and types of data to be reported. Carry on to be to the point, by means of statistics and tables, if suitable, to present consequences most efficiently. You must obviously differentiate material that would usually be incorporated in a study editorial from any unprocessed data or additional appendix matter that would not be available. In fact, such matter should not be submitted at all except requested by the instructor.



© Copyright by Global Journals Inc.(US)| Guidelines Handbook

Content

- Sum up your conclusion in text and demonstrate them, if suitable, with figures and tables.
- In manuscript, explain each of your consequences, point the reader to remarks that are most appropriate.
- Present a background, such as by describing the question that was addressed by creation an exacting study.
- Explain results of control experiments and comprise remarks that are not accessible in a prescribed figure or table, if appropriate.
- Examine your data, then prepare the analyzed (transformed) data in the form of a figure (graph), table, or in manuscript form.

What to stay away from

- Do not discuss or infer your outcome, report surroundings information, or try to explain anything.
- Not at all, take in raw data or intermediate calculations in a research manuscript.
- Do not present the similar data more than once.
- Manuscript should complement any figures or tables, not duplicate the identical information.
- Never confuse figures with tables there is a difference.

Approach

- As forever, use past tense when you submit to your results, and put the whole thing in a reasonable order.
- Put figures and tables, appropriately numbered, in order at the end of the report
- If you desire, you may place your figures and tables properly within the text of your results part.

Figures and tables

- If you put figures and tables at the end of the details, make certain that they are visibly distinguished from any attach appendix materials, such as raw facts
- Despite of position, each figure must be numbered one after the other and complete with subtitle
- In spite of position, each table must be titled, numbered one after the other and complete with heading
- All figure and table must be adequately complete that it could situate on its own, divide from text

Discussion:

The Discussion is expected the trickiest segment to write and describe. A lot of papers submitted for journal are discarded based on problems with the Discussion. There is no head of state for how long a argument should be. Position your understanding of the outcome visibly to lead the reviewer through your conclusions, and then finish the paper with a summing up of the implication of the study. The purpose here is to offer an understanding of your results and hold up for all of your conclusions, using facts from your research and accepted information, if suitable. The implication of result should he visibly described. generally Infer your data in the conversation in suitable depth. This means that when you clarify an observable fact you must explain mechanisms that may account for the observation. If your results vary from your prospect, make clear why that may have happened. If your results agree, then explain the theory that the proof supported. It is never suitable to just state that the data approved with prospect, and let it drop at that.

- Make a decision if each premise is supported, discarded, or if you cannot make a conclusion with assurance. Do not just dismiss a study or part of a study as "uncertain."
- Research papers are not acknowledged if the work is imperfect. Draw what conclusions you can based upon the results that you have, and take care of the study as a finished work
- You may propose future guidelines, such as how the experiment might be personalized to accomplish a new idea.
- Give details all of your remarks as much as possible, focus on mechanisms.
- Make a decision if the tentative design sufficiently addressed the theory, and whether or not it was correctly restricted.
- Try to present substitute explanations if sensible alternatives be present.
- One research will not counter an overall question, so maintain the large picture in mind, where do you go next? The best studies unlock new avenues of study. What questions remain?
- Recommendations for detailed papers will offer supplementary suggestions.

Approach:

- When you refer to information, differentiate data generated by your own studies from available information
- Submit to work done by specific persons (including you) in past tense.
- Submit to generally acknowledged facts and main beliefs in present tense.



THE ADMINISTRATION RULES

Please carefully note down following rules and regulation before submitting your Research Paper to Global Journals Inc. (US):

Segment Draft and Final Research Paper: You have to strictly follow the template of research paper. If it is not done your paper may get rejected.

- The **major constraint** is that you must independently make all content, tables, graphs, and facts that are offered in the paper. You must write each part of the paper wholly on your own. The Peer-reviewers need to identify your own perceptive of the concepts in your own terms. NEVER extract straight from any foundation, and never rephrase someone else's analysis.
- Do not give permission to anyone else to "PROOFREAD" your manuscript.
- Methods to avoid Plagiarism is applied by us on every paper, if found guilty, you will be blacklisted by all of our collaborated research groups, your institution will be informed for this and strict legal actions will be taken immediately.)
- To guard yourself and others from possible illegal use please do not permit anyone right to use to your paper and files.



$\begin{array}{c} \text{Criterion for Grading a Research Paper (Compilation)} \\ \text{By Global Journals Inc. (US)} \end{array}$

Please note that following table is only a Grading of "Paper Compilation" and not on "Performed/Stated Research" whose grading solely depends on Individual Assigned Peer Reviewer and Editorial Board Member. These can be available only on request and after decision of Paper. This report will be the property of Global Journals Inc. (US).

Topics	Grades		
	А-В	C-D	E-F
Abstract	Clear and concise with appropriate content, Correct format. 200 words or below	Unclear summary and no specific data, Incorrect form Above 200 words	No specific data with ambiguous information Above 250 words
Introduction	Containing all background details with clear goal and appropriate details, flow specification, no grammar and spelling mistake, well organized sentence and paragraph, reference cited	Unclear and confusing data, appropriate format, grammar and spelling errors with unorganized matter	Out of place depth and content, hazy format
Methods and Procedures	Clear and to the point with well arranged paragraph, precision and accuracy of facts and figures, well organized subheads	Difficult to comprehend with embarrassed text, too much explanation but completed	Incorrect and unorganized structure with hazy meaning
Result	Well organized, Clear and specific, Correct units with precision, correct data, well structuring of paragraph, no grammar and spelling mistake	Complete and embarrassed text, difficult to comprehend	Irregular format with wrong facts and figures
Discussion	Well organized, meaningful specification, sound conclusion, logical and concise explanation, highly structured paragraph reference cited	Wordy, unclear conclusion, spurious	Conclusion is not cited, unorganized, difficult to comprehend
References	Complete and correct format, well organized	Beside the point, Incomplete	Wrong format and structuring



INDEX

C
Comply · 37, 42

H
Hedging · 17, 20

P
Pivotal · 46, 47

R
Reclamation · 1
Replete · 46

S
Sovereignty · 38
Span · 48
Steadfast · 47



Global Journal of Management and Business Research

Visit us on the Web at www.GlobalJournals.org | www.JournalofBusiness.Org or email us at helpdesk@globaljournals.org



61427>

E28227P NZZI

© Global Journals