



GLOBAL JOURNAL OF MANAGEMENT AND BUSINESS RESEARCH: B  
ECONOMICS AND COMMERCE

Volume 16 Issue 4 Version 1.0 Year 2016

Type: Double Blind Peer Reviewed International Research Journal

Publisher: Global Journals Inc. (USA)

Online ISSN: 2249-4588 & Print ISSN: 0975-5853

## Does Trade Openness Engineer Economic Growth in Nigeria? (Empirical Evidence Covering 1991 to 2013)

By Mr. Ebere Ume Kalu, Chuke E Nwude & Nwonye Nnenna

*University of Nigeria, Nigeria*

**Abstract-** This study examined whether trade openness engineers economic growth in Nigeria. The motivation stems from evaluating whether there is a significant contribution from trade openness proxied by net export (NEXP) to economic growth in Nigeria (GDP). The study employed the Classical Linear Regression Model (CLRM) using secondary data from 1991 to 2013. The ordinary Least Square Regression method represents the principal method of estimation combined with an array of other general/standard and diagnostic tests. The R<sup>2</sup> explains that 97.7% of variation in GDP in the model is explained by the principal regressors. Export was found to be a positive and significant function of GDP but Import was positive and non-significant. This is consistent with theory as economies grow from exporting more than they import all things being equal.

**Keywords:** *economic growth; trade openness, model stability test, net export, gross domestic product.*

*GJMBR - B Classification : JEL Code : A10*



*Strictly as per the compliance and regulations of:*



# Does Trade Openness Engineer Economic Growth in Nigeria? (Empirical Evidence Covering 1991 to 2013)

Mr. Ebere Ume Kalu<sup>α</sup>, Chuke E Nwude<sup>σ</sup> & Nwonye Nnenna<sup>ρ</sup>

**Abstract-** This study examined whether trade openness engineers economic growth in Nigeria. The motivation stems from evaluating whether there is a significant contribution from trade openness proxied by net export (NEXP) to economic growth in Nigeria (GDP). The study employed the Classical Linear Regression Model (CLRM) using secondary data from 1991 to 2013. The ordinary Least Square Regression method represents the principal method of estimation combined with an array of other general/standard and diagnostic tests. The R2 explains that 97.7% of variation in GDP in the model is explained by the principal regressors. Export was found to be a positive and significant function of GDP but Import was positive and non-significant. This is consistent with theory as economies grow from exporting more than they import all things being equal. This is truer in Nigerian context where the monocultural nature of the economy has mostly made it over-reliant on imported goods.

**Keywords:** economic growth; trade openness, model stability test, net export, gross domestic product.

## I. INTRODUCTION

Over the years, there have been considerable interests and debates on the degree of influence that international trade exerts on the economic growth of any nation. Some frames of thought argue that increased trade activities across the borders expand the market for a country's product and make the economy attract benefits from increasing returns to scale as well as international specialization Ades and Glasea (1999), Romer (1989).

Government on the other hand, are made to exhibit a greater measure of macroeconomic discipline and avoid disruptive policy direction as they attempt to keep abreast with the demands of international competition Rajan and Zingales (2003). Economies of the world has become so intertwined that it has become apparently difficult, if not impossible, for any economy to function in isolation. Gulespie, Jeanets and Hennessey (2004) observe that there is a continuing collapse of economic/trade borders and fronts and a blend of the

world into one large market. Never in history have economic and trade doors been made as wide open as what we have in the world today.

With this widening trade doors comes the question of the extent to which this openness drive economic growth in nations of the world. The simple expectation is that trade openness should attract Foreign Direct Investment (FDI) which would engineer greater productivity and by extension economic growth and development.

In a country like Nigeria where the primary focus is on oil with all other exportable products seemingly held constant and the outrageous level of importation, does the perceived positive and significant influence of openness and economic growth hold waters. It is on this premise that a study of openness and economic growth is considered imperative using empirical evidence from Nigeria.

The paper is thus divided into five sections. Section one is introduction to the topic, section two reviews the literature on the topic, section three contains the methodology for the empirical studies, section four presents the analyses of data and discussion of findings while section five has summary and conclusions.

## II. LITERATURE REVIEW

Looking at literature on a global scale, there are some evidences for and against the relationship between trade openness and economic growth.

Jenkins and Sen (2006) investigated trade flows and economic growth in four Asian and African countries. A three- case-study methodological approach was used. Factor content, growth accounting and economic modelling were adopted. The result shows that a positive relationship exists in the four countries between trade openness and economic growth.

On the other hand, Dudley and Karski (2001) studied 10 countries between 1960 to 1989 with the view to establishing whether trade openness positively affect economic growth. The findings were polarised. While evidences for three countries agree that there is a positive relationship between trade openness and economic growth, three countries show negative evidence between trade openness and economic

*Author α ρ:* Doctoral Research Student Department of Banking and Finance, University of Nigeria, Enugu Campus, Enugu Nigeria.

e-mails: eukalu@yahoo.com, nenanwonye@gmail.com

*Author σ:* Associate Professor of Finance, Department of Banking and Finance, University of Nigeria, Enugu Campus, Enugu Nigeria.

e-mail: chukwunekenwude@yahoo.com

growth. The other four countries' evidence showed neither negative nor positive relationship between economic growth and trade openness.

Mercanet.al (2013) studied the effect of trade openness on economic growth for most rapidly developing/developed countries (emerging markets; Brazil, Russia, India, China and Turkey, BRIC-T) via panel data analysis using the annualized dataset of the period 1989 to 2010.. According to empirical evidence derived from the study it was found out that the effect of openness on economic growth was positive, and statistically significant in line with theoretical expectations.

Romer (1986), Lucas (1988), Dollar(1992), Baro, Sallai, Martin(1995), Edward(1992, 1998) all asserted that a positive relationship exists between trade openness and economic growth.

Conversely, Levine and Reneth (1992), Harrison (1996), Rodriguez and Rodink (1996) took an opposite position that a negative relationship exists between trade openness and economic growth.

In Nigeria, there are also works on trade openness and economic growth with researchers taking different stance and sides in the discourse.

Kalu and Agodi (2015) examined whether trade openness makes sense, using Nigeria trade policy as yardstick. The study employed Autoregressive Conditional Heteroscedasticity (ARCH), Generalized Autoregressive Conditional Heteroscedasticity (GARCH) and Pairwise-Granger causality methodology using secondary data from 1984 to 2013. Results show that trade Adelowokan and Maku (2013) examined the effect of trade and financial investment openness on economic growth in Nigeria between 1960 and 2011. dynamic regression model was used and it indicated that trade openness and foreign investment exert positive and negative effect on economic growth respectively. The study further found a long-run relationship among trade openness, foreign investment, and economic growth in Nigeria within the period under study.

Eleanya et.al (2013) examined the possibility of a causal relationship between trade openness and economic growth in Nigeria in the pre and post SAP (1970Q1-1985Q4 and 1986-2011) periods using Augmented-Dickey Fuller and Phillips-Perron tests for unit root and Engle-Granger approach for cointegration. The results of the Cointegration test confirm that long-run relationship exist between economic growth and its determinants: trade openness, investment, and government expenditure respectively. The study is a departure from previous studies by making inter-period analyses. Engle-Granger Pair wise Causality Test was employed to test the direction of causality. A unidirectional causality ranging from economic growth to openness without a feedback in the pre SAP period (growth-led trade), whereas there exists a bi-directional

causality going from economic growth to openness with a feedback effect in the post SAP period (growth-led trade and trade-led growth respectively).

This work would fill a knowledge gap by using more up to date dataset and using more vigorous diagnostics tests which would ensure that the used model is stable and the results reliable. Data characteristics consistent with time series properties will be ensured and certified with the view to ensuring that spurious results are not arrived at.

### III. METHODOLOGY

This study adopts the ex post facto research method which is a very common and ideal method in conducting research in business and social sciences. It is mostly used when it is not possible or acceptable to manipulate the characteristics of the variables under study.

Simon and Goes (2013) sees ex post facto research as one which is based on a fact or event that has already happened and at the same time employs the investigation and basic logic of enquiry like the experimental method.

As for this work, there are two key reasons for the choice of the ex post facto method. Firstly, the data is primary and is collected from the Central Bank of Nigeria sources. The data-set captures already computed and reported macroeconomic variables. Secondly, the reported figures or proxies for the variables of interest are not susceptible to the manipulations or doctoring of the researcher because they are information in public domain and are easily verifiable.

The data to be used for this work is purely secondary data as it will be drawn from published works. Annual time series data obtained from the Central Bank of Nigeria annual report from 1991 to 2013 formed the basis for the empirical analyses of this work.

$$\Delta GDP = B_0 + B_1 \Delta NEXP + B_2 \Delta XP + B_3 \Delta MP + e$$

WHERE:

$B_0$  = intercept of the relationship in the model or the constant

$B_1$  = coefficient of each exogenous or explanatory variable

$e$  = the stochastic or error term

$\Delta$  = indicates the differenced series is used.

GDP=Gross Domestic Product (proxy for Economic Growth)

NEXP =Net Export (Export minus Import)

MP =Import

XP =Export

The a priori expectation of the co-efficients in the model is  $B_1, B_2 > 0, B_3 < 0$ .

The method of estimation is basically the Ordinary Least Square Method (OLSM). Joint Unit Test will be used for all the variables to confirm stationarity. Other diagnostic tests will be done which will include:

- White test for heteroscedasticity (WGH) to indicate any possible violation of the homoscedasticity assumption of Classical Linear Regression Model (CLRM).
- Breusch Godfrey LM serial correlation test. This is based on the fact that there are inherent limitations in the use of DW-statistic which the OLS reports.
- Ramsey Reset Test for Model Stability. This is to check for any misspecification error in the model, omission of any important variables and other functional defect in the model.
- The Recursive Estimate Graph will also be used to confirm whether the model is blue and within bounds.

#### IV. DATA ANALYSIS AND INTERPRETATION OF RESULTS

*Table 1 : Descriptive Statistics*

	DMP	DGDP	DNEXP	DXP
Mean	3137308.	13860.46	2122441.	5257504.
Median	2033640.	6075.400	923879.0	2516805.
Maximum	10235174	42396.80	6033405.	14841508
Minimum	143151.2	532.6000	-336057.6	205611.7
Std. Dev.	3148479.	14209.48	2221720.	5181729.
Skewness	1.080367	0.844572	0.477932	0.756674
Kurtosis	2.873478	2.280772	1.642097	2.155382
Jarque-Bera	4.294379	3.089618	2.527777	2.753304
Probability	0.116812	0.213353	0.282553	0.252422
Sum	69020774	304930.1	46693696	1.16E+08
Sum Sq. Dev.	2.08E+14	4.24E+09	1.04E+14	5.64E+14
Observations	22	22	22	22

*Source: Authors' Computation*

The descriptive statistics in Table 1 above, shows the basic aggregative averages like mean, median and mode for all the observations at differenced series. The spread and variations in the series are also indicated using the standard deviation. Significantly kurtosis which shows the degree of peakedness is also shown together with skewness which is a reflection of the degree of or departure from symmetry of the given series. From the table above, the Jacque Bera Statistics which is a test for normality shows that all the distributions are playtykurtic since their kurtosis are all less than two and the p values of the JB Statistics in all the instances are greater than 5%. This suggests a departure from normality. This is consistent with behaviour economic and financial time series.

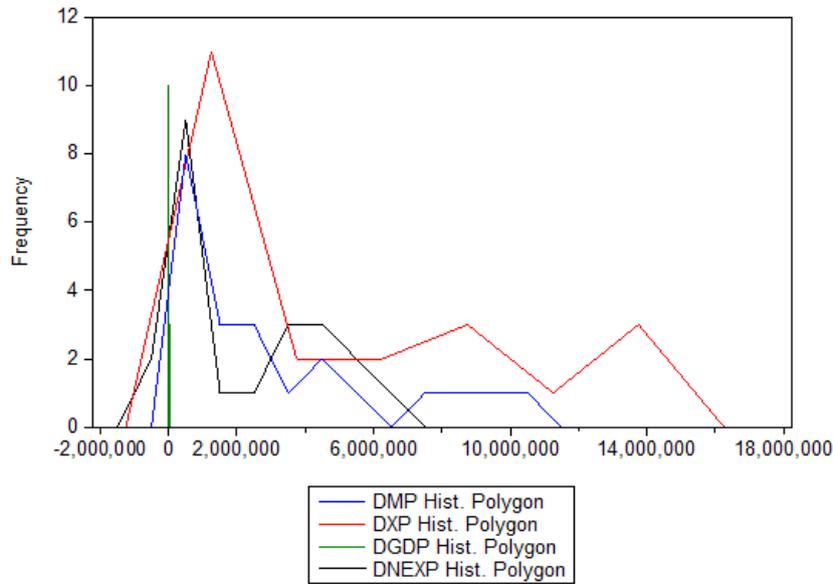


Fig.1 : Histogram(Polygon) Plot of the Differenced Series

Source: Authors' Computation

From the Figure 1 above, the variable that has the highest peak is export and the data also shows that export has the observation with the highest value. The plot also shows that the variables fall with a range. There are no much extreme and low values which makes the study of a possible linear association plausible

the series requires two differencing to achieve stationarity and are cointegrated of the same order. This is why the OLS was run on the second differenced series.

Test for Unit Root

A group unit root test was conducted for the variables. The results as presented below indicates that

Table 2 : Group Unit Root Test

Group unit root test: Summary  
 Series: DGDP, DMP, DNEXP, DXP  
 Date: 07/04/15 Time: 10:48  
 Sample: 1991 2013  
 Exogenous variables: Individual effects  
 Automatic selection of maximum lags  
 Automatic lag length selection based on SIC: 0 to 4  
 Newey-West automatic bandwidth selection and Bartlett kernel

Method	Statistic	Prob.**	Cross-sections	Obs
Null: Unit root (assumes common unit root process)				
Levin, Lin & Chu t*	-5.42313	0.0000	4	68
Null: Unit root (assumes individual unit root process)				
Im, Pesaran and Shin W-stat	-5.66042	0.0000	4	68
ADF - Fisher Chi-square	48.9229	0.0000	4	68
PP - Fisher Chi-square	412.420	0.0000	4	76

\*\* Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Source: Authors' Computation

From table 2 above, both the indicators of individual unit root and common unit root tests indicate that the p values (0.00000) are less than 5%, which makes us reject null and accept alternative that there is no unit root at second difference. This shows that the variables are jointly and severally order 2 variables.

*Table 3 : Regression Results*

Dependent Variable: $\Delta$ GDP Included observation: 23 Option in OLS: <i>White Heteroskedasticity Consistent Errors and Covariance</i>					
Variables	Expectation	Coefficient	Std Error	t-statistics	P-value
$\Delta$ NEXP	+	0.002199	0.000322	6.825148	0.0000*
$\Delta$ MP	-	0.0388775	0.219670	1.769812	0.0920
$\Delta$ EXP	+	0.667538	0.203542	3.279601	0.00370*
<b>Other OLS Estimates</b> R <sup>2</sup> 97.72%, Adjusted R <sup>2</sup> 97.4%, F-Statistic 428.8974 Prob(F-Statistic) 0.000000 (DW Stat 1.58)					

Note: In the stated Probability values \* means significance at 5% level of significance

Source: Authors Computation

From the summary of the estimated results above (Table 3) the relationship between trade openness and economic growth in Nigeria within the sample period and the scope of the formulated model has been tested.

A positive and significant relationship was found out between  $\Delta$ GDP and  $\Delta$ NEXP and  $\Delta$ XP. This is consistent with apriori expectation. However, a positive but non-significant relationship was found between  $\Delta$ MP and  $\Delta$ GDP. This is a departure from our expected sign and direction. The R<sup>2</sup> which explains that 97.7% of variation in GDP within the context of this model is explained by regressors. The Adjusted R<sup>2</sup> is 97.4%, this shows that there is a goodness of fit in the model. Unexplained variation is less than 3%.

The F-test 428.8974(0.0000\*) shows that the overall regression is statistically significant at 5% level of significance. This evidences the fact that the overall regression can be used for meaningful analyses. Additionally, the DW statistics which is 1.58 approximately 2, by rule of thumb, rules out the suspicion of AR(1) autocorrelation and proves that the data used for the analyses is well behaved. The result of the DW statistic is to be taken with caution as it cannot detect higher order autocorrelation. We conducted a further confirmatory test for autocorrelation. The Breusch Godfrey LM serial correlation Test was used as a validity test for the DW statistics.

*Table 4 : Breusch Godfrey Serial Correlation LM Test Result*

Breusch-Godfrey Serial Correlation LM Test:

F-statistic	2.162739	Prob. F(6,12)	0.1204
Obs*R-squared	11.43004	Prob. Chi-Square(6)	0.0760

Source: Authors' Computation

The result of the BG LM serial correlation test done with a lag of 6 which by rule of thumb represents one-third of the number of observations indicates that the p values of the F and Chi-square tests are all greater than 5%. This means that we accept the null hypothesis of no autocorrelation and reject the alternative hypothesis. This confirms the DW results and absolves the regression results of all forms of spuriousness.

Table 5 : Test for Heteroskedasticity

Heteroskedasticity Test: White

F-statistic	10.92704	Prob. F(6,15)	0.0001
Obs*R-squared	17.90379	Prob. Chi-Square(6)	0.0065
Scaled explained SS	24.24542	Prob. Chi-Square(6)	0.0005

Source: Authors' Computation

The results of the White Test for heteroskedasticity as shown by the table above could not allow us accept the null hypothesis of homoscedasticity. To remedy this problem which is a clear violation of one of the cardinal assumptions of the Linear Regression Model, we used in the regression as reported in Table 5, the white heteroskedasticity-consistent standard errors and covariance. This gives us a more robust standard error and t-estimates as reported above.

Test for model Stability

To confirm the stability of the model over the sample period and the absence of wrong functional form and model specification error, we used Ramsey RESET (Regression Specification Error Test) and the Recursive Estimates Bound Graph.

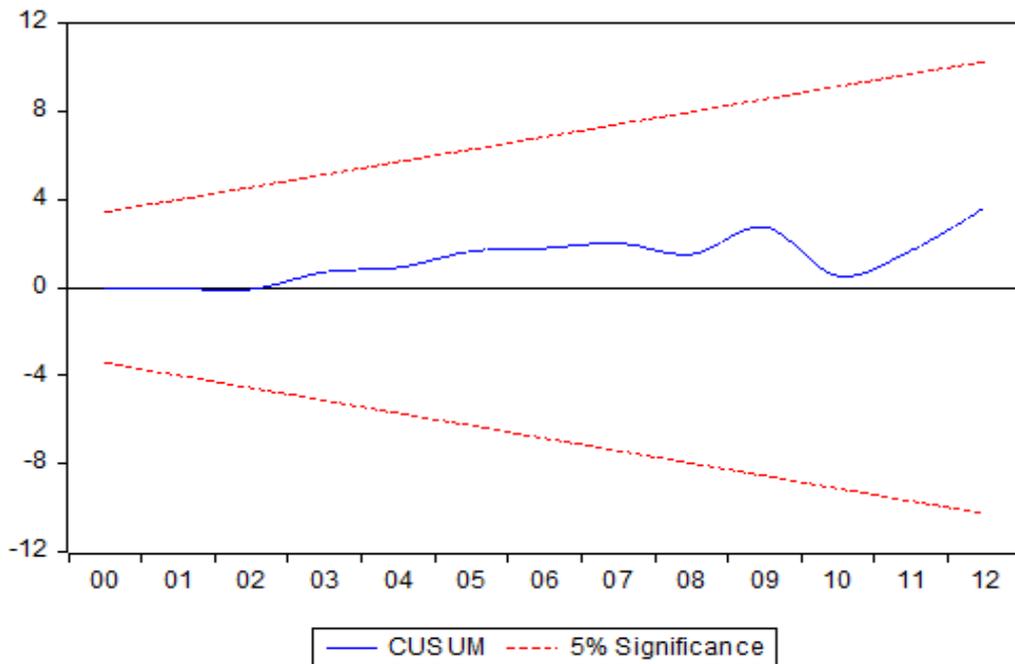


Figure 2 : Recursive Estimates Bound Graph

Source: Authors' Computation

The recursive graph shows the two red lines which are the upper and lower bounds and the blue line which is the model. This indicates that the model is blue and within bounds. The Ramsey RESET test as shown in Table 6 below, conducted on a lag of 2, shows that there is no model specification error. Indicating that irrelevant variables were not included and essential variables were not omitted.

Table 6 : Ramsey RESET Tests Results

Ramsey RESET Test

Equation: UNTITLED

Specification: DGDP C DXP DMP DNEXP

Omitted Variables: Powers of fitted values from 2 to 3

	Value	Df	Probability
F-statistic	2.807097	(2, 16)	0.0902
Likelihood ratio	8.616753	2	0.0666

Source: Authors' Computation

## V. SUMMARY RECOMMENDATION AND CONCLUSION

This paper analyses the relationship between trade openness and economic growth with emphasis on the Nigerian economy using a dataset covering a 23year period. The ordinary Least Square Regression method represents the principal method of estimation combined with an array of other general/standard and diagnostic tests. The motivation is to evaluate whether there is a significant contribution from trade openness proxied by net export (NEXP) to economic growth in Nigeria (GDP). The  $R^2$  explains that 97.7% of variation in GDP in the model is explained by the principal explanatory variable NEXP and MP (import) and XP (export) which were used mainly as control variables or moderators. Export was found to be a positive and significant function of GDP but Import was positive and non-significant. This is consistent with theory as economies grow from exporting more than they import all things being equal. This is truer in Nigerian context where the monocultural nature of the economy has mostly made it over-reliant on imported goods.

There is therefore a strong recommendation and advocacy for all-round export promotion especially now that there is a strong need for changing the economy from its overdependence on foreign products.

## REFERENCES RÉFÉRENCES REFERENCIAS

- Adelman, I. (1984). Beyond Export-Led Growth. *World Development*, 12, 973-986.
- Ahmed, Y. O. (1993). "Bank of the North Pamphlets on Agricultural Financing. Various circulars and Policy Guidelines on Agricultural Financing in Bank of the North Limited." *A Paper delivered at Seminars at Bank of the North Human Resources and Development Centre by (Agric. Officer, Bank of the North Limited)*.
- Anyanwu RC and Jukes DJ (1990) "Food Safety control systems for developing countries", *Food Control* 1: 1726-1736.
- Anyanwu, J.C. et al (1977). *The Structure of Nigeria Economy*. Onitsha Joannee Educational Publisher Ltd. Onitsha.
- Anyanwu, S., Ibekwe U. & Adesope, O. (2010). "Agriculture Share of the Gross Domestic Product and its Implications for Rural Development". *Report and Opinion*, 2 (8), 26-30.
- Awokuse, T. (2008). "Does Agriculture Really Matter for Economic Growth in Developing Countries?" *American Agricultural Economics Association Annual Meeting*. Milwaukee, WI.
- Cervantes-Godoy, D. and J. Dewbre (2010). *Economic Importance of Agriculture for Poverty Reduction*. OECD Publication.
- Central Bank of Nigeria Annual Report 2003
- Central Bank of Nigeria Annual Report 2008
- Central Bank of Nigeria Annual Report 2013
- Gollin, D., Parente, S. & Rogerson, R. (2002). The Role of Agriculture in Development. *The American Economic Review*, 92 (2), 160-164.
- Hayami, Yujiro and Vernon W. Ruttan, "Factor Prices and Technical Change in Agricultural Development: The United States and Japan, 1880-1960," *Journal of Political Economy*. Vol. 78, September/October 1970, pp. 1115-1141.
- Hirschman, A. and M. Rothschild (1973): "Changing tolerance for income inequality development", *The Quarterly Journal of Economics*, vol. 87, No. 4, Washington, D.C., American Economic Association, November.
- Hwa, E.C., (1988). "The Contribution of Agriculture to Economic Growth: Some Empirical Evidence" *World Development Publications*.
- Johnston, B. & Mellor, J. (1961). The Role of Agriculture in Economic Development. *The American Economic Review*, 51 (4), 566-593.
- Jorgenson, D. (1961). The development of a dual economy. *The Economic Journal*, 71 (282), 309-334.
- Levis, W. (1954). Economic development with unlimited supplies of labour. *The Manchester School*, 22 (2), 139-191.
- Obadan, M. I (2000); "Savings, Investment and Growth Connections in Nigeria: Empirical Evidence and Policy Implications", *NCEMA's Policy Analysis Series, Vol.1, No. 2 (Forthcoming)*.

19. Obayelu, O. (2012). "Saving Behavior of Rural Households in Kwara State, Nigeria." *African Journal of Basic & Applied Sciences*, 4 (4), 115-123.
20. Odetola T and EtunmuC(2013) "Contributions of Agriculture to Economic Growth in Nigeria" *A paper presented at The 18th Annual Conference of the African Econometric Society (AES) Accra, Ghana at the session organized by the Association for the Advancement of African Women Economists (AAWE), 22nd and 23rd July, 2013.*
21. Olajide, O., Akinlabi, B. & Tijani, A. (2012). Agricultural Resource and Economic Growth in Nigeria. *European Scientific Journal* , 8 (22), 103-115.
22. Osuala A. E(2010) *Econometrics: Theory and Problems* (Umuahia) Toni Prints Series.
23. Simon M. K and Goes J.(2013)*Dissertation and Scholarly Research Recipes for Success*: Seattle, WA Dissertation Success LLC.
24. Ranis, G., & Fei, J. (1961). "A theory of economic development". *The American Economic Review*, 51 (4), 533-565.
25. Ruttan Vernon W(2002) "The microeconomic approach to induced innovation: a reformulation of the Hayami and Ruttan model" *University of Manchester journal* Volume 53, Issue 3, pages 263–279, September 1985
26. Thirtle, C., Lin, L. & Piesse, J. (2003). "The Impact of Research Led Agricultural Productivity Growth on Poverty Reduction in Africa, Asia and Latin America". *Contributed paper for the 25th conference of the International Association of Agricultural Economists*. Durban.
27. Tirmner, C. P (1995), "The Turnip, the New Husbandry, and the English Agricultural Revolution," *The Quarterly Journal of Economics*, Vol. 83, August, pp. 305-411.

