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## Quasi-Hadamard Product of Certain Starlike and Convex Functions

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# Quasi-Hadamard Product of Certain Starlike and Convex Functions

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**Abstract-** In this paper, we establish certain results concerning the quasi-Hadamard product for two classes related to starlike and convex univalent functions with respect to symmetric points.

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## 1. INTRODUCTION

Throughout this paper, let  $S$  denote of the functions of the form :

$$\mathcal{F}(z) = a_1 z - \sum_{k=2}^{\infty} a_k z^k \quad (a_1 > 0, a_k \geq 0), \quad (1.1)$$

$$\mathcal{F}_r(z) = a_{1,r} z - \sum_{k=2}^{\infty} a_{k,r} z^k \quad (r \in \mathbb{N}, a_{1,r} > 0, a_{k,r} \geq 0), \quad (1.2)$$

$$\check{g}(z) = b_1 z - \sum_{k=2}^{\infty} b_k z^k \quad (b_1 > 0, b_k \geq 0) \quad (1.3)$$

and

$$\check{g}_j(z) = b_{1,j} z - \sum_{k=2}^{\infty} b_{k,j} z^k \quad (j \in \mathbb{N}, b_{1,j} > 0, b_{k,j} \geq 0) \quad (1.4)$$

which are analytic in the unit disc  $U = \{z : |z| < 1\}$ .

Let  $S^*$  be the subclass of functions  $S$  consisting of starlike functions in  $U$ . It is well known that  $\mathcal{F} \in S^*$  if and only if

$$\operatorname{Re} \left\{ \frac{z \mathcal{F}'(z)}{\mathcal{F}(z)} \right\} > 0, \quad (z \in U), \quad (1.5)$$

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and  $C^*$  be the subclass of functions  $S$  consisting of convex functions in  $U$ . It is well known that  $\mathcal{F} \in C^*$  if and only if

$$\operatorname{Re} \left\{ 1 + \frac{z\mathcal{F}''(z)}{\mathcal{F}'(z)} \right\} > 0, \quad (z \in U). \tag{1.6}$$

Let  $S_s^*$  be the subclass of  $S$  consisting of functions of the form (1.1) satisfying

$$\operatorname{Re} \left\{ \frac{z\mathcal{F}'(z)}{\mathcal{F}(z) - \mathcal{F}(-z)} \right\} > 0, \quad (z \in U). \tag{1.7}$$

These functions are called starlike with respect to symmetric points and were introduced by Sakaguchi [10] ( see also Robertson [9] , Stankiewicz [12] Wu [14] and Owa et al. [5]).

In [13], Sudharsan et al. introduced the class  $S_s^*(\alpha, \beta)$  consisting of functions of the form (1.1) and satisfying the following condition (see also [11])

$$\left| \frac{z\mathcal{F}'(z)}{\mathcal{F}(z) - \mathcal{F}(-z)} - 1 \right| < \beta \left| \alpha \frac{z\mathcal{F}'(z)}{\mathcal{F}(z) - \mathcal{F}(-z)} + 1 \right| \tag{1.8}$$

for some  $0 \leq \alpha \leq 1, 0 < \beta \leq 1$  and  $z \in U$ .

Let  $S_c^*(\alpha, \beta)$  denote the class of function  $\mathcal{F}(z)$  of the from (1.1) for which  $z\mathcal{F}' \in S_s^*(\alpha, \beta)$ .

By using the same technique of Sudharsan et al. [13] and Aouf et al. [1], we get the following theorem.

**Theorem 1.** *Let the function  $\mathcal{F}(z)$  defined by (1.1). Then*

(i)  $\mathcal{F}(z) \in S_s^*(\alpha, \beta)$  if and only if

$$\sum_{k=2}^{\infty} \left[ (1 + \alpha\beta)k + (\beta - 1) \left[ 1 - (-1)^k \right] a_{k,r} \right] \leq [\beta(2 + \alpha) - 1] a_{1,r} \tag{1.9}$$

where  $0 \leq \alpha \leq 1, 0 < \beta \leq 1, 0 \leq \frac{2(1-\beta)}{1+\alpha\beta} < 1$  and  $z \in U$ .

(ii)  $\mathcal{F}(z) \in S_c^*(\alpha, \beta)$  if and only if

$$\sum_{k=2}^{\infty} k \left[ (1 + \alpha\beta)k + (\beta - 1) \left[ 1 - (-1)^k \right] a_{k,r} \right] \leq [\beta(2 + \alpha) - 1] a_{1,r} \tag{1.10}$$

where  $0 \leq \alpha \leq 1, 0 < \beta \leq 1, 0 \leq \frac{2(1-\beta)}{1+\alpha\beta} < 1$  and  $z \in U$ .

(iii)  $\mathcal{F}(z) \in S_{s,h}^*(\alpha, \beta)$  if and only if

$$\sum_{k=2}^{\infty} k^h \left\{ (1 + \alpha\beta)k + (\beta - 1) \left[ 1 - (-1)^k \right] \right\} a_{k,r} \leq [\beta(2 + \alpha) - 1] a_{1,r}, \tag{1.11}$$

where  $0 \leq \alpha \leq 1$ ,  $0 < \beta \leq 1$ ,  $0 \leq \frac{-}{1+\alpha\beta} < 1$  and  $z \in U$ . Where  $h$  is a nonnegative real number.

We note that for every nonnegative real number  $h$ , the class  $S_{s,h}^*(\alpha, \beta)$  is nonempty as the functions of the form

$$\mathcal{F}(z) = a_1 z - \sum_{k=2}^{\infty} \frac{\beta(2+\alpha) - 1}{k^h \left[ (1+\alpha\beta)k + (\beta-1) \left[ 1 - (-1)^k \right] \right]} a_1 \lambda_k z^k, \tag{1.12}$$

where  $a_1 > 0$ ,  $\lambda_k \geq 0$ , and  $\sum_{k=2}^{\infty} \lambda_k \leq 0$ , satisfy the inequality (1.12). It is evident that  $S_1^*(\alpha, \beta) \equiv S_c^*(\alpha, \beta)$  and, for  $c = 0$ ,  $S_c^*(\alpha, \beta)$  is identical to  $S_0^*(\alpha, \beta)$ . Further,  $S_c^*(\alpha, \beta) \subset S_k^*(\alpha, \beta)$  if  $c > k$ , the containment being proper. Hence, for any positive integer  $c$ , the inclusion relation

$$S_c^*(\alpha, \beta) \subset S_{c-1}^*(\alpha, \beta) \subset \dots \subset S_2^*(\alpha, \beta) \subset S_c^*(\alpha, \beta) \subset S_s^*(\alpha, \beta).$$

The quasi-Hadamard product of two or more functions has recently been defined and used by Owa [6, 7, 8], Kumar [2, 3, 4] and others. Accordingly, the quasi-Hadamard product of two functions  $\mathcal{F}(z)$  and  $\check{g}(z)$  is given by

$$\mathcal{F} * \check{g}(z) = a_1 b_1 z - \sum_{k=2}^{\infty} a_k b_k z^k.$$

## II. THE MAIN THEOREMS

*Theorem 2.* A functions  $\mathcal{F}_i(z)$  defined by (1.2) in the class  $S_c^*(\alpha, \beta)$  for each  $r = 1, 2, \dots, u$ . Then we get the quasi-Hadamard product  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u(z) \in S_{2(u-1)+1}^*(\alpha, \beta)$ .

*Proof.* To prove the theorem, we need to show that

$$\sum_{k=2}^{\infty} k^{2(u-1)+1} \left\{ (1+\alpha\beta)k + (\beta-1) \left[ 1 - (-1)^k \right] \right\} \prod_{r=1}^m a_{k,r} \leq [\beta(2+\alpha) - 1] a_{1,r}. \tag{2.1}$$

Since  $\mathcal{F}_r(z) \in S_c^*(\alpha, \beta)$ , we have

$$\sum_{k=2}^{\infty} k \left\{ (1+\alpha\beta)k + (\beta-1) \left[ 1 - (-1)^k \right] \right\} a_{k,r} \leq [\beta(2+\alpha) - 1] a_{1,r}, \tag{2.2}$$

for each  $r = 1, 2, \dots, u$ . Therefore,

$$k \left\{ (1+\alpha\beta)k + (\beta-1) \left[ 1 - (-1)^k \right] \right\} a_{k,r} \leq [\beta(2+\alpha) - 1] a_{1,r}$$

or

$$a_{k,r} \leq \left\{ \frac{[\beta(2+\alpha) - 1]}{k \left( (1+\alpha\beta)k + (\beta-1) \left[ 1 - (-1)^k \right] \right)} \right\} a_{1,r}$$

for each  $r = 1, 2, \dots, u$ . The right-hand expression of this last inequality is not greater than  $k^{-2}a_{1,r}$ . Hence

$$a_{k,r} \leq k^{-2}a_{1,r}. \tag{2.3}$$

for each  $r = 1, 2, \dots, u$ .

By (2.3) for each  $r = 1, 2, \dots, u - 1$ , and (2.2) for  $r = u$ , we get

$$\begin{aligned} & \sum_{k=2}^{\infty} k^{2(u-1)+1} \left\{ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \right\} \prod_{r=1}^u a_{k,r} \\ & \leq \left\{ k^{2(u-1)+1} \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \right] k^{-2(u-1)} \prod_{r=1}^{u-1} a_{1,r} \right\} a_{k,u} \\ & = \left[ \prod_{r=1}^{u-1} a_{1,r} \right] \sum_{k=2}^{\infty} \left\{ k \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \right] a_{k,u} \right\} \\ & \leq [\beta(2 + \alpha) - 1] \left[ \prod_{r=1}^u a_{1,r} \right]. \end{aligned}$$

Hence  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u(z) \in S_{2(u-1)+1}^*(\alpha, \beta)$ . This completes the proof of Theorem 2.  $\square$

*Theorem 3.* A functions  $\mathcal{F}_r(z)$  defined by (1.2) in the class  $S_s^*(\alpha, \beta)$  for each  $r = 1, 2, \dots, u$ . Then we get the quasi-Hadamard product  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u(z) \in S_{(u-1)}^*(\alpha, \beta)$ .

$$\mathcal{F}_2 * \dots * \mathcal{F}_u(z) \in S_{(u-1)}^*(\alpha, \beta).$$

*Proof.* Using  $\mathcal{F}_r(z) \in S_s^*(\alpha, \beta)$ , we have

$$\sum_{k=2}^{\infty} \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] a_{k,r} \right] \leq [\beta(2 + \alpha) - 1] a_{1,r} \tag{2.4}$$

for each  $r = 1, 2, \dots, u$ . Therefore,

$$a_{k,r} \leq \left\{ \frac{[\beta(2 + \alpha) - 1]}{(1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right]} \right\} a_{1,r}$$

and hence

$$a_{k,r} \leq k^{-1}a_{1,r} \tag{2.5}$$

for every  $r = 1, 2, \dots, u$ .

By (2.5) for  $r = 1, 2, \dots, u - 1$ , and (2.4) for  $r = u$ , we get

$$\sum_{k=2}^{\infty} \left\{ k^{(u-1)} \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \prod_{r=1}^u a_{k,r} \right] \right\}$$

$$\begin{aligned} &\leq \sum_{k=2}^{\infty} \left\{ k^{(u-1)} \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \left[ k^{-(u-1)} \prod_{r=1}^{u-1} a_{1,i} \right] \right] a_{k,u} \right\} \\ &= \left[ \prod_{r=1}^{u-1} a_{1,r} \right] \sum_{k=2}^{\infty} \left\{ \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] \right] a_{k,u} \right\} \\ &\leq [\beta(2 + \alpha) - 1] \left[ \prod_{r=1}^u a_{1,r} \right] \end{aligned}$$

Hence  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u(z) \in S_{(u-1)}^*(\alpha, \beta)$ . This completes the proof of Theorem 3.  $\square$

**Theorem 4.** A functions  $\mathcal{F}_r(z)$  defined by (1.2) in the class  $S_c^*(\alpha, \beta)$  for each  $r = 1, 2, \dots, u$ ; and the functions  $\check{g}_j(z)$  in the class  $S_s^*(\alpha, \beta)$  for every  $j = 1, 2, \dots, q$ . Then we get the Hadamard product  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u * \check{g}_1 * \check{g}_2 * \dots * \check{g}_q(z) \in S_{2u+q-1}^*(\alpha, \beta)$ .

*Proof.* We denote the quasi-Hadamard product  $\mathcal{F}_1 * \mathcal{F}_2 * \dots * \mathcal{F}_u * \check{g}_1 * \check{g}_2 * \dots * \check{g}_q(z)$  by the function  $h(z)$ , for the sake of the convenience.

Clearly,

$$h(z) = \left[ \prod_{r=1}^u a_{1,i} \cdot \prod_{j=1}^q b_{1,j} \right] z - \sum_{k=2}^{\infty} \left[ \prod_{r=1}^u a_{k,r} \cdot \prod_{j=1}^q b_{k,j} \right] z^k.$$

To prove the theorem, we need to show that

$$\begin{aligned} &\sum_{k=2}^{\infty} \left\{ (k)^{2u+q-1} \left[ (1 + \alpha\beta) k + (\beta - 1) \left( 1 - (-1)^k \right) \right] \left[ \prod_{r=1}^u a_{k,r} \cdot \prod_{j=1}^q b_{k,j} \right] \right\} \\ &\leq [\beta(2 + \alpha) - 1] \left( \prod_{r=1}^u a_{1,r} \cdot \prod_{j=1}^q b_{1,j} \right). \end{aligned} \tag{2.6}$$

Since  $\mathcal{F}_r(z) \in S_c^*(\alpha, \beta)$ , the inequalities (2.2) and (2.3) hold for every  $r = 1, 2, \dots, u$ . Further, since  $\check{g}_j(z) \in S_s^*(\alpha, \beta)$ , we have

$$\sum_{k=2}^{\infty} \left[ (1 + \alpha\beta) k + (\beta - 1) \left[ 1 - (-1)^k \right] b_{k,r} \right] \leq [\beta(2 + \alpha) - 1] b_{1,r} \tag{2.7}$$

for each  $j = 1, 2, \dots, q$ . Whence we obtain

$$b_{k,j} \leq k^{-1} b_{1,j} \tag{2.8}$$

for each  $j = 1, 2, \dots, q$ .

By (2.3) for  $r = 1, 2, \dots, u$ , (2.8) for  $j = 1, 2, \dots, q - 1$ , and (2.7) for  $j = q$ , we get

$$\sum_{k=2}^{\infty} \left\{ k^{2u+q-1} \left[ (1 + \alpha\beta) k + (\beta - 1) \right] \left[ 1 - (-1)^k \right] \left[ \prod_{r=1}^u a_{k,r} \cdot \prod_{j=1}^q b_{k,j} \right] \right\}$$

$$\begin{aligned}
 &\leq \sum_{k=2}^{\infty} \left\{ k^{2u+q-1} \left[ (1 + \alpha\beta) k + (\beta - 1) \left( 1 - (-1)^k \right) \right] \right\} \\
 &\quad \times k^{-u(2)} \left( \prod_{r=1}^u a_{1,r} \cdot \prod_{j=1}^q b_{k,j} \right) \\
 &\leq \sum_{k=2}^{\infty} \left\{ k^{-2u-(q-1)} \left[ (1 + \alpha\beta) k + (\beta - 1) \left( 1 - (-1)^k \right) \right] \right\} \\
 &\quad \times \left[ k^{-2u} \cdot k^{-(q-1)} \prod_{r=1}^u a_{1,r} \cdot \prod_{j=1}^{q-1} b_{1,j} \right] b_{k,q} \\
 &= \left[ \prod_{r=1}^u a_{1,r} \cdot \prod_{j=1}^{q-1} b_{1,j} \right] \sum_{k=2}^{\infty} \left[ (1 + \alpha\beta) k + (\beta - 1) \left( 1 - (-1)^k \right) \right] b_{k,q} \\
 &\leq [\beta(2 + \alpha) - 1] \left[ \prod_{r=1}^u a_{1,r} \cdot \prod_{j=1}^{q-1} b_{1,j} \right].
 \end{aligned}$$

Hence  $h(z) \in S_{2u+q-1}^*(\alpha, \beta)$ . This completes the proof of Theorem 4.  $\square$

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