Humanistic Approach to Principal’s Leadership and its Impacts in Strengthening Character Education: Lessons from Indonesia

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Abstract
This research described the basic inspiration behind the implementation of a humanistic approach to the principal’s leadership and the steps of the principal’s humanistic approach that have an impact on optimizing the implementation of the program for strengthening character education. This research used a qualitative approach, a case study design. To achieve the research objectives, data collection was performed through in-depth interviews, participant observation, and documentation studies. Data analysis used a modified analytic analysis method. Data validity was based on the level of credibility, transferability, dependability, and confirmability. The research findings explained that the principal’s humanistic approach is inspired by personal excellence (integrity, wholeness, and self-authenticity) and the humanistic spirituality of inspirational figures.

Index terms—humanistic approach, principal’s leadership, strengthening character education.

1 I. Introduction
Character education performed since 2010 in Indonesia has been revitalized through a program for strengthening character education by the Indonesian Ministry of Education. Although the national education policy has been revitalized, the program for strengthening character education has not been implemented optimally at the school level. Based on the findings of Koesoema (2015) and Ministry of Education and Culture (2017), the failure to implement the program for strengthening character education in schools is caused by two weaknesses of the principal’s leadership, namely; first, the principal has not yet found an approach model that humanizes human. Several indicators of weakness in the principal’s approach; a) does not humanize the followers, because it only focuses on the leader, and ignores the principle of human equality, ignores the maturity and personality of followers; b) based on the concept that the leader runs power over followers, which was carried over since the authoritarian Suharto regime; c) resultoriented and regards followers as followers instead of humans, because their morality needs encouragement; d) emphasizes the leader, followers are only the result of leader’s behavior; e) leader fails to explain the personal development of followers or their well-being; f) leader and followers are not on the same level and there is a clear hierarchy between them, as a result, followers only wait for the leader’s order (top-down). Second, the principal has not been able to design an education that means humanizing humans with character. As a result, school principals are less innovative in implementing the 2013 Curriculum which was conceptualized by the Indonesian Ministry of Education; the strengthening of character education has not yet received a central position in the school curriculum and is insignificant, so that students’ self-development becomes stunted, character values are not integrated in learning, school environment does not become an environment of character empowerment, active participation of parents and the community in supporting the formation of student’s character in school is very low.

Responding to the weaknesses of the principal’s leadership, it is crucial and urgent for a school principals to use a humanistic approach as a step in building the student’s character (Veugelers, 2007; Ministry of Education and Culture, 2017). This is certainly time-consuming because the humanistic approach is considered new to be
implemented by school principals in Indonesia. Most school principals in Indonesia use the humanistic approach label, but there is no apparent leadership approach in its practical application, thus confusing the followers to join in.

Although not all school principals in Indonesia can apply the humanistic approach, we found two principals of private schools in Malang City, East Java, Indonesia, namely the Catholic Junior High School Santa Maria II and the Catholic Junior High School Sang Timur who have implemented the humanistic approach effectively in recent research. The two principals adopted the humanistic approach based on self-excellence (integrity, wholeness, self-authenticity) which was shown in an attitude of openness, existentialism in new experience, consistency, flexibility, creativity, and constructivism. Besides that, they were inspired by the humanist spirituality of the founding fathers of the spiritual congregation as the spirit that drives the humanistic values of all members of the school community. It is also shown in the performance of the two principals who humanize their followers (working with no pressure, respect, and care for followers). Eventually, the followers join in a framework that characterizes humanistic values, which has an impact on optimizing the implementation of a program for strengthening character education.

Based on the inspiration that underlies the humanistic approach of the two principals, this research focused on describing the reasons of the two principals, how they think, introspect, behave, act, interact, and most importantly lead, and what principles they use. In this research, the researchers identified themes, categories, and dimensions that explained the humanistic approach of the two principals, and arranged this constituency into a strong framework that comprehensively explained the performance of the two principals to meet the research objectives.

The contribution of this research is to position humanistic values derived from self-excellence and the humanist spirituality of the sisters who founded the religious congregation, as a basic inspiration that supports the humanistic approach of the two principals. In addition, in the light of recent research, the results of this research are recommended for all principals in the Education Office of Malang City, East Java and throughout Indonesia, they need to use the humanistic approach model in carrying out leadership roles, because it has been proven effective in optimizing the implementation of program for strengthening character education in schools.

2 II. Materials and Methods

3 a) Principal Humanistic Approach

The presence of a leader in an organization is significant in handling changes. Changes do not occur due to the leader’s actions towards people, but the leader’s actions along with people (Colbert, Nicholson, and Kurucz, 2018). In this context, the presence of a leader supports the relationships and dialogue between leader and followers in several dimensions of humanity, such as; followers find meaning and vision in the workplace, persuasive communication, participation and autonomy, fair treatment, constructive responses, goal development and personal growth, becomes a role model (Peus and Frey, 2009).

The role of the principal in dealing with the advancement in education today, as is the case in Indonesia, only carries out an administrative role and does not yet determine a leadership model (Wahjosumidjo, 1992). Even though Indonesia has passed the reform era, after the end of the authoritarian Suharto regime, the indoctrination system of an educational leader is still perceived (Mutrofin, 2007). Wait for instructions and orders from superiors (topdown), followers work under a leader’s pressure, work to get a leader’s attention, work after receiving orders, work with hypocrisy become a reality of bad leaders (Endah, 2012). The role of such leaders stunts the existence of follower’s humanity as an equal and perfect being as well as becomes a barrier to the growth of human inclusiveness (Mutrofin 2007).

This condition urges principals to position themselves as a wise person in applying the leadership model. The principal’s discretion is judged based on; a) moral imagination, in the form of the ability to see ethical problems and consequences in a situation; b) understand the system or perspective about a situation that is quite realistic and holistic c) aesthetic sensibility or the ability to see and assess design and aesthetic problems and consequences in a situation (Werhane, 2008). A leader must have moral imagination because managing and organizing education are human activities so that it is deeply and inseparably embedded in moral values and problems. Human activities in the educational environment always occur in the context of public interests and wider situations, hence integrally related to ethical considerations. Therefore, the priority in managing education is to look at human activities, full of emotions, rationality, spirituality, and care, as well as relationships with others, and how to create value in positive competition in education (Waddock, 2016).

The humanizing system, integrating ethics and responsibilities are part of an inseparable whole, and bringing humanism into educational leadership is significant for future leaders. In this context, both the human dimension and the professional dimension are equally important. Therefore, both professional and personal lives are integrated into the existence of a leader. Thus, moral imagination explicitly opens the strategic steps of an approach for an educational leader on the act of giving meaning and direction to the lives of all school components (Werhane, 2002). Leaders have a moral obligation to live a human life and protect people (Pirson, 2017). It is also confirmed by Werhane (2008) that aspects of the humanistic approach that need to be developed in the educational environment include: appreciation and unconditional recognition of the values of human dignity of all school components, ethical reflection integrated into decision making, normative legitimacy to take action and decision in educational organizations; school does not only target academic achievement, but also consider
the value of human character, the existence of transparency, truth, and humanistic communication through the similarity of words and actions. These components are an integral part of moral imagination.

Emphasis on moral imagination is understood as a model approach that realizes organizational members as individual human beings; which explains, reflects and respects the subjectivity, rationality, individuality and personality of members; acting in relation to self-determination and human dignity of these people; and aims to build a constructive community of people and on human growth (meaning welfare, selfactualization and self-transcendence of organizational members) as the goal [4-Melé,2016]. Thus, it can be said that the humanistic approach is meaningful because it ignores leader centralism and defication-leaders as well as prioritizes humanitarian ethics [Waddock, 2016]. By placing humans at the center of leadership research, this research can make a far more meaningful contribution to leadership in practice, and help educational organizations realize human potential and increase social capital in building trust, integrity, harmony, and morality in followers.

4 b) The Principal’s Humanistic Approach in Strengthening Character Education

Indonesia in the post-reform era has experienced a multidimensional crisis, specifically the moral decline in the economic, political, and education sectors [Endah, 2012]. Moral conflict causes moral deviations among students in Indonesia, such as; intolerant attitudes, student fights, drugs, promiscuity, cheating, stealing, skipping school, dressing immodestly, not ethical in speaking, decreasing national cultural values [Koesoema, 2010]. The moral decline among students can lead to a judgment that schools, parents, or society has failed to prepare the future generation of the nation. Responding to this fact, schools need to proactively change the new paradigm in the direction and purpose of education, namely on the formation of students’ knowledge and character. School responsibilities in this regard is to optimize program for strengthening character education in line with the Republic of Indonesia Government Regulation number 87 of 2017 on Strengthening Character Education, chapter I, article 1, which emphasizes that "program for strengthening character education is a pedagogical activity that integrates heart, feeling, mind, and body and is implemented through a collaboration between the internal components of the school, parents, and society in line with the drive to developmental through the National Mental Revolution Movement". This Government Regulation needs to be implemented in schools through intensive coordination with all components of the school, including the role of principal. The role of school principals in Indonesia has long declined so that it can threaten the existence, sustainability, competitiveness, and progress of the quality of education [Mutrofin, 2007]. This generates a negative stigma to the role of principal. The negative stigma to the role of the principal does not seem to need to be reactively responded because the stigma may indeed reflect the truth of the substance of the principal’s role. The best response is to reform, formulate and change the principal’s approach model. The change in question is revising the conventional approach to a humanistic approach, to empower the potential of educational institutions to become a reliable force in escorting, delivering, and realizing the success and improvement of the educational institutions’ quality.

The principal’s contribution as the key to success is shown in four key elements of the humanistic approach framework: confidence in progress (human capacity for progress and improvement); reasons (including justified knowledge, learning, and beliefs); inclusiveness (universal acceptance into dialogue with all people who are able to reason); and focus on individualism (the idea that each person is inherently valuable, regardless of the collective identity determined by ethnicity, religion, race, and class.

In the context of strengthening character education, according to Koesoema [2015], the principal’s humanistic approach is applied to: 1) make a well-organized organization so that it remains relevant to the interests of members in addition to the interests of the overall organizational progress; 2) design a program for strengthening character education that includes: (a) personal development activities; (b) character learning activities through the establishment of joint policies relating to the standard set of core values of school characters, designing learning tools, applying character learning models, and evaluating character learning; (c) activities in the school environment, and (d) activities in the community environment; 3) close and harmonious interaction between leader and members to promote unity and living in harmony; 4) build partnerships by avoiding oppressive working conditions through maintaining work situations that build self-confidence; talking less and doing more; reducing the habits of anger, jealousy and envy, and motivating teachers to work more effectively instead; avoiding the habit of blaming teachers and be able to correct the their mistakes to prevent boredom at work, but instead must be able to create a working atmosphere that makes teachers interested and comfortable doing their work based on a noble value system, so all elements in the school are willing, without coercion, to participate optimally in achieving school’s ideal goals; 5) building partnerships between school, the government and community through habituation programs in conditioning the school environment with character. In this case, the contribution of principal in the partnerships will make the school as an environment for sowing virtue, a place for growing and rooting the superiority of moral values and intelligence of faith and thoughts (mutual respect, virtue ethics, self-orderliness, and appropriateness of words and actions) can be realized; 6) paying attention to the conscience of members with all their hopes, needs, and abilities.
10 A) BACKGROUND TO THE APPLICATION OF HUMANISTIC APPROACH

5 c) Methods i Research Design
This research used a descriptive-analytic qualitative research design to collect data and describe it in written or oral, then arranged in sentences based on interviews with informants. The presence of researchers was a measure of success in dissecting in several cases. The researcher acted, with the help of others, as a key instrument in collecting data from people actively involved in the two schools examined (principals, teachers, staff, students, parents, school committees, communities, and school foundations). The sampling technique in this research, the purposive sampling, was applied using the chimney technique. The data collection process started from broad data collection then narrowed down according to the focus of the research. During one year, this research was conducted in two schools in Malang City, East Java, Indonesia: Catholic Junior High School Santa Maria II, and Catholic Junior High School Sang Timur.

6 Data and Sources of the Data
The sources of the data were from primary data obtained from key informants in the form of words of oral or verbal language and from secondary data in the form of documents as a complement to the primary data. The selection of informants was performed with several techniques; first, purposive sampling, selecting informants who master information in-depth, reliable as a valid data source. Data sources used in the research were 40 informants, including: 1 school principal (2); 5 teachers (10); 3 employees (6); 3 students (6); 2 students’ parents (4); 2 school committees (4); 2 alumni (4); 1 school supervisor (2); 1 lecturer as a consultant. Second, snowball sampling, looking for information continuously from one informant to another so that the data obtained is getting more in number and more complete and in-depth, and stops when the data obtained is considered saturated. Events or activities at school were directly observed.

7 Data-analysis techniques
The technique used in data analysis was working with data through the process of systematically searching and organizing interview characters, field notes, and other materials collected by the researchers. The analysis was continued by analyzing data, arranging, dividing into units, synthesizing, looking for patterns, finding what was meaningful and what was examined and reported systematically. At this stage, data analysis was performed and used in such a way as to obtain the truth of the data to answer the research focus. The inductive method was used to manage qualitative data. The inductive method allowed the arrangement of data in the form of data condensation, in the form of the process of selecting, focusing, simplifying, abstracting, and/or changing the data appearing in full research from written field notes, interview transcripts, and documents. Then, the data was presented, allowing conclusions and actions made. Temporary conclusions were based on matrices that had been made to find patterns, topics or themes by the research focus.

8 iv Checking the Validity of Data
The validity of the data in this research used several measures, including: First, a measure of credibility (level of trust). The purpose of data credibility is to prove the data suitability with the facts in the research. To establish the validity of the data, the researchers used the following inspection techniques: 1) extending involvement, thus allowing an increased level of confidence in the data that had been collected. By extending involvement, accurate information and subject trust were obtained. Therefore, the researchers expanded participation that had been explained in the research background. 2) Perseverance in observation means that researchers in detail looked for and found characteristics and elements in situations that were highly relevant to the problem being studied. The triangulation method was performed by checking the level of confidence in the research findings based on several data sources with the same method. (c) Triangulation theory compared facts with one or more theories as a comparative explanation. 4) Peer examination through discussion with peers, 5) Analysis of negative cases by collecting examples of cases that were not based on patterns and trends of information collected and used as a comparison. 6) Examining members, to check whether the data recorded and interpreted by the researchers was appropriate and the truth was recognized by key informants. Second, transferability was performed through careful research reports that referred to the focus of the research. Third, dependability was performed to check or evaluate the accuracy of researchers in conceptualizing data constantly. Fourth, confirmability was performed through a test to assess the research results, mainly related to the description of research findings and discussion.

9 III. Results and Discussion
10 a) Background to the Application of Humanistic Approach
The two principals at Catholic Junior High School Santa Maria II and Catholic Junior High School Sang Timur implement a humanistic approach that is considered as unique and distinctive. It is said to be unique and distinctive because as members of the Catholic religious congregation, the two principals showed personal excellence (integrity, wholeness, the authenticity of self) that appears in an attitude of openness, existentialism in new experiences, consistency, flexibility, creativity, and constructive. The aspects of personal excellence of
the two principals support the humanistic approach principles, as stated by Peus and Frey (2009): a) open, so
followers (teachers and employees) can find meaning and vision as educators, followers are entitled to transparency
through open information and communication, b) supportive, accommodating, empathetic, gentle and kind, c)
encouraging participation and autonomy among all team members, d) upholding a sense of justice, e) providing
constructive feedback, f) jointly developing goals and personal growth and function as a role model. In the
current era of advancement in education, the role of leaders is crucial in achieving changes, and it must be
recognized that the achievement of changes is the result of joint activities between leaders and followers (Aktouf
and Holford, 2009). A leader is not only identified by leadership style, but also by aspects of personality including
awareness of oneself and others, and appreciation of diversity, flexibility, and paradoxes. Recent studies have
shown that personality traits of a leader influence the work performance of subordinates in general (Blickle, Meurs,
Wöhler, Esen, Merkl, and Missfeld, 2015) validated the empirical relationship between personality, leadership, and
organizational effectiveness through the leadership value chain. Thus, a leader’s humanistic approach provides an
effective and powerful way through personality colors (Haynes, Hitt, and Campbell, 2015). The leader personality
dimension determines the aspects of the decision and determines whether the decision making is centralized or
not (Byrne, Silasi-Mansat, and Worthy, 2015).

In addition to personal excellence, the basic inspiration that encouraged the two principals to use a humanistic
approach was because of the drive to revive the humanistic spirituality of the founding fathers of the congregation
who ran the schools. At Catholic Junior High School Santa Maria II, the appreciation of humanist spirituality
is inspired by Sister Julie Billiart (Sister of the founder of the congregation) that is “loving our fellow humans
as the image of Allah”. Sourced from the Bible: “So God created mankind in his image, in the image of God he
created them; male and female he created them” (Genesis 1:27 New International Version).

Humanistic values that are raised by the principal including: democratic spirit, solidarity, social sensitivity,
pluralistic brotherhood, tolerance, dialogue, respect for human rights, and respect for life. These humanistic
values are implemented in the vision of the school; “Realizing a quality, faithful, related, knowledgeable, and
cultured school through the appreciation of Christian virtues: love, truth, justice, peace and the integrity of
creation”.

At Catholic Junior High School Sang Timur, the appreciation of humanist spirituality is inspired by Ms. Clara
Fey (founder of the congregation) through her longing for “Abide in Me.” Sourced from the Bible: “Remain in
me, as I also remain in you. No branch can bear fruit by itself; it must remain in the vine. Neither can you
bear fruit unless you remain in me”. (John 15:4 New International Version). Humanistic values that support
the principal’s approach are to accept others as a learning community, in an atmosphere of brotherhood, family,
and joy with no pressure. Implementation in the vision of the school; “The realization of a superior, accountable
school in competition with the spirit of true brotherhood, kinship, joy, and simplicity to develop into a whole
person”.

The relationship of spirituality in the workplace and leadership has become increasingly important, thus
attracting much attention in the last decade (Strack, Fottler, Wheatley, and Sodomka, 2002). The dimension
of humanist spirituality brought to life by the two principals is a form of certain work feelings that energize
action (a moving spirit) (Dehler and Welsh, 1994). This dimension of humanist spirituality is the spirituality
in the work environment, not spirituality in the full belief system (Sass 2000). Thus, spirituality at work can be
objectively explored and studied scientifically and can be applied by stakeholders (Ashmos and Duchon, 2000).
In relation with a humanistic approach, humanist spirituality at work can enhance organizational learning (Grzeda
and Assogbavi, 2011), integrate and develop communities (Fry, Vitucci, and Cedillo, 2005), serve the needs of
others at work, and build shared commitment, and revive expressions of compassion, wisdom, and harmonious
communication that oppose all egocentric, socioconceptism, or anthropocentric forms.

Reviving spirituality in the work environment strongly supports the strengthening of character education,
because it refers to the act of integrating human mind, body, and soul (Ashmos and Duchon, 2000; Ministry of
Education and Culture, 2017) as a basic desire to find meaning and purpose in life. In this context, the principal
who revives humanistic spirituality in the school can turn the school from just activities driven by vision and
mission to a place in which individuals and collective spirituality are encouraged and spiritual development is
integrated into daily work life (Sass, 2000; Fry et al., 2005). Thus, the principal’s humanistic approach driven
by self-excellence and humanist spirituality forms the mindset that: (1) a person’s life has meaning, purpose,
and makes a difference, (2) a person is understood, respected, and accepted without conditions. 3) commitment,
ethical reflection in decision making, and normative legitimacy through joint action influence the effectiveness of
education in which human welfare, educational social responsibility, and school institution performance cannot
only coexist but are maximized. These three dimensions of the humanistic approach are an integral part of
moral imagination (Werhane, 2008), which aims to examine the consequences and ethical implications of school
interests, interpersonal relationships, and society to design learning programs that are centered on the formation
of student characters (Koesoema, 2016).
b) Forms of Activities for Strengthening Character Education and Steps in the Humanistic Approach of Principal’s Leadership

In implementing a program for strengthening character education, the two schools referred to guidelines directed by the Indonesian Ministry of Education and Culture, which includes: personal development activities, class activities, activities in the school environment, activities in the community environment (Ministry of Education and Culture 2017). Personal development programs were carried out through several activities, such as: a) regular school activities, including: cleaning classes and toilets, holding the flag ceremony; b) spontaneous activities, including: disposing garbage properly, not making noise in class, not doing violence, being polite, not stealing, dressing modestly; c) exemplary activities.

The humanistic approach of school principal’s leadership in self-development programs is based on the awareness that humans are essentially perfect and requires intrinsic aspirations to actualize themselves (Maslow, 1971; T. Emiroff, 1992). This is demonstrated through the humanistic approach steps of the principal, such as: (1) collaboration with all school components who directly involved in decision making, guiding and directing student behavior, (2) building a shared commitment in an exemplary behavior, (3) creating an atmosphere of intimacy in communication, (4) selfcontrol, not getting annoyed with the teachers, employees, and students easily, (5) providing counseling for students who have problems lovingly.

In this context, a leader needs to realize that the success is not achieved due to the work of the leader, but the collaboration of leader and followers (Blanchard, Essary, Zigarmi, and Houson 2006). Also, exemplary behavior becomes the standard of trust and participation of followers to the leader. (Wahjosumidjo, 1992). It is also important to realize that a leader does not need to build a gap from followers, but sees followers as equal human beings, having the same personal and social dependency. So, it is necessary to build persuasive communication (Danim and Suparno, 2009; ?cevedo, 2012). In teacher and student mentoring activities, they jointly develop personal growth and realize that all human beings are perfect, so they need self-control to respect each other in the process of mentoring (Dierksmeier, 2016). Ministry of Education and Culture, 2017). Thus, humanistic values, which are formed in the principal, such as: understanding teachers, employees, students, parents, school committees, school supervisors, the community as human beings, so that it is necessary to respect their subjectivity, relatioanal, individuality and personality; and acting with the aim of jointly building the community and human growth (welfare, self-actualization) as the ultimate goal (Aloni, 2011; ?ele, 2016).

Strengthening character in integrated classroom activities through learning activities and classroom management requires collaboration between school principals, teachers, students, parents, and school supervisors (Ministry of Education and Culture, 2017). In this activity, the humanistic approach steps of the two principals included: (a) together with teachers, staff, school committee, and students’ parents, supervisors, and lecturer as the consultant for designing learning tools that contain character education. 2) Offering parents to share practical knowledge of moral life to the student, and the time is scheduled by the school. 3) Together with subject teachers supervising "brotherhood-pedagogical", by (a) the teacher and the principal take turns presenting subtopics from the same theme; (b) the teacher is asked to present all the material, and the principal together with students make conclusions accompanied by the inculcation of character values, or vice versa; (c) the teacher and the principal jointly present the subtopics, students are asked to submit conclusions accompanied by reflections on the content of character values contained in the material discussed. 4) Together with a subject teacher supervising "pastoral environment", by presenting a school supervisor and two parents of students. Supervision is carried out in outdoor, and learning material is given together, discussed together, and makes conclusions together. 5) In applying good clear management, the humanistic approach of the two principals appears in (a) Building a shared commitment termed "bona fide" which means with a good and trustworthy purpose. That is, in managing the classroom, the teacher’s attitude must be oriented towards good goals, and the teacher must be able to be trusted by students. This is shown through attitude; inviting students to listen toward the learning, respecting the opinions of friends, ethical ways of asking questions, creating a comfortable classroom environment, learning from one another (peer tutors), guiding students with love. (b) Building a shared commitment to realizing "utilitatem" (common good). Through this principle, in managing classrooms, teachers need to foster individual freedom and relationality, as well as respect for the free initiative, dialogue, participation, cooperation, and maintaining harmony.

In addition, in the learning activity, teacher as a facilitator applies learning models developed by Stiefel (1975); Gage and Berliner (1991); Rogers and Freiberg (1994), such as: a) Building students’ independence in learning, by assigning unstructured learning models and directing students to arrange them according to their own thinking concepts, making task choices for students to work on, studying together and guiding fellow friends with their knowledge, designing learning models based on problems raised by students. b) Exploring students’ learning characteristics by encouraging students to discover values contained in the material that has been stated by students. c) Building interpersonal character through open learning, responding to students’ emotions, encouraging interests by asking questions to satisfy students’ curiosity, avoiding mental stress. d) Building communicative character in oneself, through dialogue and open discussion, appreciating students’ conversation in expressing opinions, e) Building social character by giving responses or feedback in the learning process. f) Conditioning learning spaces and learning designs that position students as learning resources and teachers as
facilitators. g) Building character skills in learning by designing various learning designs that are active, creative, and innovative to be developed by the students themselves. Based on those statements, it can be summarized that the humanistic approach is a way of teaching where the student’s self-actualization is the primary goal. Students are viewed as human beings who have feelings, emotions, beliefs, values, and responsibilities and teachers are to give them trust and respect climate to express those in the classroom so that they can optimize the best of themselves. Also, it combines the subject matter taught with the personal dimensions of the students so that the students can feel free, relaxed and unthreatened during the teaching process. Maslow (1987) says that humanistic teaching believes that learner s state of mind and personal response to the activity of learning is central to the success or failure in learning. Humanistic teaching has a basic belief that the learner’s feelings are as important as their mental or cognitive abilities. If students feel hostile towards the subject of the study, the materials, or the teaching methods, they will be unlikely to achieve much success. And the humanistic approach can counter this unbeneﬁcial situation.

Reviewing the steps of the humanistic approach of the two principals in-class activities, it is seen how the principal builds relationships that led to positive moral orientation, because teachers are considered capable to self-regulate, aligning moral values with action (DeCavalho, 1991). The principal’s humanistic approach that entrusts teachers integrates character education in classroom activities, postulates the nature of holistic education because it combines the educating process with human development (Davila and Elvira, 2012). Building humans in the concept of humanistic pedagogy, placing school as a ﬁeld for student character development and assessing that the purpose of learning is to interpret relationships with self, school environment, family, and society (Gage and Berliner, 1991; Jingna, 2012).

Furthermore, to build a positive school culture, the two programs involved various types of extracurricular activities, such as: organizing recollection, retreats, spiritual camping, eucharistic celebrations, confession of sins, providing an honest canteen, taking choirs in the church, initiating solidarity actions to help friends who are economically weak, raising funds for orphanages, running democracy electing school administrators, opening family dialogues with students’ parents, looking for donors to ﬁnance underprivileged students, cooperating with alumni associations to ﬁnance students or parents who are sick and underfunded, making contributions to the deceased family members of students or teachers, forming blood donor groups.

In optimizing this program, the humanistic approach steps taken by the two principals were: (1) realizing the joint decisions contained in the school’s strategic plan to organize the programmed activities; (2) entrusting the work team to work in accordance with the area of responsibility; (3) fostering a spirit of cooperation between work teams; (4) creating persuasive communication both inside and outside the school environment; (5) supporting and getting involved in every activity implementation; (6) living and developing the values of faith; (7) building self-sensitivity for solidarity and favoring those in need; (8) promoting the spirit of democracy to reach mutual agreement; (9) inviting alumni to discuss school development, and student conditions; (10) fostering values of honesty; (11) conducting joint evaluation in accordance with mutual agreement, to reﬂect and internalize the meaning of each activity performed.

Based on the description of the strategic humanistic approach steps of the two school principals, in building positive school culture, humanistic values emanate clearly. This fact is shown in attitudes such as: building cooperation, mutual respect, responsibility, persuasive communication, solidarity, self-sensitivity, and compassion in every action. These humanistic values shape a positive school culture (Nemiroff, 1992; Aloni, 2011; Koesoema, 2015), in line with the inspirational humanistic spirituality of the founding fathers of the congregation who manage the school, namely “loving fellow human beings as the image of Allah” and “abide in me”. These values are philosophies that give meaning and recognition of the dignity and value of every human being in the school environment (Westheimer, 2011). In this context, the principal’s humanistic approach in building a positive school culture becomes the basic foundation of a holistichumanistic education (Nava, 2001). The school environment is a character learning environment, a place where students are welcomed into unique personal differences, a tolerant life, and mutual respect because they have unique physical, emotional, intellectual and spiritual abilities (Sahenk, 2010).

Activities in the community environment are applied in the form of: a) “ad infinitum” activities (up to inﬁnity), meaning that educational activities are not limited to the school environment, but are ongoing with the families of students. This is performed by visiting the students’ homes. This activity is scheduled every Sunday and arranged by the head of the public relations work team. b) Building the sensitivity of “Amor Vincit Omnia” (love conquers all) by giving scholarships and providing a dormitory for free to underprivileged students; b) establishing cooperation with the police to provide material about the dangers of drug use, and orderly traffic. c) Establishing cooperation with medical personnel (doctors, midwives, sanitizers), for health checks. (d) Sending greeting cards for every religious holiday. e) Inviting parents to celebrate religious celebrations at school. Inviting religious leaders to give religious lectures. f) Conducting social services in public places. f) Conducting JUMPA BERLIAN activities (Jumat Pertama Bersh Kampung-First Friday Clean Environment).

To optimize the program, the humanistic approach steps of the two principals are: (1) building cooperation with students’ families in ongoing mentoring activities; (2) building a network of cooperation between schools and the community to anticipate and protect students from the dangers of drugs, trafﬁc safety on the road, and maintain student health; (3) maintaining tolerance in the internal scope of schools, and between schools, parents
and the community; (4) providing scholarship funds to students who can not afford; (5) caring for the natural
environment; (6) living up to and practicing religious values in accordance with their respective beliefs.

The humanistic approach steps of the principals are based on actions of social moral ethics, joint decisions
on good knowledge and not only based on assumptions, and making approaches to find meaning and purpose
of cooperation with the families of students, alumni, the police, the medical team, religious leaders who care
about education (Koesoema 2010; Ministry of Education and Culture, 2017). Besides, the students’ behavior in
the middle of the community shows a peace-loving attitude; respect for brotherhood in the diversity of tribes,
religions, languages, and cultures; loving the environment; being fair, and good deeds (Ministry of Education and
Culture, 2010). Finally, schools become a forum that provides a balance in shaping the character of students,
so that the relationship between school and parents and the community is stronger (Shriner, Banev, and Oxly,
2005; Aloni, 2011). Thus, it can be concluded that through the humanistic approach of the principal, the image
of the school has changed meaning into a forum for empowering student characters. Schools become a conducive
environment to the practice of learning to love, independence, discipline, ethical thinking, uphold the moral
values of humanity, promote loyalty, responsibility, and care for others (Koesoema, 2015).

12 c) Impacts of the Humanistic Approach of Principal’s Leadership

Impacts of the principal’s humanistic approach on the self-development program are described in the following
table. The impacts of the principal’s humanistic approach on classroom activities programs are: teachers have
character learning tools; parents who had been appointed to share their moral lives to students cooperate well
according to the schedule set by the school, which results in the internalization of moral values in students;
supervision of “pedagogical fraternity” and “pastoral environment” were well performed and the results were
pleasing to students; give students an objective and balanced final grade, which includes cognitive, affective,
and psychomotor domains; the teacher shows the principle of “bona fide”, so that the presence of the teacher
pleases students, as evidenced by the acquisition of learning achievements and good student behavior; the teacher
shows a clear commitment to realize “utilitatem” (the common good), so students feel free in expressing opinions,
cooperation between students goes well, and harmony of life among students is visible; teachers are creative and
innovative in applying learning models (Ministry of Education and Culture, 2017).

Class activities influence the strengthening of student characters, such as good moral life; attending the class
in a good manner, doing assignments with full responsibility; being critical in asking questions and discussion,
building an applicable mindset; building a balanced development between academic competence and good
character; behaving in a way that does not disappoint self and others; being able to work together, respecting
others’ thoughts, behaving in an ethical manner in class, order, learning from one another; being open and ready
to follow innovative and creative learning designed by teachers (Ministry of Education and Culture, 2017).

The impact of the humanistic approach of the two principals in building positive school culture is presented in
the following table. The humanistic approach has positive impacts in optimizing character-building programs in
the school environment, such as well-organized extracurricular activities; the creation of a spirit of cooperation
among teamwork so that it is solid and responsible at work; persuasive communication between school principals,
teachers, staff, school committees, parents, and the community; all parties support each other and get involved
in every activity; the values of faith are getting strong and resilient; all school components have awareness and
sensitivity to help each other, both related to learning activities as well as other interests; the spirit of high
democratic life; establishment of cooperation between schools and alumni to think about and build a better
quality of education; Evaluation activities are going well to reflect and internalize the meaning of each activity

Activities in school environment influence the strengthening of student characteristics such as; being able to
perform collaboration; being responsible with the task, believing in yourself and others, being easy to get along
and open; respecting for togetherness, having faith and piety, having sensitivity and solidarity with others, having
the spirit of democracy, showing adaptability; honesty, reflective and self-respecting behavior ??Koesoema, 2017
The humanistic approach has positive impacts in optimizing the character-building program in the community,
such as cooperation with parents in-home visit activities was scheduled and running well, and a sense of kinship
was built; every semester the school announced names of students who receive scholarships from government,
alumni, and school foundations; there were no cases of drug use, and there were no reports from the public
and the police to the school regarding the traffic violations committed by students; students lived healthily; the
atmosphere of tolerance was very harmonious; school environment was clean and tidy; every activity of fostering
and religious celebrations were well implemented; student faith was built (Koesoema, 2015; Ministry of Education
and Culture, 2017).

Activities in the community influenced the strengthening of student character, such as: create an individual
who is open, sensitive, drug free, drive safely, has a spirit of struggle to pursue achievement, knows how to take
care of him/herself, loves religious tolerance, favors a clean environment, has noble and pious religious character
(Ministry of Education and Culture, 2017)
13 IV. Conclusion

Based on the findings and discussion and in the light of recent research, it is explained that the humanistic approach dimension of the principal’s leadership comes from personal excellence (integrity, wholeness, self-authenticity) that appears in an open attitude, existentialism in new experiences, consistency, flexibility, creative and constructive, and reviving the inspiring humanist spirituality of figures. Based on personal excellence and the appreciation of this humanist spirituality, the humanistic approach of the principal’s leadership focuses on unconditional respect for the human dignity of all school components, ethical reflection integrated into decision making, normative legitimacy in taking action and decisions within the educational organization. These three humanistic dimensions are an integral part of moral imagination.

Implementation of the principal’s humanistic approach has positive impacts on optimizing the implementation of the program for strengthening character education in the form of personal development activities, classroom activities, activities within the school environment and activities in the community. All forms of these activities influence the strengthening of student character. Thus, the image of school has changed into a forum for empowering human beings and characters. A school is a place that provides a balance of student character (individual learning and group learning, analytic thinking and intuitive thinking, content, and process, as well as meaningful learning and assessment).
13 IV. CONCLUSION

Humanistic Approach to Principal’s Leadership and its Impacts in Strengthening Character Education: Lessons From Indonesia

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Forms of Principal’s Humanistic Approach</th>
<th>Impact Program for Strengthening Character Education</th>
<th>Student Character</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.</td>
<td>Realizing cooperation in joint decision making to guide and direct student behavior</td>
<td>Performed optimally through cooperation and work based on the results of joint decisions</td>
<td>Order, discipline, and responsibility</td>
</tr>
<tr>
<td>02.</td>
<td>Building a commitment not to disappoint self and others</td>
<td>Performed optimally based on a joint commitment</td>
<td>Respect others, good manners, love clean environment</td>
</tr>
<tr>
<td>03.</td>
<td>Becoming a role model</td>
<td>Performed optimally through self-example</td>
<td>Change of character obtained from the exemplary model</td>
</tr>
<tr>
<td>04.</td>
<td>Providing counseling for students who have problems with affection</td>
<td>Performed optimally through cooperation in mentoring activities</td>
<td></td>
</tr>
</tbody>
</table>

Source: results of interviews with principals, teachers, students, students’ parents, document archives (presence of self-development activities, and student guidance books), and observations of student behavior in the school environment, observations reported during the interview.

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Figure 1: Table 1:
Impact

S.No | Forms of Principal Humanistic Approach | Program for Strengthening Character Education | Student Character
--- | --- | --- | ---
01 | Integrated into learning activities | | |
a. Conducting a meeting to prepare character learning tools | Implemented optimally by developing learning tools involving all parties in | Perform behavior according to the moral life experience |
          | Entrusting parents, sharing practical knowledge | | input shared by parents |
b. about good moral behavior with students and scheduled school authorities | Implemented optimally by involving parents in guiding the student character | Discipline, responsible, critical, applicable |
c. Together with the teacher supervising the pedagogical fraternity and pastoral environment | Performed optimally through cooperation in the presentation of material together | Balance of academic competence and good character |
d. Supporting joint decisions in giving students a final assessment | Performed optimally based on joint decisions in giving the final grade of students | Perform behavior that does not disappoint self and others |
          | Making a joint commitment called the “bona fide” that means with good and trustworthy goals, and “utilitatem” (common good). | | Have the ability to work in a team, respect others’ thoughts, behave ethically in class, order, learn from one another |
02 | Class management | Run optimally based on a joint commitment | |
          | Run optimally based on a joint commitment | | |
03 | Learning Activities | Performed optimally by learning together, innovating, evaluating in the form of reflection and constructive input | |
          | Learning together, and giving teachers the freedom to innovate and preparing evaluation time by joint scheduling, to reflect on all learning actions, and to ask for constructive support from other teachers | | Open to innovative and creative learning designed by the teacher |

Figure 2: Table 2:
<table>
<thead>
<tr>
<th>S.No</th>
<th>Forms of Principal Humanistic Approach</th>
<th>Impact Program for Strengthening Character Education</th>
<th>Strengthening of Student Character Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.</td>
<td>Performing joint decisions by coordinating each activity</td>
<td>Performed optimally based on joint decisions, to organize activities</td>
<td>Cooperation, responsible</td>
</tr>
<tr>
<td>02.</td>
<td>Entrusting teamwork</td>
<td>Performed optimally in the spirit of mutual trust in teamwork</td>
<td>believe in self and others, take responsibility</td>
</tr>
<tr>
<td>03.</td>
<td>Cultivating the spirit of cooperation between work teams</td>
<td>In an ongoing process through collaboration between teamwork</td>
<td>Cooperation</td>
</tr>
<tr>
<td>04.</td>
<td>Persuasive communication</td>
<td>Performed optimally through persuasive communication</td>
<td>Open in the community</td>
</tr>
<tr>
<td>05.</td>
<td>Supporting and being engaged in activities</td>
<td>Performed optimally through support and involvement</td>
<td>Respect togetherness</td>
</tr>
<tr>
<td>06.</td>
<td>Cultivating the values of faith</td>
<td>Performed optimally in various spiritual activities</td>
<td>Have faith and piety</td>
</tr>
<tr>
<td>07.</td>
<td>Building self-sensitivity and being more solid</td>
<td>Performed optimally by arousing self-sensitivity to solidify with others</td>
<td>Sensitive and solid with others</td>
</tr>
<tr>
<td>08.</td>
<td>Promoting the spirit of democracy</td>
<td>Implemented optimally through the inculation of democratic values</td>
<td>Democracy</td>
</tr>
<tr>
<td>09.</td>
<td>Holding alumni gathering</td>
<td>Performed optimally by fostering togetherness</td>
<td>Adaptation</td>
</tr>
<tr>
<td>10.</td>
<td>Cultivating honesty values</td>
<td>Performed optimally through the planting of honesty values</td>
<td>Honesty</td>
</tr>
<tr>
<td>11.</td>
<td>Conducting joint evaluation</td>
<td>Performed optimally thorough evaluation to reflect and internalize the meaning of each activity carried out</td>
<td>Reflective, and understand self-respect</td>
</tr>
</tbody>
</table>

Figure 3: Table 3:
Humanistic Approach to Principal’s Leadership and its Impacts in Strengthening Character Education: Lessons From Indonesia
Year 2019
Volume XIX Issue IX Version I

[Note: Source: results of interviews with principals, teachers, students, parents, school committees, school supervisors, document archives (decree letters, memorandum of understanding, school strategic plans), and observations of student behavior in the classroom Source: results of interviews with the principal, teachers, students, parents, school committee, document archives (invitation letter to the police, the medical team, guest book, schedule, and family visit letter).]

Figure 4: Table 4:
IV. CONCLUSION
IV. CONCLUSION


